

13 – 15 August 2025 (Wed – Fri)
Shanghai New International Expo Centre (SNIEC)
Shanghai, China

Please complete in block letters, sign and return original to:

Overseas Contact

Messe Frankfurt (Shanghai) Co Ltd

Contact Name: Cathy Zhu

11/F, Office Tower 1, Century Metropolis, 1229 Century Avenue, Pudong New Area, Shanghai 200122, P.R. China

Tel: +86 400 613 8585 ext 366 Fax: +86 21 6168 0788 Email: cathy.zhu@china.messefrankfurt.com

For office use:

Booth type: _____ Booth no.: _____ Booth size: _____ sqm

A. Exhibiting company details (see point 10 on Specific Terms and Conditions of Participation on page 3)

Company name (English): _____

Company name (Chinese): _____

Address (English): _____

City: _____ ZIP/Postal code: _____ Country: _____

Address (Chinese): _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____ Website: _____

B. Contact information for fair operation matters (information will not be shown in Organiser's printed matters and website)

Contact Person: Mr./Ms. _____ Position: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____

C. Billing details (complete only if different from part A of the above) :

Company name: _____

Contact Person: Mr./Ms. _____ Position: _____

Address: _____

City: _____ ZIP/Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____ Website: _____

Specific Terms and Conditions of Participation ("STC")

1. **Organiser**

Guangzhou Guangya Messe Frankfurt Co Ltd
Shanghai Hongshan Exhibition Service Co Ltd

2. **Co-organiser**

China Smart Home Industry Alliance (CSHIA)

3. **Event location**

Shanghai New International Expo Centre (SNIEC)
2345 Longyang Road,
Pudong New Area,
Shanghai, P.R.C. 201204

4. **Date of event**

13 – 15 August 2025 (Wed – Fri)

5. **Registration and confirmation**

Application to exhibit is made by submitting a completed and signed application form to the organiser.

The organiser will confirm receipt of application in writing by fax and original mail.

The organiser will not be liable for cancel or delay of the event to the extent caused by a condition (for example, diseases, epidemic, natural disaster, act of war or terrorism, riot, labor condition, governmental action, and Internet disturbance) that was beyond the organiser's reasonable control.

6. **Terms of payment**

A deposit of 50% is required upon application within 5 working days. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% is due on or before **6 May 2025**. All bank charges are to be borne by applicant.

Payment should be made to:

Name of Account Holder:

GZH Guangya Messe Frankfurt Co., Ltd.

Bank Name:

HSBC Bank (China) Company Limited
Guangzhou Branch

Bank Address:

G2, Ground Floor, Garden Hotel,
No. 368 Huan Shi Dong Road, Guangzhou,
PRC 510064

USD A/C No.: 009-035577-055

RMB A/C No.: 629-035577-014

Swift Code: HSBCCNHGHZ

7. **Cancellation**

a) Subject to clause 7 (b) below, if an applicant withdraws his application, for whatever reason, all payments so far made will be forfeited, whether such payments already made are in the form of a deposit or in settlement of the total participation fee or a part thereof.

(b) In addition to all payments so far made being forfeited in clause 7 (a) above, where written notice of such withdrawal as referred

to therein is not given at least 3 months prior to the commencement date of the Event, the Applicant or the Exhibitor is further liable to pay the organiser the remaining balance of the total participation fee.

8. **General Terms and Conditions of Participation ("GTC")**

For the avoidance of doubt, the detailed General Terms & Conditions of Participation as contained in the website <https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html> form an integral part of this Application which together with the Special Terms and Conditions herein shall have the same legal effect which the Applicant or the Exhibitor are subject to. Upon signing this Application Form, the Applicant or the Exhibitor is deemed to have read and fully understand the legal effects of the STC and GTC and agree to be subject to the same. Copies of the GTC are freely available upon request. In the event of any inconsistency between the STC and the GTC, the GTC shall prevail.

Booth allocation

The booth will be allocated in accordance with marketing criteria. No change of booth location is allowed once it has been assigned & informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main Exhibitor who shall remain liable for all acts, negligence or omissions of such co-exhibitors and indemnify the Organiser for all losses and damages arising therefrom.

In cases where an application is received for nine (9) sqm, but due to hall layout only larger spaces are available, the applicant is required to pay the full cost of the additional space up to a maximum of six (6) sqm. The organiser reserves all rights regarding the final booth arrangements.

10. **Catalogue entry / fair guide**

If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.

11. **Digital Services**

The Exhibitor's company data in the media package (including but not limited to company name, address, telephone number, fax number, email

address, product introduction, etc.) shall be published in the market directory of the Messe Frankfurt year-round industry website associated with the Exhibition website if the industry website is available for the respective event.

12. **Intellectual property rights / copyright**

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

13. **Correspondence address for enquiries**

Messe Frankfurt (Shanghai) Co Ltd
11/F, Office Tower 1, Century Metropolis, 1229 Century Avenue, Pudong New Area, Shanghai 200122,
P.R. China

Tel: +86 400 613 8585 ext. 366

Fax: +86 21 6168 0788

Email: building@china.messefrankfurt.com

Web:

www.building.messefrankfurt.com.cn

14. **Interpretation**

All terms herein shall be given the same meaning in accordance with the definitions in the General Terms and Conditions of Participation as contained in the following website unless the contrary intention appears:
www.messefrankfurt.com.hk

15. • If you do not agree with us to collect and use the above data, we will not be able to provide you with updated information on industry and trade fairs.

• Commercial Advertisement: We may send you the commercial advertisement which you may be interested in, and the methods of sending the commercial advertisements include but not limited to telephone call, email, SMS, direct mail, etc. You can unsubscribe it as per the instruction in the commercial advertisement.

I have understood the function of the service, and have read the entire content of the [Privacy Policy](#); I agree to the collection and usage of my personal data, and sending the commercial advertisements to me in accordance with Privacy Policy.

Privacy Policy

<https://www.hk.messefrankfurt.com/hongkong/en/privacy-policy.html>