

Press release

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Artificial intelligence and smart security to be leading focuses of Shanghai Smart Home Technology 2018

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SSHT18_PR1_Eng

Shanghai Smart Home Technology will again join forces with China Smart Home Industry Alliance (CSHIA) to establish a trusted platform that connects key players in the smart home industry. An overwhelming response from exhibitors has resulted in the largest ever exhibition space for the show which will span across 23,000 sqm. The show is due to host over 250 renowned domestic and overseas companies and welcome more than 28,000 visitors.

The 2018 edition of Shanghai Smart Home Technology (SSHT) will be held concurrently with Shanghai Intelligent Building Technology (SIBT) to present the latest smart home and intelligent building innovations. Both the artificial intelligence and smart security sectors will receive greater attention at the fairs this year as their influence across a range of industries continues to strengthen. The two fairs also remain an ideal hub for fairgoers to explore the latest industry trends in Internet of Things (IoT), robotics, cloud platforms and big data.

Regarding the future development of the smart home industry, Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd, commented: "I would like to express my heartfelt thanks to the industry for their support of SSHT. While the concept of the smart home was once a futuristic dream it is now a reality. The AI market in China has vigorously expanded thanks to a number of strategic policies and a strong economic performance in the country. A forum dedicated to AI will highlight the first day of the fair and we believe it will provide valuable market insights and future business opportunities."

Exhibitors gear up to present technological breakthroughs

As a comprehensive trade platform for the smart home industry, visitors can expect to find artificial intelligence, smart security, smart voice control systems, audio and visual home integrated systems, smart sun shading, wireless communication protocols as well as an array of other smart home solutions. Some of the biggest brands to present their latest innovations at this year's fair include: AIBIC, ANJUBAO, Atte, Aurine, Ave Leelen, Baofeng, DAHUA, DALITEK, D&M, Eastsoft, EnOcean, Gowild, HDL, Hisense, HUTLON, KNX, Konke, Legrand, Rokid, Savekey, Shidian, Sonos, Star-net, T-touching, UIOT, Vensi and WISTAR. Some of the key topics and exhibitors include:

- **Artificial intelligence (AI)**
Exhibitor: Shenzhen Gowild Robotics Co Ltd

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

AI has quickly become a part of our everyday lives and is becoming embedded in households. In order to accommodate current market demands, Gowild has launched their latest smart virtual assistant 'Smart plus'. The voice-controlled application is designed to connect appliances and build a smart household ecosystem.

- **Smart security**

- **Exhibitor: Zhejiang Dahua Technology Co Ltd**

- Smart security can improve the quality of life for residents by offering enhanced neighbourhood security solutions. DAHUA will present its 'K5' which combines the function of a smart lock and video surveillance. The device uses fingerprint scanning, personal identity cards, mobile phone applications and remote video cameras to offer complete security. K5 is particularly suitable for luxury homes, apartments and office buildings.

- **Smart sun shading**

- **Exhibitor: Hangzhou Wistar Mechanical & Electric Technology Co Ltd**

- Smart sun shading systems are designed to make living environments more comfortable by blocking harsh sunlight and providing noise reducing capabilities.

For detailed list of exhibitors, please visit the fair's [official website](#).

SSHT is organised by Guangzhou Guangya Messe Frankfurt Co Ltd, the China Council for the Promotion of International Trade – Shanghai Pudong Sub-Council, Shanghai Hongshan Exhibition Service Co Ltd and the China Smart Home Industry Alliance (CSHIA). The fair will be held from 3 – 5 September 2018 at Shanghai New International Expo Centre in China.

SIBT will be held concurrently with SSHT to showcase intelligent building technologies and solutions for building energy saving, the smart community and smart hotels. The fair is committed to presenting the concept of Building Internet of Things and driving the industry forward. This will eventually mean the concept of intelligent building evolving from an individual building to a cluster of buildings and moving further towards intelligent technologies and digitisation. Many hope that the idea of cognitive buildings will eventually be realised.

SSHT and SIBT are both headed by the biennial Light + Building event in Frankfurt, Germany. Messe Frankfurt also organises a series of light and building technology exhibitions in China including Guangzhou Electrical Building Technology, Guangzhou International Lighting Exhibition, Shanghai International Lighting Fair and Parking China. The company's light and building technology fairs also extend to markets in Argentina, India, Thailand, Russia, the UAE and other countries and regions.

Shanghai Smart Home Technology
Shanghai, 3 – 5 September 2018

For more information on Light + Building shows worldwide, please visit www.light-building.com/brand. To learn more about SSHT and SIBT, please visit www.building.messefrankfurt.com.cn or email

building@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de