

shanghai intelligent
building technology
上海国际智能建筑展览会

shanghai smart
home technology
上海国际智能家居展览会

parking
CHINA
上海国际智慧停车展览会

shanghai smart
office technology
上海国际智慧办公展览会

shanghai international
facility management
上海国际设施管理展览会

3 – 5.9.2024
上海新国际博览中心
W4, W5馆
Shanghai New International
Expo Centre (SNIEC)
Hall W4, W5

**智空间
慧生活**

W4 – W5

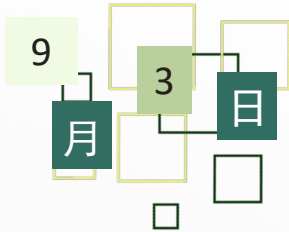
**SMART SPACE
SMART LIVING**

活动概览 Event Agenda

扫一扫下载活动日程,资料截止8月21日,请以现场为准。
Scan the code, download the event schedule.
Information as of mid of August 2024, latest information
please refer to the onsite announcement.



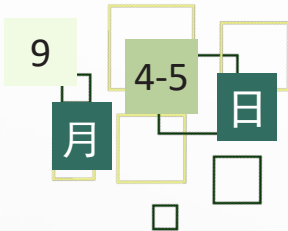
活动一览 | Agenda



2024.9.3	
W5 馆 B 论坛区 Seminar Zone B (Hall W5)	
9:30–16:30	上海停车智慧化应用场景推广交流论坛 Shanghai Smart Parking Application Promotion and Exchange Forum
W5 馆 A 论坛区 Seminar Zone A (Hall W5)	
9:30–16:20	2024 OffiSmart 上海国际智慧办公及空间管理峰会 OffiSmart Shanghai Smart Office and Workplace Management Summit 2024
W5 馆 DALI 展区 DALI Exhibition Area (Hall W5)	
10:30–16:45	Smart Lighting + 国际智能建筑创新生态应用沙龙 Smart Lighting + International Intelligent Building Innovation Ecosystem Application Salon
W5 - M8 会议室 Meeting Room M8 (Hall W5)	
14:00–17:00	“智慧酒店，工程创新”论坛 "Smart Hotel, Engineering Innovation" Forum
W4 馆 SIBT/SSHT 论坛区 SIBT/ SSHT Seminar Zone (Hall W4)	
9:50 –16:30	AI 筑未来 · 数据新纪元—2024 CIOC不动产数字化峰会
W4 - M6 会议室 Meeting Room M6 (Hall W4)	
14:00–15:50	智慧养老科技创新与应用发展论坛 Smart Gerontechnology Innovation and Application Development
W4 - M7 会议室 Meeting Room M7 (Hall W4)	
09:50–12:00	绿色智慧清洁分论坛 Green Smart Cleaning Forum
13:30–17:00	“听实战 取真经” 2024充电运营商超级沙龙 · 上海站 Charging Operator Super Salon · Shanghai Station 2024

2024.9.3 - 2024.9.4	
W4 馆 智能家居集成应用挑战赛专区 Smart Home Integration Application Challenge Zone (Hall W4)	
10:00–16:00	CSHIA 创业营：智能家居集成应用挑战赛 CSHIA Startup Camp: Smart Home Integration Application Challenge

活动一览 | Agenda



2024.9.4	
W5 馆 B 论坛区 Seminar Zone B (Hall W5)	
10:00–12:00	构筑健康智能新场景 Building a New Scenario of Heath and Intelligence
13:30–17:00	中国国际智慧设施管理高峰论坛—FM新时代从服务创新到数智变革 CFM Summit - FM in the New Era, From Service Innovation to Digital Transformation
W5 馆 A 论坛区 Seminar Zone A (Hall W5)	
10:00–12:10	跨界融合：数字化职场中的创新与合作 Cross-Connection: Innovation and Collaboration in the Digital Workplace
13:30–16:30	未来会议 奇点时刻 Future Conference: Singularity Moment
W5 馆 DALI 展区 DALI Exhibition Area (Hall W5)	
10:30–16:45	Smart Lighting + 国际智能建筑创新生态应用沙龙 Smart Lighting + International Intelligent Building Innovation Ecosystem Application Salon
W5 - M8 会议室 Meeting Room M8 (Hall W5)	
10:00–12:30	EnOcean无线无源标准：助力智慧空间和节能建筑 EnOcean Energy Harvesting Wireless Solutions for Energy-efficient and Smart Spaces
13:30–16:50	2024 “KNX家居和楼宇控制技术研讨会”——KNX绿色节能的发展与未来 Forum of 2024 KNX Smart Home and Building Control Technology - the Development and Future of KNX Energy Efficiency and Management
W4 馆 SIBT/SSHT 论坛区 SIBT/ SSHT Seminar Zone (Hall W4)	
9:50–12:30	第二届长三角智能建筑与智慧城市论坛 The 2nd Yangtze River Delta Intelligent Building and Smart City Forum
14:00–16:30	2024 智能家居产品力创新峰会 Smart Home Product Innovation Summit 2024
W4 - M6 会议室 Meeting Room M6 (Hall W4)	
10:30–12:20	智者有约沙龙 商业全域空间的智慧场景碰撞会 Salon of the Wise - The Intelligent Scenario Collision of the All-domain Business Space
13:30–16:30	2024 中国（上海）智能集成商大会 The China (Shanghai) Integrators' Conference 2024
W4 - M7 会议室 Meeting Room M7 (Hall W4)	
10:00–12:00	SSHT重新定义家庭娱乐可能性 SSHT Redefines the Possibilities of Home Entertainment
2024.9.5	
W5 馆 DALI 展区 DALI Exhibition Area (Hall W5)	
10:30–11:30	Smart Lighting + 国际智能建筑创新生态应用沙龙 Smart Lighting + International Intelligent Building Innovation Ecosystem Application Salon



2024.9.3



W5 馆 B 论坛区

Seminar Zone B (Hall W5)

9

3

月

日

上海停车智能化应用场景推广交流论坛

Shanghai Smart Parking Application Promotion and Exchange Forum

主办单位:上海市停车服务业行业协会 / 上海国际智慧停车展览会

Organiser: Shanghai Parking Service Trade Association / Parking China

在当前城市交通体系日益复杂与停车需求持续增长的背景下,以上海为代表的特大型城市停车管理正经历一场深刻的智能化转型。长期以来,传统停车管理模式存在的效率低下、资源分配不均等问题,严重制约了行业服务水平的提升与城市的可持续发展。

为了推动停车管理行业的智能化升级与高质量发展,特举办“上海停车智能化应用场景推广交流论坛”,旨在搭建一个跨领域交流平台,汇聚政府主管部门领导、智慧停车平台公司、行业国有企业代表等业界精英,共同探讨停车管理行业的未来发展方向与实施路径。论坛将聚焦智慧停车的应用实践与技术创新,深入分析当前行业面临的挑战与机遇,分享成功的案例与先进经验,为上海乃至全国的停车管理智能化转型贡献宝贵意见与建议。

9:30
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9:45

致辞
Welcome Speech

朱建东, 上海市停车服务业行业协会, 秘书长
Jiandong Zhu, Shanghai Parking Service Trade Association, Secretary General



9:45
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10:15

上海市公共停车设施建设运营规定“沪交行规(2024)3号文件的解读”
Shanghai Municipality Public Parking Facilities Construction and Operation Regulations (2024)

梁华军, 上海市交通委员会设施运行处, 副处长
HuaJun Liang, Shanghai Municipal Transportation Commission
Facilities Operation Department, Deputy Director



10:15
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10:45

智慧停车体系构建与实践应用
Smart Parking System Construction and Practical Application

杨涛, 上海市交通信息中心, 副主任
Tao Yang, Shanghai Traffic Information Center, Deputy Head



10:45
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11:10

上海智慧化停车服务经营平台
Shanghai Smart Parking Service Operation Platform

黄迎庆, 上海停车信息科技有限公司, 项目经理
Yingqing Huang, Shanghai Parking Information Technology Co., Ltd., Project Manager



11:10
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11:35

城市级道路停车投资和运营经验分享
Sharing Experiences in City-Level Road Parking Investment and Operations

聂光义, 上海畅停信息科技有限公司, 董事长
Guangyi Nie, CTP Parking, Chairman



11:35
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12:00

中万滑轨充电系统在公共停车场库的应用实践与展望
Application Practice and Outlook of the Zhongwan Sliding Rail Charging System in Public Parking Garages

李哲, 中万石化(上海)有限公司, 总经理
Zhe Li, Sinopec Shanghai Petrochemical Company Limited, General Manager



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2024.9.3



W5 馆 B 论坛区

Seminar Zone B (Hall W5)

9

3

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日

上海停车智能化应用场景推广交流论坛

Shanghai Smart Parking Application Promotion and Exchange Forum

主办单位: 上海市停车服务业行业协会 / 上海国际智慧停车展览会

Organiser: Shanghai Parking Service Trade Association / Parking China

In the face of increasingly complex urban transportation and growing parking demands, mega-cities like Shanghai are undergoing a profound smart transformation of their parking management. Traditional parking models have long suffered from low efficiency and uneven resource allocation, hindering industry service improvements and sustainable urban development. To promote the smart upgrade and high-quality development of the parking management industry, the parking forum has been organized. The aim is to build a cross-industry exchange platform, bringing together government, smart parking companies, and industry representatives to jointly explore the future direction and implementation path for the sector. The forum will focus on the practical application and technological innovation of smart parking. It will provide in-depth analysis of current industry challenges and opportunities, as well as share successful case studies and advanced experiences. This will offer valuable insights and recommendations to support the smart transformation of parking management in Shanghai and across China.

14:00

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14:30

破局道路停车“记账式收费”困境，充分发挥价格杠杆调节作用

Breaking the Dilemma of "Account-Based Charging" for Road Parking, and Fully Leveraging the Regulatory Role of Pricing



季中原, 江苏若临物联科技有限公司, 董事长兼CEO

Zhongyuan Ji, Jiangsu Ruolin IoT Technology Co., Ltd, Chairman & CEO

14:30

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15:00

面向自主泊车的智慧场库建设

Smart Parking Garage Construction Towards Autonomous Parking



吴越鹏, 上海智能网联汽车技术中心有限公司, 研发总监

Yuepeng Wu, Shanghai Intelligent and Connected Vehicle R&D Center Co., Ltd, Innovation Director

15:00

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15:30

自动洗车机助力停车场及充电站的——创收新机遇

Automatic Car Wash Machines - A New Revenue Generation Opportunity for Parking Lots and Charging Stations



陈忱, 上海沫沫哒汽车科技有限公司, 董事长兼CEO

Chen Chen, Momoda, Chairman & CEO

15:30

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16:00

端侧AI助力“一张网”时代的停车大数据

Edge AI Empowering Parking Big Data in the "One Network" Era



张瑞峰, 浙江汇创智联科技有限公司, 技术总监

Ruifeng Zhang, Zhejiang Huichuang Intelligent Technology Co., Ltd., Technical Director

16:00

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16:30

地磁技术的持续创新与信创安全在停车行业的融合

Continuous Innovation of Geomagnetic Technology and Integration of Secure and Reliable Information Technology in the Parking Industry



任印真, 杭州易姆讯科技有限公司, 销售总监

Yinzen Ren, Inmotion, Sales Director



2024 OffiSmart 上海国际智慧办公及空间管理峰会 OffiSmart Shanghai Smart Office and Workplace Management Summit 2024

主办单位: 上海国际智慧办公展览会

Organiser: Shanghai Smart Office Technology

OffiSmart 聚焦行业创新与未来趋势, 与企业领袖、技术专家及行业精英, 共同探索智慧办公的新方向和空间管理的优化策略, 致力于构建高效、智能的办公生态, 引领办公行业的智慧转型。

OffiSmart focuses on industry innovation and future trends, engaging with business leaders, technical experts, and industry elites to jointly explore new directions in smart offices and optimization strategies for space management. It is committed to building a high-efficient, intelligent office ecosystem and leading the smart transformation of the office industry.

9:30

开场 Opening



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9:40

李明, FutureWork, 主编
Ming Li, FutureWork, Chief Editor

领导致辞

Welcome Speech

9:40

法兰克福展览代表



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10:00

Representative from Messe Frankfurt
刘凯, 全联房地产商会写字楼分会秘书长/ 房讯网董事长
Kai Liu, Secretary of Commercial Office Research Council/ Chairman of Funxun

腾讯会议助力企业高效沟通

Tencent Meeting Empowering Enterprises for Efficient Communication

10:00



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10:20

张豪, 腾讯会议, 华东区商业化总监
Hao Zhang, Tencent Meeting, Commercial Director of East China

用科技赋能行政·让行政创造价值

Empowering Administration with Technology - Enabling Administrators to Create Value

10:20



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10:40

骆远山, 深圳市沐腾科技有限公司, 副总裁
Yuanshan Luo, Shenzhen Motern Technology Co., Ltd., Vice President

“佳能智享办公”服务

Canon's Smart Office Services

10:40



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11:00

金蕾, 佳能(中国)有限公司, 高级总经理
Lei Jin, Canon(China)Co., Ltd, Senior General Manager

以创新化繁为简, PHILIPS构筑智慧办公空间新生态

Simplifying the Complex through Innovation, PHILIPS Builds a New Ecosystem for Smart Office Space

11:00



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11:20

李灯辉, 飞生(上海)电子科技有限公司, 飞利浦商显中国区政企行业销售总监
Denghui Li, MMD (Shanghai) Electronics Technology Co., Ltd.,
Sales Director of Philips Commercial Display China



2024 OffiSmart 上海国际智慧办公及空间管理峰会 OffiSmart Shanghai Smart Office and Workplace Management Summit 2024

主办单位: 上海国际智慧办公展览会

Organiser: Shanghai Smart Office Technology

11:20

数智化精装空间：开启高效事业

Digitally-Enhanced Space: Unlocking Efficient Business

11:40

阎家琪, 氦空间, 招商总监

Jiaqi Yan, Krspace, Sales Director



全球写字楼未来之路：适应新常态

Future Path of Global Office Buildings: Adapting to the New Normal

圆桌嘉宾:

秦振晖, Gensler, 副总裁 / 工作室总监

王沛, 高力国际执行董事 / 中资全球服务部总监 / 中国区

王列平, 时尚办公网, 总经理

蒋猛, 领域空间, 总经理

Guests:

Zhenhui Qin, Gensler, Vice President / Design Director

Kavana Wang, Executive Director of Colliers /

Head of Chinese Enterprise Global Services

Lieping Wang, Pop Offices, General Manager

Meng Jiang, Space View, General Manager



主持人:

李明, FutureWork, 主编

Host:

Ming Li, FutureWork, Chief Editor



11:40

12:20

13:40-14:00 2024 智慧办公颁奖典礼 Smart Office Awarding Ceremony 2024

AI引领产业：未来会议场景跨越式融合与创新

AI Leading the Industry: Breakthrough Integration and Innovation in Conference of the Future

14:00

14:20

方影超, 北京迪显信息咨询有限公司, 联合创始人

Yingchao Fang, Beijing Discien Consulting Co., Ltd., Co-founder



智慧办公空间的优势与实例

Smart Office Spaces -- Benefits and Examples

14:20

14:40

Graham Martin, EnOcean联盟, 主席 & 首席执行官

Graham Martin, EnOcean Alliance, Chairman & CEO



一站式AI办公 生产力即刻起飞

One-Stop AI Office: Productivity Takes Off Immediately

14:40

15:00

贺文志, 金山办公, 上海分公司总经理

Wenzhi He, Kingsoft, General Manager of Shanghai Branch





2024 OffiSmart 上海国际智慧办公及空间管理峰会 OffiSmart Shanghai Smart Office and Workplace Management Summit 2024

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15:00

科技领航, 人为本基: 重塑工作空间性能新定义

Tech-Forward, Human-Centered: Redefining Workspace Performance

15:20

Paulo Guacchione, 盛裕集团B+H建筑设计咨询有限公司, 高级董事/高级室内设计总监

Paulo Guacchione, B+H Architects, Surbana Jurong Group, Senior Director/
Senior Interior Design Director



15:20

面向未来-AI技术在人才甄选中的应用与发展

Towards the Future - Application and Development of AI Technology in Talent Selection

15:40

金潇瑶, 猎聘, 人才评鉴与发展中心上海大区负责人

Xiaoyao Jin, Liepin,
Head of Shanghai Region of Talent Assessment and Development Center



15:40

AI时代, 高效实现企业一站式IT采购

In the AI Era, Efficiently Achieving One-Stop IT Procurement for Enterprises

16:00

黄佳琪, 联想(北京)有限公司, 官网商用业务负责人

Jiaqi Huang, Lenovo (Beijing), Head of Commercial Business of the Official Website



16:00

现代办公空间数智化绿色清洁之道 & 《办公空间绿色智慧清洁指南》发布

**Path to Smart and Green Cleaning in Modern Office Space &
Release of the Guide to Green and Smart Office Cleaning Playbook**

16:20

金耀辉, 金麦斯环境学院, 执行院长

Thomas King, King MICE Environment Academy, Executive Dean





2024.9.3



W5 馆 DALI 展区

DALI Exhibition Area (Hall 5)

9

3

月

日

Smart Lighting + 国际智能建筑创新生态应用沙龙 Smart Lighting + International Intelligent Building Innovation Ecosystem Application Salon

主办单位：上海国际智能建筑展览会 / DALI 联盟

Organiser: Shanghai Intelligent Building Technology/ DALI Alliance

主持人：黄峰, DALI 联盟中国焦点组, 主席

Host: Feng Huang, China Focus Group of DALI Alliance, Chairman

领导致辞

Welcome Speech

10:30

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Paul Drosihn, DALI 联盟, 总经理

10:45

Paul Drosihn, DALI Alliance, General Manager

黄峰, DALI 联盟中国焦点组, 主席

Feng Huang, China Focus Group of DALI Alliance, Chairman



DALI智能照明系统助力智能楼宇节能减排

DALI Smart Lighting System Supporting Energy Saving and Carbon Reduction in Intelligent Building

10:45

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11:05

黄峰, DALI联盟中国焦点组, 主席

Feng Huang, China Focus Group of DALI Alliance, Chairman



灯光实际应用中的一点浅析与分享

A Brief Analysis and Sharing of Practical Applications of Lighting

11:10

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11:30

李剑勇, Reggiani (中国区), CEO

Jianyong Li, Reggiani of China Region, CEO



照明赋能智慧楼宇, 创造无限可能

Lighting Empowering Intelligent Building, Creating Endless Possibilities

11:35

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11:55

陈智峰, 迈诗得, 技术经理

Zhifeng Che, Helvar, Technical Manager



智能照明控制全方位解决方案

Comprehensive Smart Lighting Control Solutions

13:05

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13:25

秦科滔, 晟瑞, 智能灯光控制总监

Ketao Qin, SUNRICHER, Smart Lighting Control Director



智能控制在建筑照明中的应用

Application of Smart Control in Building Lighting

13:30

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13:50

王珺, 东莞市爱加照明科技有限公司, 副总经理

Jun Wang, VF- Visual Feast, Deputy General Manager



D4i 生态系统应用与技术创新-SensorX 简介

D4i Ecosystem Application and Technical Innovation - SensorX Introduction

13:55

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14:15

吴旋凯, 锐高, 全国产品应用经理

Xuankai Wu, Tridonic, Product Manager of China Region





2024.9.3



W5 馆 DALI 展区

DALI Exhibition Area (Hall 5)

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主持人：黄峰, DALI 联盟中国焦点组, 主席

Host: Feng Huang, China Focus Group of
DALI Alliance, Chairman

14:20

玩转流量密码照明获客新体验

Mastering Traffic Flow Password to New Customer Acquisition Experiences



14:40

黄磊, 广东三雄极光照明股份有限公司, 资深照明顾问 / 设计推广经理
Lei Huang, Pak, Senior Lighting Consultant / Design / Promotion Manager

14:45

浅析高星级酒店灯光控制系统

Analysis of the Lighting Control System in High-star Hotels



15:05

徐清流, 深圳普莱思照明设计顾问有限责任公司, 设计创意总监
Qingliu Xu, A&P, Design Creative Director

15:10

Simon 未来之光 不止一面

Simon - The Light of the Future, More Than One Side



15:30

叶珊珊, 西蒙中国, 照明设计主管
Shanshan Ye, Simon China, Lighting Design Manager

15:35

产品碳足迹分析和数据的重要性

Importance of Product Carbon Footprint Analysis and Data



15:55

谢亮, 乐雷光电(中国)有限公司, 研发总工程师
Liang Xie, Roled China, Chief R&D Engineer

16:00

智能高端展示照明全案解析

Comprehensive Analysis of Smart High-end Display Lighting Solutions



16:20

杨华, 深圳市乐的美光电股份有限公司, 产品运营总监
Hua Yang, Ledmy, Product Operations Director

16:25

GVS KNX总部大厦解决方案

Solution of KNX Headquarters Building with GVS KNX



16:45

束中明, 广州视声智能股份有限公司, 创新中心总监
Zhongming Shu, Guangzhou Video-star Intelligent Corp., Ltd., Director of Innovative Centre



2024.9.3



W5 - M8 会议室

Meeting Room M8 (Hall W5)

9

3

月

日

“智慧酒店，工程创新”论坛 "Smart Hotel, Engineering Innovation" Forum

主办单位：上海市旅游行业协会饭店业分会工程专业指导组 / 广州光亚法兰克福展览有限公司 / 上海红衫会展服务有限公司
Organiser: Shanghai Trade Association Hotel Branch / Guangzhou Guangya Messe Frankfurt Co Ltd / Shanghai Hongshan Exhibition Service Co Ltd

14:00
—
14:10

开场

Opening



费轶群, 上海上影影视文化交流有限公司, 行政经理
Yiqun Fei, Shanghai Film Co., Ltd, Executive Manager

14:10
—
14:15

领导致辞

Welcome Speech



杨炎平, 上海市旅游行业协会饭店业分会, 秘书长
Yanping Yang, Shanghai Trade Association Hotel Branch, Secretary General

14:15
—
14:35

智慧酒店的现状与未来

Present and Future of Smart Hotel



黄留荣, 上海市旅游行业协会饭店业分会工程专业指导组副组长 / 上海静安瑞吉酒店工程总监
Liurong Huang, Deputy Group Leader of Shanghai Trade Association Hotel Branch /
Engineering Director of Shanghai Jinan St Regis Hotel

14:35
—
14:55

智慧酒店工程技术创新

Engineering Technical Innovation of Smart Hotel



张红, 雅高酒店集团, 大中华区高级设施管理经理
Hong Zhang, Accor S.A., Senior Facility Management Manager of Greater China

14:55-15:00 全体合影 Group Photo Taking

15:00
—
15:20

智慧酒店客房控制的探索

Exploration of Smart Hotel Guest Room Control



朱勇, 邦奇智能科技(上海)股份有限公司, 研发总监
Yong Zhu, Bangqi Intelligence Technology (Shanghai) Co., Innovation Director

15:20
—
15:40

合作伙伴技术分享 (神秘嘉宾)

Technology Sharing by a Collaborative Partner (Mystery Guest)

15:40
—
16:10

成功智慧酒店工程案例 (神秘合作伙伴)

Successful Smart Hotel Engineering Case Study (Mystery Collaborative Partner)



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Organiser: Shanghai Trade Association Hotel Branch / Guangzhou Guangya Messe Frankfurt Co Ltd / Shanghai Hongshan Exhibition Service Co Ltd

圆桌论坛：智慧酒店工程的挑战与解决方案

Roundtable Discussion: Challenges and Solutions for Smart Hotel Engineering



主持人：黄留荣，上海市旅游行业协会饭店业分会工程专业指导组副组长 / 上海静安瑞吉酒店工程总监

Host: Liurong Huang, Deputy Group Leader of Shanghai Trade Association Hotel Branch /
Engineering Director of Shanghai Jingan St Regis Hotel

嘉宾：

袁汇峰，上海静安昆仑大酒店，工程总监

林成，上海镛舍酒店，工程总监

宋仲良，上海银星皇冠假日酒店，工程顾问

高勇，上海世博洲际酒店，工程总监

金伟，上海新锦江大酒店，工程总监

封金龙，优胜美地酒店经营管理(上海)有限公司，工程总监

张宝钦，上海豫园万丽酒店，工程总监

张玉良，上海静安洲际酒店，工程总监



Guest:

Huifeng Yuan, The Kunlun Jing Anime, Engineering Director

Cheng Lin, The Middle House Shanghai, Engineering Director

Zhongliang Song, Crowne Plaza Shanghai, Engineering Consultant

Yong Gao, InterContinental Shanghai Expo, Engineering Director

Wei Jin, Jin Jiang Tower Shanghai, Engineering Director

Jinlong Feng, Yosemite View Lodge Management (Shanghai), Engineering Director

Baoqin Zhang, Renaissance Shanghai Yu Garden Hotel on the Bund, Engineering Director

Yuliang Zhang, Shanghai Jingan InterContinental Hotel & Resort, Engineering Director

闭幕致辞

Closing Speech



余荣耀，上海市旅游行业协会饭店业分会，副会长

Rongyao Yu, Shanghai Trade Association Hotel Branch, Vice President

AI筑未来·数据新纪元—2024 CIOC不动产数字化峰会

指导单位：中国房地产业协会
主办单位：克而瑞集团、上海国际智能建筑展览会
支持单位：中国房地产业协会数字化分会

随着人工智能和大数据技术的飞速发展，AIGC技术和数据资产价值已成为推动不动产行业创新和转型的重要力量。《关于加快场景创新以人工智能高水平应用促进经济高质量发展的指导意见》强调了AI在促进经济高质量发展中的作用，并提出了加快场景创新、提升创新能力、推动场景开放、加强要素供给和人才培养等措施。《关于加强数据资产管理的指导意见》等政策文件的发布，数据资产管理被提升到了新的高度。不动产行业的快速变革发展中，如何适应AI新时代和大数据的变化，成为行业企业关注的新话题。

09:50	开幕致辞
—	
09:55	李 波，中国房地产业协会数字化分会秘书长
09:55	主办方致辞
—	
10:00	张 燕，克而瑞集团CEO
10:00	主办方致辞
—	
10:05	黄宝琪，法兰克福展览（香港）有限公司总经理
10:05	2024 不动产行业AI发展趋势报告
—	
10:30	李 琛，克而瑞集团战略发展部总经理
10:30	企业数据资产的发展趋势
—	
10:50	廖运发，中国信通院华东分院院长
10:50	华润置地数据资产化创新与实践
—	
11:10	杜永磊，华润置地科创与智数部总经理
11:10	数据驱动的物业管理：从数字化转型到智能决策
—	
11:30	李 川，永升服务集团首席数据官/霖久科技总经理
11:30	钉钉AI，探索行业新质生产力
—	
11:50	肖新和，钉钉新基建行业总监
11:50	《钉钉物业行业数字化白皮书》发布
—	
12:00	



CRIC 克而瑞

2024.9.3 W4 馆 SIBT/SSHT 论坛区
SIBT/SSHT Seminar Zone
(Hall W4)

9

3

月

日

AI筑未来·数据新纪元—2024 CIOC不动产数字化峰会

指导单位：中国房地产业协会

主办单位：克而瑞集团、上海国际智能建筑展览会

支持单位：中国房地产业协会数字化分会

14:00
—
14:20
人形机器人的发展机遇与应用思考
李冀川，人形机器人（上海）有限公司董事

14:20
—
14:40
以数促新，以智提质—新质生产力知与行
苗 坤，鑫苑服务大物管产品中心总经理

14:40
—
15:00
数据资源入表、资产化与估值
谢刚凯，金证（上海）资产评估合伙人

15:00
—
15:20
数字赋能发展新赛道，多元延伸服务新模式
盛振宇，苏高科企业服务部经理

15:20
—
15:40
住宅产品趋势AI数字化研究初探
何 明，克而瑞集团产客研业务部总经理

圆桌交流：AI筑未来·数据新纪元

圆桌嘉宾：

陈建勋，民进上海市委 《赋能型养老模式探索》课题组负责人
15:40
—
16:20
刘 斌，支付宝房产物业行业总经理
朱春晨，帝科莫智能整装CEO
徐晓辉，酷家乐房产事业部总经理
朱 青，克而瑞集团不动产运营上海区域执行总经理

16:20
—
16:30
CIOC2024 不动产数字力测评发布

*（具体议程 以当天为准）



2024.9.3



W4 - M6 会议室

Meeting Room M6 (Hall W4)

9

3

月

日

智慧养老科技创新与应用发展论坛

Smart Gerontechnology Innovation and Application Development

主办单位: 上海国际智能建筑展览会 / 上海国际智能家居展览会

Organiser: Shanghai Intelligent Building Technology / Shanghai Smart Home Technology

协办单位: 上海市物联网行业协会

Co-organizer: Shanghai Internet of Things Industry Association



主持人:

吴文巍, 中国健康物联网产业联盟, 兼职秘书长

Host:

Wenwei Wu, China Health Internet of Things Industry Association, Secretary-General

SIBT SSHT联合上海市物联网行业协会举办本次论坛, 将邀请智慧养老行业专家及企业, 通过主题演讲和案例分享, 了解人工智能、物联网等科技在智慧养老领域的应用, 共同探讨智慧养老的发展与未来, 助推数字化、智能化、智慧化在养老产业中更多的创新与应用。

SIBT SSHT, in collaboration with the Shanghai IoT Industry Association, is hosting a forum to explore smart gerontechnology. They will invite industry experts and companies to share insights on AI, IoT, and other technologies in this domain. The goal is to jointly discuss the development and future of smart gerontechnology, and promote further innovation and application of digitalization, intelligence, and smartification in the eldercare industry.

14:00
—
14:10

开场致辞
Welcome Speech

上海市经济和信息化委员会, 领导
The Shanghai Municipal Commission of Economy and Information Technology, Management Representative

14:10
—
14:30

中国银发一代消费人群趋势洞察
Insights into the Silver Economy Trends

周开锋, 达帛商务咨询(上海)有限公司, WGSN China 趋势研究总监
Kaifeng, Zhou, Worth Global Style Network Limited Company, Research Director of WGSN China Trend



14:30
—
14:50

数字赋能智慧康养解决方案
Digital-Empowered Smart Gerontechnology Solutions

王远春, 厦门立林科技有限公司, 立林物联网技术研究院副院长
Yuanchun Wang, Xiamen Leelen Technology Co., Ltd., Deputy Director of Leelen IoT Technology Research Institute



14:50
—
15:10

从空间优化到服务整合, 适老化公寓的设计思考
From Space Optimization to Integrated Services: Design Considerations for Age-Friendly Apartments

张嵩, 上海沐苒建筑设计事务所有限公司, 创始合伙人及设计总监
Song Zhang, Shanghai Mupeng Architectural Design Office Co., Ltd., Founder & Design Director



15:10
—
15:30

将人工智能技术的力量与自主监测带入医疗保健
Bringing the Power of AI Tech with Autonomous Monitoring to Healthcare

米肯, 维特尔数字医疗, 创始人及首席执行官
Miki Raviv, Vitalerter, CEO and Founder



15:30
—
15:50

京希科技 - 居家养老解决方案
GENIUS TECHNOLOGY - Home-based Eldercare Solutions

宗志强, 京希科技, 养老事业部总经理
Zhiqiang Zong, GENIUS TECHNOLOGY, Eldercare Business Division of General Manager





KING MICE
金 | 麦 | 斯 | 环 | 境 | 学 | 院



2024.9.3



W4 - M7 会议室

Meeting Room M7 (Hall W4)

9

3

月

日

绿色智慧清洁分论坛 Green Smart Cleaning Forum

主办单位：金麦斯环境学院有限公司 / 国际绿色清洁联盟 / 上海国际设施管理展览会

Organiser: King MICE Environment Academy / Green Cleaning Network / Shanghai International Facility Management

绿色智慧清洁分论坛是致力于物业管理和设施管理清洁行业发展的专业交流平台，论坛通过分享物业管理和设施管理清洁行业的最新的研究成果、技术应用、落地方案和行业趋势，以及通过绿色环保和智慧新质生产力技术的应用，推动物业管理和设施管理清洁行业的可持续高质量发展。

The forum is a platform dedicated to the sustainable development of the property management and FM cleaning industry. It promotes growth by sharing research, technology, and trends, same as the application of green and intelligent productivity solutions.

主持人：金耀辉，
金麦斯环境学院，执行院长
Host: Thomas King, King MICE
Environment Academy, Executive Dean

09:50

介绍演讲嘉宾和议程 Introduction

10:00

金耀辉，金麦斯环境学院，执行院长
Thomas King, King MICE Environment Academy, Executive Dean



10:00

国际设施管理行业绿色清洁发展趋势 *录播

Green and Clean Development Trends in the International FM Industry *Broadcast

10:15

Stephen P. Ashkin, 国际绿色清洁联盟，主席
Stephen P. Ashkin, Green Cleaning Network, Chairman



10:15

德国设施管理绿色智慧清洁实践

Green Smart Clean Practices for Facility Management in Germany

10:35

Chatzichristidis, Saki, Werner & Mertz Professional Vertriebs GmbH, 可持续清洁专家
Chatzichristidis, Saki, Werner & Mertz Professional Vertriebs GmbH, Sustainability Expert



10:35

《办公空间绿色智慧清洁指南》发布

The Release of the Guide to Green and Smart Office Cleaning Playbook

11:15

金耀辉，金麦斯环境学院，执行院长
Thomas King, King MICE Environment Academy, Executive Dean



11:15

办公空间智慧保洁的思考与实践

Considerations and Practices for Intelligent Cleaning in Office Space

11:30

邹玮，上海勤泽美业环境技术服务有限公司，董事总经理
Roger Zou, Shanghai Qinzemeiye Environmental Technology Service Co. Ltd., Managing Director



11:30

清洁AI助理：轻松躺赢职场

Clean AI Assistant: Effortlessly Win at the Workplace

11:45

林包纳，爱物管，合伙人&华东大区总经理
Baona Lin, AI PM, Partner & General Manager of East China Region



11:45

绿动未来，智领清洁：绿色智慧清洁服务的新时代篇章

Green in Motion, Intelligence in the Lead: A New Era of Green Intelligent Cleaning Services

12:00

卢艳，上海佳和云保洁服务有限公司，创始人
Lu Yan, Shanghai Jiaheyun Cleaning Service Co., Founder





“听实战 取真经” 2024充电运营商超级沙龙 · 上海站
Charging Operator Super Salon · Shanghai Station 2024

主办单位：充换电研究院

Organiser: Charging and Swapping Research

联合承办：上海国际智慧停车展览会

Supporting Organiser: Parking China

“听实战 取真经 2024充电运营商超级沙龙”全国巡回系列活动，是行业媒体充换电研究院于2024年推出的特色活动，汇聚充电行业优秀企业代表及优秀充电运营商，分享硬货、干货、实战经验，让参会运营商取到真经，共话充电事业，助力充电运营商更好发展，推动我国充电基础设施的高质量建设。

Charging Operator Super Salon · Shanghai Station 2024 , is a featured event launched by the Charging and Swapping Research in 2024. It gathers representatives of excellent charging companies and excellent charging operators, sharing hard goods, dry goods, and practical experience, so that the participating operators can gain true insights, discuss the charging business, and help charging operators develop better, promoting the high-quality construction of charging infrastructure in China.

13:30
—
13:35

开场
Opening

翟思琪, 充换电研究院, 创始人&主编
Siqi Zhai, Charging and Swapping Research, Founder & Chief Editor

13:35
—
13:50

我国充电行业发展现状与趋势分析
Analysis of the Development Status and Trends of China's Charging Industry

行业全景

翟思琪, 充换电研究院, 创始人&主编
Siqi Zhai, Charging and Swapping Research, Founder & Chief Editor

13:50
—
14:15

快充站低成本建设思路及案例分享
Sharing Ideas on Low-cost Construction of Charging Stations

低成本建站

苏星星, 短视频平台充电行业, 知名博主
Xingxing Su, Charing Industry Video Platform, Renowned Blogger

14:15
—
14:40

社区有序充电技术发展及运营实战经验
Practical Experience in the Development and Operation of Orderly Charging Technologies in Social Communities

有序充电

李峰, 成都云电乐享科技有限公司, CEO
Feng Li, Chengdu Yundian Lexiang Technology Co., Ltd, CEO

14:40
—
14:45

第1轮抽奖:如意茶具
First-round Lucky Draw: Wishful Tea Set

14:45
—
15:10

数智共创- 驱动充电桩产业链数字化支付升级
Smart Co Creation - Driving the Digital Payment Upgrade of the Charging Pile Industry Chain

支付方案

陈晓琳, 汇付天下行业解决方案, 高级顾问
Xiaolin Chen, Huifu, Senior Consultant



“听实战 取真经” 2024充电运营商超级沙龙 · 上海站 Charging Operator Super Salon · Shanghai Station 2024

主办单位：充换电研究院

Organiser: Charging and Swapping Research

联合承办：上海国际智慧停车展览会

Supporting Organiser: Parking China

15:10

从硬件到云端，光储充电站的全域赋能

Global Empowerment of Optical Storage Charging Stations From Hardware to Cloud

—
15:35

光储充一体化

深圳拓邦股份有限公司

TOPBAND

15:35

投资者角度看充电：什么样的场站更易获取资本青睐？

From an Investor's Perspective, What Types of Charging Stations Are More Likely to Gain Capital Favor?

—
16:00

投资视角

邓玉立，中投中财基金管理有限公司，行业分析师

Yuli Deng, China Investment Corporation Zhongcai Fund Management Co., Ltd, Industry Analyst

16:00

慢充站投建运营优秀经验分享

Excellent Experience Sharing in the Construction and Operation of Slow Charging Stations

—
16:20

慢充投建

田国帆，上海享能新能源科技有限公司，项目经理

Guofan Tian, Shanghai Xiangneng New Energy Technology Co., Ltd, Project Manager

16:20

第2轮抽奖：《充电站投建运营知识地图》

Second-round Lucky Draw: Knowledge Map for Charging Station Investment Construction and Operation

—
16:25

16:25

关于充电：我们敞开聊！

Q&A interaction

—
16:55

提问交流

所有演讲嘉宾

All Guest Speakers

16:55

第3轮抽奖：价值4699元海尔卡萨帝智能门锁

Final-round Lucky Draw: Haier Casarte Smart Door Lock (valued RMB 4699)

—
17:00



2024.9.4



W5 馆 B 论坛区

Seminar Zone B (Hall W5)

9

4

月

日

构筑健康智能新场景

Building a New Scenario of Health and Intelligence

主办单位: 上海国际智能建筑展览会 / 国际WELL建筑研究院

Organiser: Shanghai Intelligent Building Technology / International WELL Building Institute

协办单位/ Co-organiser : Delos

依托全球WELL健康建筑标准, 我们致力于将人体健康与福祉纳入建筑核心, 通过创新研发推动人居环境变革。通过智能化与WELL健康建筑标准深度融合, 将健康建筑标准整合进智能控制系统中, 我们的目标是让每个人都能通过WELL标准普惠到更健康的生活, 同时促进人与自然的和谐共生。

Based on the WELL Building Standard, we are all committed to putting human health and well-being at the center of living spaces and driving change in the living environment through innovative research and development. Through the deep integration of intelligence and WELL Building Standard and the integration of WELL Building Standards into intelligent control systems, our goal is to let everyone benefit from the WELL standard to a healthier life, while promoting the harmonious coexistence of human and nature.

10:00

共建科技与健康融合的智能人居空间 (视频)

Fusing Health & Intelligence: The Smart Well Living Space

10:05

雪娅, 国际WELL建筑研究院, 亚洲区总裁

Ya Xue, International WELL Building Institute, President of Asia

10:05

WELL健康建筑标准新实践

New Practice of WELL Building Standard

10:20

吴正锐, 国际WELL建筑研究院, 中国区副总裁

Robert WU, International WELL Building Institute, Vice President of China

10:20

探究健康计算与人居环境智能技术

Explore Healthy Computing and Intelligent Technology of Living Environment

10:40

肖辉, 同济大学, 教授 / 博士生导师

Hui Xiao, Tongji University, Professor / Doctoral Supervisor

10:40

通过智能物联网实现 WELL 规模计划

Leveraging Intelligent IoT platform to achieve WELL-at-Scale

10:55

Benny Cheng, 电讯盈科PCCW, 副总裁

Benny Cheng, PCCW Global Console Connect, Vice President

10:55

以人为本视角下, 如何打造智慧健康空间

How to Create a Smart and Healthy Space From the People First Perspective

11:15

施璇, Delos, 中国区执行副总裁

Xuan Shi, Delos, Executive Vice President of China



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W5 馆 B 论坛区

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构筑健康智能新场景

Building a New Scenario of Health and Intelligence

主办单位: 上海国际智能建筑展览会/ 国际WELL建筑研究院

Organiser: Shanghai Intelligent Building Technology/ International WELL Building Institute

协办单位/ Co-organiser : Delos

11:15

未来健康空间建造

Future Health Space Construction

11:30

张世凯, 万事大吉 GEE, CEO
Saka Zhang, GEE, CEO

11:30

低碳商业空间策略

Strategy For Low-Carbon Commercial Space

11:45

邓丽斯, 地球森林空间策略, 品牌经理
Ashley Deng, Globe Forest Strategy, Brand Manager

WELL TALK: 万室胜意里的智能化人文考量

WELL TALK: Intelligent Humanistic Consideration in All is Well

嘉宾互动:

金雪丽, 国际WELL建筑研究院, 总监
谭波, 奥德堡集团, 华东区域经理
朱蓓旭, Delos Welltek, Delos Welltek 技术顾问

11:45

12:00

Guests:

Xueli Jin, International WELL Building Institute, Director
Paul Tan, Zumtobel Group, Regional Manager for East of China
Amylyn Zhu, Delos Welltek, Technical Adviser



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中国国际智慧设施管理高峰论坛—FM新时代从服务创新到数智变革 CFM Summit - FM in the New Era, From Service Innovation to Digital Transformation

主办单位: 上海国际设施管理展览会

Organiser: Shanghai International Facility Management

协办单位: 同济大学设施管理研究院

Co-organiser: Tongji University Facility Management Research Institute

在当前全球数字化与智能化迅猛发展的背景下, 我国设施管理行业正步入一个至关重要的转型期。作为支撑企业核心业务的一项组织职能, 设施管理面临着前所未有的发展机遇与深刻挑战。长期以来, 传统管理模式下的设施管理效率低下、服务质量保障弱, 已成为制约行业进一步高质量发展的关键瓶颈。

在此背景下, 特举办“中国国际设施管理高峰论坛——FM新时代从服务创新到数智变革”, 旨在汇聚国内外设施管理领域的精英与专家, 共同探讨设施管理行业的未来发展方向与实现路径。论坛将围绕服务创新与数智变革两大核心议题, 深入剖析当前行业面临的痛点与机遇, 分享前沿技术与管理理念, 为设施管理行业的数字化转型与高质量发展贡献智慧与力量。

13:30

致辞

Welcome Speech



13:40

曾辉, 同济大学设施管理研究院, 副院长

Hui Zeng, Tongji University Facility Management Research Institute, Vice President

高科技工业厂房智能运维技术与实践分享

Technology and Practice Sharing of High-Tech Industrial Plant Smart Operation and Maintenance

13:40

14:00

张小军, 中电智维(上海)科技有限公司, 技术研究院副主任工程师

Xiaojun Zhang, China Electronics Digital (Shanghai) Technology Co., Ltd.,

Deputy Chief Engineer of Technology Research Institute



VUCA时代IFM的重塑探索

Exploration of the Reshaping of Integrated Facilities Management (IFM) in the Vuca Era

14:00

14:20

李旦, 嘉信立恒集团, 集团高级副总裁 SVP

Dan Li, TrustLink Group, Group Senior Vice President



开启后勤服务数智化管理新时代: AI在FM/物管领域的创新实践

Ushering in the New Era of Intelligent Facility Management:
Innovative AI Practices in FM/Property Management

14:20

14:40

林包纳, 爱物管, 合伙人&华东大区总经理

Baona Lin, AI PM, Partner & General Manager of East China Region



低碳物业推动商企空间绿色转型

Low-carbon Property Management Drives the Green Transformation of
Commercial and Enterprise Space

14:40

15:00

周哲, 万物梁行, IFM事业部总经理

Zhe Zhou, Cushman & Wakefield Vanke Service, General Manager of IFM Business Division





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中国国际智慧设施管理高峰论坛—FM新时代从服务创新到数智变革 CFM Summit - FM in the New Era, From Service Innovation to Digital Transformation

主办单位: 上海国际设施管理展览会

Organiser: Shanghai International Facility Management

协办单位: 同济大学设施管理研究院

Co-organiser: Tongji University Facility Management Research Institute

The forum's aim is to gather elites and experts from the domestic and international facility management field to jointly explore the future development direction and realization path of the facility management industry. The forum will focus on the two core topics of service innovation and digital transformation, deeply analyzing the current industry pain points and opportunities, sharing frontier technologies and management concepts, and contributing wisdom and strength to the digital transformation and high-quality development of the industry.

经济下行周期中的企业搬迁服务的降本增效

Cost-Saving and Efficiency-Enhancing Enterprise Relocation Services in Economic Downturns

15:00

15:20

周启章, 上海胜创包装服务有限公司, 运营总监
Qizhang Zhou, Centuryrelo, Operational Director



设施服务智能化

Smart Facility Management Services

15:20

15:40

李军, 国家标准化管理委员会清洁分技术委员会委员
Jun Li, Cleaning Division Technical Committee of the National Standardization Management Committee



中央空调智能水处理和清洗

Intelligent Water Treatment and Cleaning for Central Air Conditioning Systems

15:40

16:00

陈益锋, 上海康跃化工科技有限公司, 总经理
Yifeng Chen, CHEMCLEAN, General Manager



LEED助力工业建筑迈向净零

LEED Driving Industrial Buildings towards Net Zero

16:00

16:20

蔡圣君, USGBC美国绿色建筑委员会, 北亚区市场转化与拓展部的高级经理
Shengjun Cai, U.S. Green Building Council, Senior Marketing Manager of North Asia



智慧化办公空间解决方案, 赋能企业房地产数智化管理

Intelligent Office Space Solutions, Empowering Companies with Intelligentization Real Estate Management

16:20

16:40

王彬阳, 仲量科技, 高级数字解决方案经理
Alan Wang, JLL Technologies, Senior Digital Solutions Manager



个性化食品饮料服务: 员工福利的创新实践

Personalized Food and Beverage Services: Innovative Practices for Employee Benefits

16:40

17:00

陈洛城, 上海办美科技有限公司, CEO/ 联合创始人
Luo Cheng Chen, Banmei, CEO/ Founder





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跨界融合：数字化职场中的创新与合作

Cross-Connection: Innovation and Collaboration in the Digital Workplace

主办单位: 上海国际智慧办公展览会 / 知行晓政

Organiser: Shanghai Smart Office Technology / ZHIXING XIAOZHENG

这个主题聚焦于数字化办公空间中不同行业、不同领域之间的跨界融合和创新合作。它强调了在数字化的背景下，跨界合作对于推动职场创新的重要性。

This forum focuses on the cross-industry and cross-domain integration and innovative collaboration in the digitalized office space. It emphasizes the importance of cross-border cooperation in driving workplace innovation under the context of digitalization.

10:00

开场

Opening



10:10

蔡家伟, 知行晓政, 创始人及CEO

Jiawei Cai, ZHIXING XIAOZHENG, Founder & CEO

数字化职场与企业战略融合：解锁运营新潜能

Digital Workplace Integration with Enterprise Strategy: Unlocking New Operational Potential

10:10

王坐中, 港华能源高级商务总监、高级工程师一级建造师、注册能源管理师



10:40

企业ESG、碳中和、可持续发展专家

Zhongzuo Wang, Business Director of Towngas China Company Limited, Senior Engineer First-Class Constructor, Registered Energy Manager, Expert in Corporate ESG, Carbon Neutrality, and Sustainable Development

智慧低碳园区探索

Exploring Smart Low-Carbon Park

10:40

项桦, 西门子(中国)有限公司 / 西门子房地产资产管理集团, 资产管理总监

Hua Xiang, Siemens (China) Ltd. / Siemens Real Estate, Asset Management Director



数字化工具在企业行政运营中的创新应用与体验升级

Innovative Application of Digital Tools and Experiential Upgrades in Enterprise Administrative Operations

11:10

许烨, 上海某头部外企行政总监, 行政数字化专家

Ye Xu, A Leading Multinational Company, Expert in Administrative Digitalization



11:40

空间规划视角下的数字化工作环境设计

Designing Digital Workspaces from a Smart Space Perspective

11:40

方颖蕾, LEED AP、WELL AP、WELL Faculty, 设计顾问和空间规划专家

Yinglei Fang, LEED AP、WELL AP、WELL Faculty, Design Consultant and Spatial Planning Specialist



12:10



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W5 馆 A 论坛区

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未来会议 奇点时刻

Future Conference: Singularity Moment

主办单位: 上海国际智慧办公展览会 / DISCIEN迪显咨询

Organiser: Shanghai Smart Office Technology / DISCIEN

2024 AI 大模型的浪潮汹涌而至, 智能终端无所不在、AI生态应用丰富多彩。随着智能会议场景已然成为 AI 的聚集地之一, 引领场景深度变革, 会议场景也不再局限于单纯交流空间, 已然成为组织激发创新、知识沉淀的关键场所, 随着AI持续演进——数“智”化会议场景逐渐成为现实, 让我们一同发挥想象力, 见证变革关键引擎, 探索未来会议如何实现从量到质、从质到智的华丽转身, 共同探索全场景 AI 会议场景新纪元。

2024 The wave of AI large models is surging, intelligent terminals are everywhere, and AI ecological applications are rich and colorful. As the intelligent conference scene has become one of the gathering places of AI, leading the in-depth change of the scene, the conference scene is no longer limited to a simple communication space, and has become a key place for organizations to stimulate innovation and knowledge precipitation. As AI continues to evolve - the number of "intelligent" conference scenes have gradually become a reality, let us use our imagination together to witness the key engine of change. Explore how future conferences can achieve a gorgeous turn from quantity to quality, from quality to wisdom, and jointly explore a new era of full-scene AI conference scenes.

13:30

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13:50

迪显: All in AI, 2024数“智”化会议场景新生态发展洞察报告

DISCIEN: All in AI, 'Smart' Conference Scenario New Ecosystem Development Insight Report 2024



孙潮劲, DISCIEN迪显咨询, 高级分析师

Chaojin Sun, DISCIEN, Senior Analyst

13:50

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14:10

工作无边界 梦想无极限

Boundless Work, Limitless Dreams



王炜雯, WeWork, 中国上海社区负责人

Weiwen Wang, WeWork, Manager of the Shanghai Community

14:10

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14:30

国睿统一管理平台赋能智慧办公新体验

Unified Management Platform Empowering New Smart Office Experience



张智奎, 南方电讯, 产品经理

Zhikui Zhang, South China Telecom, Product Manager

14:30

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14:50

混合办公之下 智能协作为上

Under Hybrid Work, Intelligent Collaboration Comes First



冯璐璐, 巴可, 销售经理

Lulu Feng, Barco, Sales Manager

14:50

—

15:10

大华数智园区-慧·办公解决方案

DaHua Smart Park - Smart Office Solutions



崔志强, 大华股份, 高级解决方案经理

Zhiqiang Cui, DaHua Tech, Senior Solution Manager



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未来会议 奇点时刻

Future Conference: Singularity Moment

主办单位: 上海国际智慧办公展览会 / DISCIEN迪显咨询

Organiser: Shanghai Smart Office Technology / DISCIEN

15:10

会议渠道生态最后1公里：发展、冲突和解决之道

Last Mile of the Conference Channel Ecosystem: Development, Conflict and Resolution



15:30

邱国程, 曲悦秋华 (品牌), 创始人

Guocheng Qiu, JOY & GLORY, Founder

15:30

高效便捷-重塑中大型会议场景解决方案

Efficient and Concise - Efficient and Convenient: Redefining Solutions for Medium to Large Conference Scenarios



15:50

李洋, 青松, 高级解决方案经理

Yang Li, Ching Chung, Senior Solution Manager

15:50

AI在会议办公中的作用

AI's Role in Conference and Office Work



16:10

刘秀, 思必驰, IOT事业部 渠道总监

Xiu Liu, AI Speech, Channel Director of IOT Business

16:10

当今会议通讯中的挑战与解决方案

Challenges and Solutions in Today's Conference Communications



16:30

刘克然, 雅马哈乐器音响 (中国) 投资有限公司, 产品经理

Keran Liu, Yamaha Corporation, Product Manager



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W5 馆 DALI 展区

DALI Exhibition Area (Hall 5)

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Smart Lighting + 国际智能建筑创新生态应用沙龙 Smart Lighting + International Intelligent Building Innovation Ecosystem Application Salon

主办单位：上海国际智能建筑展览会 / DALI 联盟

Organiser: Shanghai Intelligent Building Technology / DALI Alliance

主持人：孔继松, 第一设计, CEO

Host: Jisong Kong, First Design, CEO

10:30

开场

10:40

Opening

10:45

巴赫新产品FLASH介绍

Introduction to Bach's New Product - FLASH



11:05

郑凌, 惠州市西顿工业发展有限公司, 推广中心技术总监
Ling Zheng, CDN, Technical Director of Promotional Centre

11:10

格调生活, 与光同行

Refined Living, Journeying with Light



11:30

张铝坡, 浙江摩根集团有限公司, 技术总监
Lupo Zhang, Moorgen, Technical Director

11:35

光影艺术延展多维城市空间

Artistic Extension of Light and Shadow in Multidimensional Urban Space



11:55

刘清, 爱普生(中国)有限公司, 文旅行业开拓经理
Qing Liu, EPSON China, Business Development Manager of Cultural Tourism Industry

13:05

浅说国际度假酒店的智能光环境分享

A Brief Sharing on the Smart Lighting Environment of International Resort Hotels



13:25

张伟, 辰弈设计工程咨询(上海)有限公司, 设计总监
Wei Zhang, WIN Design Consultant (Shanghai) Ltd., Design Director

13:30

智能照明场景化应用及生态发展

Smart Lighting Scenario-based Application and Ecosystem Development



13:50

刘晓辉, 广州河东科技有限公司, 产品经理
Xiaohui Liu, HDL Automation Co., Ltd., Product Manager

13:55

3D打印灯具助力智慧照明的完美呈现

3D Printed Lighting Fixtures Enabling the Perfect Manifestation of Smart Lighting



14:15

程添, 杭州勇电照明有限公司, 智能照明研究院副院长
Tian Cheng, Hangzhou Yongdian Lighting Co. Ltd, Vice President of Smart Lighting Institute

14:20

洲明科技 拥抱光显时代

Zhouming Technology Embracing the Era of Luminous Displays



14:40

刘晓敏, 深圳市洲明科技股份有限公司, 华东区GTM总监
Xiaomin Liu, Zhouming, GTM Director of East China



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W5 馆 DALI 展区

DALI Exhibition Area (Hall 5)

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主办单位：上海国际智能建筑展览会 / DALI 联盟

Organiser: Shanghai Intelligent Building Technology / DALI Alliance

主持人：孔继松, 第一设计, CEO

Host: Jisong Kong, First Design, CEO

14:45
—
15:05

智能照明在工程和商业中的应用
Application of Smart Lighting in Engineering and Business

赵福平, 浙江阳光照明电器集团股份有限公司, 中国区智能负责人
Fuping Zhao, Yankon, Smart Lighting Manager of China Region



15:10
—
15:30

银河全屋智能光环境
Galaxy-Wide Intelligent Lighting Environment for the Entire Home

张嘉政, 佛山市银河兰晶科技股份有限公司, 设计总监
Jiazheng Zhang, GL Smart Net, Design Director



15:35
—
15:55

系统控制于照明应用
System Control for Lighting Applications

曾瑜, 中山汤石照明有限公司, 华东区销售经理
Yu Zeng, Tonslight, Sales Manager of East China



16:00
—
16:20

传统照明的智能技术进化和赋能
Evolution and Empowerment of Traditional Lighting with Smart Technology

李智鹏, 佛山市南海茂域照明有限公司, 董事总经理
Zhipeng Li, Maoyu Lighting, Managing Director



16:25
—
16:45

智能照明的三驾马车——标准、光效与体验
Three Pillars of Smart Lighting: Standards, Luminous Efficacy, and User Experience

朱爽, 杭州易庐智能科技有限公司, 总经理助理
Shuang Zhu, Hangzhou Evolome Tech Co., Ltd, Personal Assistant to GM





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W5 - M8 会议室

Meeting Room M8 (Hall W5)

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EnOcean无线无源标准：助力智慧空间和节能建筑 EnOcean Energy Harvesting Wireless Solutions for Energy-efficient and Smart Spaces

主办单位: 上海国际智能建筑展览会 / EnOcean联盟

Organiser: Shanghai Intelligent Building Technology / EnOcean Alliance

得益于使用传感器所生成的建筑物状态数据的智能基础设施管理系统，智慧空间形成了互联的生态系统，人和空间可以以灵活且以需求为导向的方式交互。建立在开放标准之上的免维护无线解决方案 - 例如EnOcean (ISO/IEC 14543-3-10/11) - 具有最大的灵活性、低成本的安装和经济的操作。影响员工生产力的主要因素 - 温度、空气质量、照明条件 - 可以根据建筑物内的人数进行监控和调节，在确保安全舒适的同时，降低能耗。

Smart Spaces form networked ecosystems where people and places interact in a flexible and needs-oriented way thanks to an intelligent infrastructure management system using sensor-generated building status data. Maintenance-free wireless solutions built upon open standards - e.g. EnOcean (ISO/IEC 14543-3-10/11) - allow for maximum flexibility, low-cost installation and economical operation. The factors primarily influencing employee productivity - temperature, air quality, lighting conditions - can be monitored and influenced according to the number of persons within the building. EnOcean wireless energy harvesting solutions not only help occupants to be more productive but also play a key part in optimizing the building's energy efficiency and creating a healthy space for tenants and employees.

10:00

基于易能森技术的智能建筑解决方案及优势

Intelligent Building Solutions and Advantages Based on EnOcean Technology

10:30

Graham Martin, EnOcean联盟, 主席 & 首席执行官
Graham Martin, EnOcean Alliance, Chairman & CEO

10:30

打造安全智能的物联网统一接入平台

Creating a Secure and Intelligent Unified Access Platform for IoT

10:50

俞世丹, HPE Aruba, 中国区技术销售总监
Shidan Yu, HPE Aruba, Sales Engineer Director

10:50

EnOcean IoT传感器在智慧空间中的应用

EnOcean IoT Sensors for Smart Spaces

11:10

崔晶晶, 南京汇尚, 总经理
Jingjing Cui, WinShine, General Manager

11:10

EnOcean在公共建筑低碳改造中应用方案

EnOcean Solution for Low Carbon Retrofit in Public Buildings

11:30

张谦, 广州莱明, 总经理
Qian Zhang, LAMIN, General Manager

11:30

EnOcean-BACnet网关在智能楼宇中的应用

EnOcean-BACnet Gateway for Intelligent Buildings

11:50

黎刚, 科动控制系统, 技术主管
Gang Li, Contemporary Controls, Technical Director

11:50

EnOcean/DALI-2 网关实现及应用

EnOcean/DALI-2 Gateway Implementation and Application

12:10

邱海耀, 珠海开泰, 技术主管
Haiyao Qiu, Keytec, Technical Director

12:10

无线无源系统在楼宇智能化与节能中的应用

EnOcean-based Wireless System for Intelligent and Energy-saving Buildings

12:30

王结军, 茵孚自动化设备, 总经理
Jiejun Wang, Interfühler, General Manager



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W5 - M8 会议室

Meeting Room M8 (Hall W5)

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2024“KNX家居和楼宇控制技术研讨会”——KNX绿色节能的发展与未来 Forum of 2024 KNX Smart Home and Building Control Technology - the Development and Future of KNX Energy Efficiency and Management

主办单位: 上海国际智能建筑展览会 / KNX 中国组织

Organiser: Shanghai Intelligent Building Technology / KNX China

13:30

KNX优势及在中国发展机遇

KNX Advantages and Development Opportunities in China

13:50

李会强, KNX中国组织, 主席

Mr. Ricky Li, KNX China - National Group of KNX Association, President

13:50

标准与创新并行: KNX助力智能家居与楼宇的可持续发展

Standards and Innovation Go Hand in Hand: KNX Contributes to the Sustainable Development of Smart Home and Building

14:10

叶敏莉, 西门子(中国)有限公司, 产品经理

Ms. Minli Ye, Siemens Ltd., China, Product Manager

14:10

打造高品质住宅空间-宸嘉嘉佰道项目

Building High Quality Residential Space - Cityscape Development Chengdu Project

14:30

张溢, 施耐德电气(中国)有限公司, 产品经理

Ye Zhang, Schneider Electric (China) Co., Ltd., Product Manager

14:30

GVS KNX总部大厦解决方案

Solution of KNX Headquarters Building with GVS KNX

14:50

束中明, 广州视声智能股份有限公司, 创新中心总监

Zhongming Shu, Guangzhou Video-star Intelligent Corp., Ltd., Director of Innovative Centre

14:50

智慧建筑解决方案之实践

Smart Building Solutions in Practice

15:10

李昊, ABB(中国)有限公司, 产品经理

Hao Li, ABB (China) Limited, Product Manager



2024.9.4



W5 - M8 会议室

Meeting Room M8 (Hall W5)

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2024“KNX家居和楼宇控制技术研讨会”——KNX绿色节能的发展与未来 □ Forum of 2024 KNX Smart Home and Building Control Technology - the Development and Future of KNX Energy Efficiency and Management

主办单位: 上海国际智能建筑展览会 / KNX 中国组织

Organiser: Shanghai Intelligent Building Technology / KNX China

15:10 **KNX绿色节能在新型建筑上的应用**
Application of KNX Green Energy Efficiency in New Buildings

15:30 李海松, 罗格朗中国, BS副总监
Haisong Li, Legrand China, Vice Director of BS

15:30 **HDL KNX智能与节能场景的应用**
Application of HDL KNX Intelligent and Energy-saving Scenarios

15:50 杜其昌, 广州河东科技有限公司, 硬件研发部 总监
Qichang Du, HDL Automation Co., Ltd., Director of Hardware R&D

15:50 **AIoT分布式KNX系统在智慧空间的创新与应用**
Innovation and Application of AIoT Distributed KNX System in Smart Space

16:10 李利青, 广州乐原生活科技有限公司, 总经理
Liqing Li, Guangzhou Letour Life Technology Co., Ltd., General Manager

16:10 **用户体验至上, Léwin艺术智慧屏赋能绿色未来发展**
User experience first, Lewin art smart screen enables green future development

16:30 马驰, 上海雷鑫云智能技术有限公司, 市场总监
Matthew Ma, Shanghai Léwin Intelligent Technology Co., Ltd., Marketing Director

16:30 **智能家居节能优化及有线无线融合带来新发展**
Optimization of Energy-saving in Smart Home and New Development for Integration of Wired and Wireless

16:50 黄道恩, 厦门盈趣科技股份有限公司, 技术工程师
Daoen Huang, Xiamen Intretech Inc., Technical Engineer



中国勘察设计协会智能分会
THE INTELLIGENT BRANCH OF CHINA ENGINEERING AND CONSULTING ASSOCIATION

2024.9.4



W4 馆 SIBT/SSHT 论坛区
SIBT/ SSHT Seminar Zone
(Hall W4)

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第二届长三角智能建筑与智慧城市论坛

The 2nd Yangtze River Delta Intelligent Building and Smart City Forum

主办单位：上海国际智能建筑展览会 / 中国勘察设计协会智能分会

Organiser: Shanghai Intelligent Building Technology /

Intelligent Branch of China Engineering & Consulting Association

协办单位：华东建筑设计研究院有限公司 / 上海建筑设计研究院有限公司

Co-organiser: East China Architectural Design & Research Institute / China Shanghai Architectural Design & Research Institute



主持人：王小安，中国勘察设计协会智能分会副秘书长 / 华东建筑设计研究院有限公司机电院副总工程师

Host: Xiaolan Wang, Deputy Secretary of IBCECA / Deputy Chief Engineer of the Mechanical and Electrical Institute, East China Architectural Design & Research Institute

第二届长三角智能建筑与智慧城市论坛将以“数智赋能、绿色发展”为主题，邀请来自上海、浙江、江苏和安徽的长三角地区专家围绕智能建筑、绿色建筑、智慧城市、节能减碳、智慧运维等议题进行交流。

The forum will be themed 'Empowered by Digitalization and Intelligence, Green Development. The forum will discuss topics such as intelligent building, green building, smart cities, energy conservation and carbon reduction, and smart operations and maintenance.

欢迎致辞

Welcome Speech

9:50

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10:00

黄宝琪女士，法兰克福展览（香港）有限公司，总经理

Lucia Wong, Messe Frankfurt (HK) Ltd, General Manager

卢希，中国勘察设计协会智能分会，副秘书长

Xi Lu, Intelligent Branch of China Engineering & Consulting Association, Deputy Secretary



《智能建筑设计标准》GB50314修订工作基本思路

Basic Approach for the Revision of the "Design Standard for Intelligent Buildings" GB50314

10:00

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10:25

陈众励，华东建筑集团股份有限公司，专业总工程师

Zhongli Chen, Arcplus, Chief Project Engineer



南部新城医疗中心建筑智能化系统创优设计汇报

Excellence in Intelligent Building System Design for Southern New Town Medical Center

10:25

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10:50

管清宝，南京市建筑设计研究院有限责任公司，副总经理/专业总工程师

Qingbao Guan, NJAD, Deputy General Manager/ Chief Project Engineer



引领绿色未来 大平台 · 小场景中的低碳智能实践

Guiding the Green Future: Low-Carbon and Intelligent Practices in Platforms and Scenarios

10:50

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11:15

孙靖博士，美的楼宇科技美控智慧建筑，总经理

Dr. Jing Sun, Midea Building Technologies, General Manager



数智世界，首选品质联接——华为高品质万兆园区解决方案

Digital and Intelligent World — Huawei's High-Quality 10-Gigabit Campus Solution

11:15

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11:40

陈志伟，华为技术有限公司，园区网络领域副总裁

Zhiwei Chen, Huawei, Vice President of Campus Networking



体育馆转播连接解决方案

Broadcast Connectivity Solutions for Sports Venues

11:40

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12:05

赵军，成丰连接（上海）科技有限公司，研发主管

Jun Zhao, Chengfeng Connection (Shanghai) Technology Co., Ltd, Head of R&D



以科研园区案例探索精益化智慧设计

Exploring Smart Design Through a Science Park Case Study

12:05

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12:30

郭安，华东建筑设计研究院有限公司，机电院副总工程师

An Guo, East China Architectural Design & Research Institute, Deputy Chief Engineer of the Mechanical and Electrical Institute





2024.9.4



W4 馆 SIBT/SSHT 论坛区
SIBT/ SSHT Seminar Zone
(Hall W4)

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2024 智能家居产品力创新峰会 Smart Home Product Innovation Summit 2024

主办单位: 上海国际智能家居展览会 / CSHIA 智能家居产业联盟

Organiser: Shanghai Smart Home Technology / China Smart Home Industry Alliance (CSHIA)

协办单位: 智能头条·智能家居全媒体

Co-organiser: ZN Toutiao

主持人: 祁天佐, 智能头条

Host: Tianzuo Qi, ZN Toutiao

智能家居行业即将进入新一轮市场和渠道重塑期, 产品创新已成为提升综合竞争力的关键要素, 在此背景下, 技术革新速度, 用户差异化需求等维度均有机会成为重要突破口, 备受行业关注。2024年9月4日下午, 由SSHT主办、智能头条·智能家居全媒体承办的“2024智能家居产品创新峰会”将在上海新国际博览中心举办, 届时将邀请特邀行业一线企业嘉宾, 全方位、多角度探讨智能家居产品创新现状和趋势, 汇聚行业声量, 共同推动产品创新落地, 服务行业发展!

The smart home industry is about to enter a new round of market and channel reshaping. Product innovation has become a key factor in enhancing overall competitiveness. Against this backdrop, there are opportunities for breakthroughs in technological innovation and differentiated user demand, which are attracting widespread industry attention.

On the afternoon of September 4, 2024, the "Smart Home Product Innovation Summit 2024" hosted by SSHT and organized by ZN Toutiao will be held at the Shanghai New International Expo Center. Industry-leading guest speakers will be invited to comprehensively and multi-dimensionally discuss the current status and trends of smart home product innovation, gather industry voices, and jointly promote the implementation of product innovation to serve the development of the industry!

智能家居产品创新趋势

14:00 Trends in Smart Home Product Innovation

14:20 王胜阳, CSHIA 智能家居产业联盟, 执行秘书长
Shengyang Wang, China Smart Home Industry Alliance (CSHIA), Executive Secretary General



智能家居产品库·小程序发布仪式

14:20 Smart Home Product Portfolio · Mini Program Launch Ceremony

14:30 所有演讲嘉宾共同上台启动
All Guest Speakers

2024智能晾衣机真隐形趋势洞察

14:30 Insights on the Invisible Trend of Smart Clothes Dryers 2024

14:50 戴东阳, 好易点, 战略发展总监 & 邦先生品牌总监
Dongyang Dai, Hooeasy, Director of Strategic Department & Director of Mr Bond



智能家居发展的新变量

14:50 New Variables in the Development of Smart Home

15:10 董熠, 云起智能, CEO
Yi Dong, LifeSmart, CEO



构建智能家居万物互联的基础设施

15:10 Building the Infrastructure for the Smart Home Ecosystem

15:30 朱吉龙, 迈联智家, CEO
Jilong Zhu, Morelinks, CEO





2024.9.4



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SIBT/ SSHT Seminar Zone
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2024 智能家居产品力创新峰会 Smart Home Product Innovation Summit 2024

主办单位: 上海国际智能家居展览会 / CSHIA 智能家居产业联盟

Organiser: Shanghai Smart Home Technology / China Smart Home Industry Alliance (CSHIA)

协办单位: 智能头条·智能家居全媒体

Co-organiser: ZN Toutiao

主持人: 祁天佑, 智能头条
Host: Tianzuo Qi, ZN Toutiao

跨越时空的智能面板: HDL东方美学新品分享

15:30

Smart Panels Transcending Time and Space: New HDL Oriental
Aesthetics Products Sharing



15:50

钟志华, 广州河东科技有限公司 HDL, 国内销售部总经理
Zhihua Zhong, HDL Automation Co., Ltd., General Manager of National Sales

智能照明的当下与未来

15:50

The Present and Future of Smart Lighting



16:10

张振其, 昕诺飞, 智能照明负责人
Zhenqi Zhang, Signify, Manager of Smart Lighting

GVS KNX总部大厦解决方案

16:10

Solution of KNX Headquarters Building with GVS KNX



16:30

束中明, 广州视声智能股份有限公司, 创新中心总监
Zhongming Shu, Guangzhou Video-star Intelligent Corp., Ltd., Director of Innovative Centre



2024.9.4



W4 - M6 会议室

Meeting Room M6 (Hall W4)

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智者有约沙龙 | 商业全域空间的智慧场景碰撞会

Salon of the Wise - The Intelligent Scenario Collision of the All-domain Business Space

主办单位: 广州光亚法兰克福展览有限公司 / 广东光亚照明研究院

Organiser: Guangzhou Guangya Messe Frankfurt Co Ltd / Guangdong Guangya Lighting Research Institute



承办单位 Supporting organiser: 广州阿拉丁物联网络科技股份有限公司 Alighting

支持单位: 快住集团&携住科技 / 广州河东科技有限公司 / 厦门立林科技有限公司



Supporting partners: Xie Zhu Technology / HDL Automation Co., Ltd. / Xiamen Leelen Technology Co. Ltd



活动邀请业界知名的工程设计单位代表、设计师、智慧酒店代表、商业地产商、智能集成商、以及物联网平台企业代表等围绕智能照明发展趋势、设计跨界、技术创新等话题进行探讨, 推动商业全域空间的数字化、智慧化进程, 打造新型智慧空间生态和全新智慧生活方式, 引领商业全域空间全面进入“智慧时代”, 为人们带来更多美好的智慧生活场景。

活动亮点: 1) 分享智慧时代下的商业空间设计灵感/ 2) 探讨智慧商业空间的最大利用价值/ 3) 实现智能化与商业空间的融合共生

The forum will discuss trends in smart lighting, cross-domain design, and technological innovation.

Highlights: 1) Sharing Design Inspirations for Business Space in the Age of Intelligence/ 2) Exploring the Maximum Utilization Value of Smart Business Space/ 3) Achieving Symbiosis between Intelligent Technology and Business Spaces

10:30

领导致辞

Welcome Speech

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10:40

主办方代表 Organisational Representative

文商旅融合智慧空间运营前置的多维度打造

Multidimensional Development of Smart Space Integrating Culture, Commerce and Tourism Operations

10:40

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11:00

刘振宏, 广州新起典文旅科技有限公司副总裁/ 广州投奇所好文化发展有限公司总经理

Zhenhong Liu, Vice President of Guangzhou Xinqidian Cultural Tourism Technology Co., Ltd/
General Manager of Guangzhou Touqisuohao Cultural Development Co., Ltd.

东方美学系列面板, 带来颠覆性的美学设计盛宴

Eastern Aesthetics Series Panels - Delivering a Transformative Aesthetic Design Feast

11:00

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11:20

黄晋, 广州河东科技有限公司, 资深工业设计师
Jin Huang, HDL Automation Co., Ltd., Senior Industrial Designer

数智化赋能酒店管理, 全景智能 刷新入住体验

Empowering Hotel Management through Digitalization and Intelligence –
Refreshing the Guest Experience with Holistic Smart Solutions

11:20

—

11:40

任乾坤, 大中华酒店工程师协会常务副会长/ 中国饭店协会绿色饭店工程委员会副理事长
Qiankun Ren, Executive Vice President of Greater China Hotel Engineers Alliance (GCHEA)/
Vice Chairman Green Hotel Engineering Committee of the China Hospitality Association

AI赋能, 打造智能化酒店新体验

Empowered by AI: Crafting the New Smart Hotel Experience

11:40

—

12:00

李光念, 快住集团&携住科技联合创始人 & 副总裁/ 香港大学市场营销硕士
Guangnian Li, Founder & Vice President of Kuaizhugroup & Xie Zhu/
Master of Marketing, University of Hong Kong

如何为商业全域智慧空间搭建智慧照明解决方案(拟)

Building a Smart Lighting Solution for Comprehensive Business Smart Space

12:00

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12:20

林启武, 厦门立林科技有限公司, 智能照明事业部总经理
Qiwu Lin, Xiamen Leelen Technology Co. Ltd., General Manager of Smart Lighting Business



2024.9.4



W4 - M6 会议室

Meeting Room M6 (Hall W4)

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2024 中国（上海）智能集成商大会 The China (Shanghai) Integrators' Conference 2024

主办单位: 广州光亚法兰克福展览有限公司 / 千家智客

Organiser: Guangzhou Guangya Messe Frankfurt Co Ltd / Qianjia Smartech

随着智能科技成为人们青睐的生活新方式，由此带来的社会、经济效益，不断刷新着人们对智能的固有认知。越来越多的市场领域，例如中小型店铺、大型商业建筑、公寓民宿、旅游娱乐、交通枢纽，借此跨界或者融合，为场景空间注入新的想象与体验。同时，智能市场规模扩张意味着涉及的环节、细分领域正变得越来越多，对智能设计、系统集成、安装调试售后、一站式解决方案等服务的个性化需求层出不穷。系统集成，其存在的价值在于“集成”，集成多厂商的产品、平台、定制等服务，满足用户市场需求，具备难以替代的核心优势。在这样的大趋势下，国内的集成商、渠道商、服务商迎来前所未有的商机。本届集成商大会，将围绕「人 - 场景 - 趋势」的逻辑链路，在为集成商群体提供更丰富、切实的用户需求趋势、技术应用拆解，也助力智能企业挖掘服务价值深度，探索新的创新方向。

Against the backdrop of the expanding smart market scale and surging personalized demands, domestic system integrators, channel partners, and service providers are facing unprecedented business opportunities. This conference will focus on the logical chain of "people - scenarios - trends", providing the system integrator community with richer and more practical user demand trends and technical application analysis. This will also help smart companies excavate the depth of service value and explore new directions for innovation.

主持人开场及嘉宾介绍、致辞

Opening & Welcome Speech

13:30

何智，光亚会展，建筑事业部总经理

Zhi He, Guangya Group, General Manager of Building Team

13:40

向忠宏，千家智客，创始人& CEO

ZhongHong Xiang, Qianjia Smartech, Founder & CEO



GVS视声KNX系统在总部办公大楼的应用

GVS's KNX System in Headquarters Office Building Application

13:40

王俊明，上海世沃科技有限公司，营销总监

Junming Wang, Shanghai Shiwo Technology Co., Ltd., Sales Director

14:00



新中式酒店的智能化设计

Smart Design of New Chinese-style Hotels

14:00

胡潇，河东科技华之翼（山东）智能科技有限公司，创始人

Xiao Hu, CHINOWING, Founder

14:20



盈趣智能 高端全屋智能解决方案

Intrehome, High-end Smart Home Solutions

14:20

王玲凯，上海中沃建筑科技有限公司，总经理

Lingkai Wang, Shanghai Zhongwo Construction Technology Co., Ltd., General Manager

14:40



上海首个超低能耗改造办公楼探析

Shanghai's First Ultra-Low Energy Consumption Retrofit Office Building Exploration

14:40

王立华，朗绿科技，高级合伙人

Lihua Wang, Landleaf Tech, Senior Partner

15:00





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W4 - M6 会议室

Meeting Room M6 (Hall W4)

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主办单位: 广州光亚法兰克福展览有限公司 / 千家智客

Organiser: Guangzhou Guangya Messe Frankfurt Co Ltd / Qianjia Smartech

全屋智能家居品牌的差异化竞争策略?

Differentiated Competitive Strategies for Smart Home Brands

嘉宾互动:

1. 廖文涛, 广州视声智能股份有限公司 GVS, 智能控制系统事业部总经理
2. 谢世锋, 家的科技, 销售总监
3. 王远春, 厦门立林科技有限公司, 立林物联网技术研究院副院长
4. 刘汉东, 摩根智能, 全国招商总监
5. 巫甲萍, 平头熊智能, CEO

Guests:

1. Wentao Liao, Guangzhou Video-Star Intelligent Corp., Ltd GVS, General Manager of Intelligent Control System Business
2. Shifeng Xie, Jiade Technology, Sales Director
3. Yuanchun Wang, Xiamen Leelen Technology Co. Ltd., Deputy Director of Leelen IoT Technology Research Institute
4. Handong Liu, Moorgen, National Sales Director
5. Jiaping Wu, Ping Tou Xiong Zhi Neng, CEO

主持人:

向忠宏, 千家智客, 创始人 & CEO

Host:

ZhongHong Xiang, Qianjia Smartech, Founder & CEO



15:00

15:40

如何打造更感性、更有温度的智慧人居系统?

How to Provide Emotional Value through Smart Home?

嘉宾互动:

1. 罗和应, 广州河东科技有限公司 HDL, 国内销售部总经理
2. 李敏, 施耐德电气, 智能家居市场部负责人
3. 马驰, Léwin雷盘艺术智能, 市场总监
4. 王泽加, 麦驰, 安防副总经理
5. 梁根夫, 安美莱(上海)影音设备有限公司, 总经理

Guests:

1. Heying Luo, HDL Automation Co., Ltd., General Manager of National Sales Department
2. Min Li, Schneider Electric (China) Co Ltd., Head of Smart Home Marketing Department
3. Matthew Ma, Shanghai Léwin Intelligent Technology Co., Ltd., Marketing Director
4. Zejia Wang, Michoi, General Manager of Security
5. Genfu Liang, Amina, General Manager

主持人:

向忠宏, 千家智客, 创始人 & CEO

Host:

ZhongHong Xiang, Qianjia Smartech, Founder & CEO



15:40

16:30



SSHT

上海国际智能家居展览会

2024.9.4



W4 - M7 会议室

Meeting Room M7 (Hall W4)

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SSHT重新定义家庭娱乐可能性

SSHT Redefines the Possibilities of Home Entertainment

主办单位: 上海国际智能家居展览会

Organiser: Shanghai Smart Home Technology

主持人: 秦中博

Host: Zhongbo Qin

随着智能家居变得越来越复杂, 业主期待的不仅仅只是智慧照明与全屋控制, 而是寻求与他们的生活空间无缝融合的优质全屋影音体验。另外, 有数据显示, 单元式住宅市场也被证明是影音定制安装的巨大潜力市场, 影音体验不再局限于影音室, 而是有了更多灵活的空间。SSHT自办展以来每年一届的影音论坛, 为从业者提供了更多的资讯以及专业的技术分享平台, 2024期待与行业内伙伴一起重新定义家庭娱乐的可能性。

As smart homes evolve, homeowners now seek seamless, high-quality whole-house audio-visual experiences that integrate with their living spaces, beyond just smart home controls. Data also shows the unit housing market has huge potential for customized audio & video installations, with experiences expanding beyond dedicated home theaters.

SSHT's annual audio-visual forum has provided industry insights and a platform for technical sharing. In 2024, SSHT looks forward to redefining home entertainment possibilities with industry partners.

10:00

模组化定制影音对音响发展和贡献

Modular Customized Audio-Visual Systems to Audio Development and Contribution

10:20

王立军, 英仕宝(亚太)运营中心, 董事长

Lijun Wang, PEXBO (Asia Pacific) Operations Center, Chairman



10:20

探索客厅新娱乐文化的无限可能

Exploring the Infinite Possibilities of New Entertainment Culture in the Living Room

10:40

邓红星, 声光智联盟, 理事长

Hongxing Deng, Smart Home, Acoustics and Light Union, Chairman



10:40

智能影音领域的行业自信, 正阔步走来

Upcoming Thriving Future of the Smart Audio-Visual Industry

11:00

宋跃武, 青岛艾斯卡影音设备有限公司, 运营总监

Yuewu Song, Qingdao Eska Audio-visual Equipment Co., Ltd, Operational Director



11:00

隐形音箱之弯曲波共振技术讲解

Multi-flexural Wave Band Vibration Explanation of Invisible Speakers

11:20

梁根夫, 安美莱(上海)影音设备有限公司, 总经理

Genfu Liang, Amina, General Manager



11:20

未来背景音乐的发展趋势

Future Development Trends of Background Music

11:40

童益, 宁波华尔思电子科技有限公司, 市场总监

Yi Tong, Ningbo Wise Electronic Technology Co., Ltd, Marketing Director



11:40

智能音响为何成居家影音新风向标

Why Smart Speakers Become the New Trend for Home Entertainment?

12:00

黑维伟, 元响智能科技, COO

Weiwei Hei, BWOS, COO





2024.9.5



W5 馆 DALI 展区

DALI Exhibition Area (Hall 5)

9

5

月

日

Smart Lighting + 国际智能建筑创新生态应用沙龙 Smart Lighting + International Intelligent Building Innovation Ecosystem Application Salon

主办单位：上海国际智能建筑展览会 / DALI 联盟

Organiser: Shanghai Intelligent Building Technology / DALI Alliance

主持人：孔继松, 第一设计, CEO

Host: Jisong Kong, First Design, CEO

10:30

开场

Opening

10:40

10:45

D4i 生态系统应用与技术创新-SensorX 简介

D4i Ecosystem Application and Technical Innovation - SensorX Introduction

11:05

吴旋凯, 锐高, 全国产品应用经理

Xuankai Wu, Tridonic, Product Manager of China Region



11:10

智能照明控制全方位解决方案

Comprehensive Smart Lighting Control Solutions

11:30

秦科滔, 晟瑞, 智能灯光控制总监

Ketao Qin, SUNRICHER, Smart Lighting Control Director





2024.9.3-4



W4 馆 智能家居集成应用挑战赛专区
Smart Home Integration Application Challenge Zone
(Hall W4)

CSHIA创业营：智能家居集成应用挑战赛 CSHIA Startup Camp: Smart Home Integration Application Challenge

主办单位：CSHIA创业营 / 上海国际智能家居展览会

Organiser: CSHIA Startup Camp / Shanghai Smart Home Technology

协办单位：盈趣智能 / 世聪智能 / 玛德克 / 奥莱维 / 科力屋 / 雷鑫艺术智能 / 卉清电子 / 威仕达

Co-organiser: Intrehome / Citron / Matech / A'LIVE / CLEVERoom / Lewin / Huiqing Electronics / Wistar



为了推动智能家居行业新质生产力发展，提升集成商伙伴在智能家居应用领域的专业技能，CSHIA创业营在SSHT上海国际智能家居展览会期间，特别策划举办智能家居集成应用挑战赛。本次大赛将分为多个应用赛道，涵盖了智能家居领域的各个方面，如智能照明、智能安防、智能家电等。参赛者需要在规定时间内完成安装接线、场景编辑、调试组网等任务，以实现最佳的智能家居体验。本次挑战赛面向广大智能家居集成商群体，旨在通过实操应用大赛的形式，激发集成商在智能家居领域的创新精神和实践能力。

CSHIA Startup Camp has organized the Smart Home Integration Application Challenge at SSHT to develop the smart home industry and enhance integration partners' skills. The competition covers smart lighting, security, and appliances, requiring participants to complete installation, scene editing, and networking tasks within a time limit. This challenge aims to inspire innovation and practical capabilities among smart home integrators.

赛事评委 / Competition Judges



林廉凯，盈趣智能总经理
Liankai Lin, General Manager of Intrehome



王世杰，世聪智能创始人
Shijie Wang, Founder of Citron



覃炳宽，科力屋董事长
Bingkuan Tan, Chairman of CLEVERoom



余纪清，卉清集团董事长
Jiqing Yu, Chairman of Huiqing Electronics



曹文彬，玛德克智能创始人
Wenbin Cao, Founder of Matech



陈鸿安，奥莱维联合创始人
Hongan Chen, Founder of A'LIVE



高钰，威仕达营销总监 & 大威智能遮阳合伙人
Yu Gao, Sales Director of Wistar & Co-partner of & Dawei Intelligent Sun Shading



马驰，Léwin雷鑫艺术智能市场总监
Matthew Ma, Marketing Director of Lewin



2024.9.3-4



W4 馆 智能家居集成应用挑战赛专区
Smart Home Integration Application Challenge Zone
(Hall W4)

CSHIA创业营：智能家居集成应用挑战赛 CSHIA Startup Camp: Smart Home Integration Application Challenge

主办单位：CSHIA创业营 / 上海国际智能家居展览会

Organiser: CSHIA Startup Camp / Shanghai Smart Home Technology

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Co-organiser: Intrehome / Citron / Matech / A'LIVE / CLEVERoom / Lewin / Huiqing Electronics / Wistar

参赛人员 / Participants

智能家居集成商、智能遮阳服务商、智能影音经销商，及智能家居行业相关工程技术人员。

Smart home integrators, smart shading service providers, smart audio-visual distributors, and technical personnel related to the smart home industry.

赛事规模 / Competition Scale

10人/组，8组，共80位参赛选手，面向行业集成商开放报名。

10 participants per team, 8 teams, a total of 80 participants, open to industry integrators for registration.

考核标准 / Evaluation Criteria

参与厂家评委细化考核标准，计时赛/完成度/创意度，综合评委建议，确定前三名获奖者。

The participating manufacturers' judges will refine the evaluation criteria, including timing, completion degree, and creativity. Based on the comprehensive recommendations of the judges, the top three winners will be determined.

赛事内容 / Content

2024.9.3

10:00 – 11:00

赛道一：全屋智能系统
Track 1: Smart Home System

11:00 – 12:00

赛道二：智能配电箱
Track 2: Smart Electrical Distribution Box

14:00 – 15:00

赛道三：PLC系统
Track 3: PLC System

15:00 – 16:00

赛道四：智慧酒店系统
Track 4: Smart Hotel System

2024.9.4

10:00 – 11:00

赛道五：智慧商业系统
Track 5: Smart Commercial System

11:00 – 12:00

赛道六：DALI系统
Track 6: DALI System

14:00 – 15:00

赛道七：智能成品帘
Track 7: Smart Ready-Made Curtains

15:00 – 16:00

赛道八：智慧储能
Track 8: Smart Energy Storage