

Press release

August 2021

SIBT & SSHT 2021 to build connections between smart technologies from 10 – 12 December

George Silver
Tel +852 2230 9252
george.silver@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.building.messefrankfurt.com.cn

Shanghai Intelligent Building Technology (SIBT) and Shanghai Smart Home Technology (SSHT), alongside the concurrent Parking China (PKC) fair and the Shanghai Smart Office Technology (SSOT) zone, will take place on the new dates of 10 – 12 December 2021 in halls N3 to N5 of the Shanghai New International Expo Centre following their postponement announced earlier this month. The fairs are expected to welcome over 230 exhibitors and 26,000 visitors, and will cover an area of 23,100 sqm.

Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd commented: “As we are now entering into a phase of normalised pandemic prevention and control, we are putting all our efforts into holding a safe and efficient event during the new December dates. Our focus also remains on providing the ideal platform – with SIBT, SSHT, PKC and SSOT – for exhibitors and visitors to embrace the smart ecosystem which is driving the industry forward.”

Ms Wong continued: “With the current wave of technological innovation and progress within smart home, smart building, smart parking, smart office, IoT, cloud computing, 5G and AI technologies, these once deemed futuristic concepts are now being introduced into people’s everyday lives, especially in the smart hotel, apartment, office building and real estate industries. The smart home and smart building industries, meanwhile, are rapidly developing and diversifying, creating a variety of new technologies, products and innovative solutions, and leading to a shift in the traditional service and operation methods of businesses in these sectors.”

The fairs will cover technology integration and cross-border cooperation from all levels to present implementation solutions, application technology, future scenarios, 5G, IoT and AI and other cutting-edge technologies. And SIBT, SSHT, SSOT and PKC held together will create a comprehensive platform for building connections between technologies, products and solutions in smart industries in China such as smart home, smart community, smart building, smart real estate, smart office and smart parking.

Major exhibitors gather for SIBT & SSHT 2021

The fairs have attracted a number of well-known brands and companies to exhibit, including Schneider, Ezviz, Leelen, Legrand, KNX, EnOcean,

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Silicon Lab, Kuaizhu, GVS, HDL, Ayla, Konke, Lifesmart, Wulian, Citron, Dnake, Crodigy, Dalitek, Liangxin, Hailin, Hope, An Mei Lai, Cinemaster, United Audio, Divano, Wise, Backaudio, Zene, Yodaar, AVSTYLE, Wonly Security, A-OK, Wistar, Insona, Pak, Foshan Lighting, iFLYTEK, Regus, Logitech, MAXHUB, AVAYA, Simon, Virsical, Jabra, ICOMI, My Dream Plus, Shandong Expressway, Yunxingyu, Ruolin Link, TKTECH, Just Trust and more.

The SIBT & SSHT [exhibitor finder](#) is now available and will continuously be updated with the latest exhibitor information; visitors can also browse the [2021 exhibitor list](#) to prepare for the show.

A first look at the fringe event themes

Serving as a knowledge platform for the fairs' related industries, this year's fringe programme will explore a number of hot topics, including AIoT, protocols, commercial office space, intelligent buildings, smart communities, healthy offices, smart audio-visual, smart lighting and smart home systems to help industry players cope with the rapidly changing business environment, allowing them to get a head start on future trends. Some of the topics to be discussed include:

- Protocols: EnOcean, KNX and the Wi-Fi Alliance will share their technology implementation and application insights.
- Smart audio and video and space design: discussing the development and trends within home theatre systems.
- Intelligent lighting and architectural lighting: exploring smart lighting applications and solutions within the home, office and commercial spaces.
- Smart home and smart real estate: analysing the development of the smart home industry from all aspects, and discussing how smart homes can better serve the smart real estate market.
- Intelligent and healthy buildings: co-hosted with the Intelligent Branch of China Engineering & Consulting Association (CEEDI) to showcase how the intelligent building industry can accelerate digital transformation; and cooperating with the International WELL Building Institute (IWBI) to discuss how to create healthy architectural spaces.
- Smart office and space management: focusing on smart office and space management, experts will discuss the future trends of smart office and commercial space management.
- Smart parking: city-level smart parking, ETC parking, parking finance, green parking and parking renovation in old communities will be discussed.

SIBT is organised by Guangzhou Guangya Messe Frankfurt Co Ltd, Shanghai Hongshan Exhibition Service Co Ltd, China Council for the Promotion of International Trade – Shanghai Pudong Sub-Branch and The Intelligent Engineering Branch of China Exploration & Design Association. The organisers of SSHT are Guangzhou Guangya Messe Frankfurt Co Ltd, Shanghai Hongshan Exhibition Service Co Ltd, China Council for the Promotion of International Trade – Shanghai Pudong Sub-Branch and China Smart Home Industry Alliance.

Shanghai Intelligent Building Technology
Shanghai Smart Home Technology
Shanghai, 10 – 12 December 2021

SIBT and SSHT are part of Messe Frankfurt's Light + Building Technology fair portfolio headed by the biennial [Light + Building](#) event in Frankfurt, Germany. The next edition will be held from 13 – 18 March 2022.

Messe Frankfurt organises a number of trade fairs for the light and building technology sectors in Asia, including Guangzhou Electrical Building Technology, Guangzhou International Lighting Exhibition, Thailand Building Fair and Thailand Lighting Fair. The company's lighting and building technology trade fairs also cover the markets in Argentina, India, Russia and the UAE.

For more information on Light + Building shows worldwide, please visit www.light-building.com/brand. To learn more about SIBT and SSHT, please visit www.building.messefrankfurt.com.cn or email building@china.messefrankfurt.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com