



shanghai intelligent  
building technology  
上海国际智能建筑展览会

shanghai smart  
office technology  
上海国际智慧办公展览会

parking  
CHINA  
中国(上海)国际智慧停车展览会

shanghai smart  
home technology  
上海国际智能家居展览会

# 智「联」

## 2020/9/2-4

### 上海新国际博览中心 W3-W5展館



行业技术交流专业平台

智能建筑 智能家居 标准技术 智能控制 集成技术 智能影音 智慧地产 智慧办公 商办空间管理 智慧空间 办公健康照明 智慧人居 智慧社区 智慧停车 IoT AIoT

[www.building.messefrankfurt.com.cn](http://www.building.messefrankfurt.com.cn)

# 活动一览 AGENDA

## 2 . 9 . 2020

09:30 – 12:10	W3 - M10 会议室 Meeting Room M10 (Hall W3)	<b>创新生态，智汇抗疫——2020 年智能建筑行业“后疫情时代”的机遇与挑战高峰论坛</b> <b>Innovation Ecology, Wisdom Gathering and Anti-epidemic—— 2020 Intelligent Building Industry "Post Epidemic Era" Opportunities and Challenges Summit Forum</b>	中国勘察设计协会智能分会 Engineering Intelligent Design Branch of China Exploration and Design Association
09:30 - 12:20	W5 - M8 会议室 Meeting Room M8 (Hall W5)	<b>2020 中国房地产·建筑智能化采购发展论坛</b> <b>2020 China Real Estate · Intelligent Building Procurement Development Forum</b>	明源云采购 上海国际智能建筑展 Mycaigou Shanghai Intelligent Building Technology
09:30 - 17:00	W4 - M7 会议室 Meeting Room M7 (Hall W4)	<b>CEDIA/CIT 系列培训（上海站）</b> <b>CEDIA/CIT Series Training (Shanghai)</b>	《家庭影院技术》杂志社与美国 CEDIA 协会 Home Theater Tech Magazine / CEDIA
09:50 - 12:00	W4 - M6 会议室 Meeting Room M6 (Hall W4)	<b>智圈新“机”建——2020 智能家居渠道生态高峰论坛</b> <b>2020 Smart Home Channel Ecology Summit</b>	千家智客 上海国际智能家居展览会 QJ.Smartech Shanghai Smart Home Technology
09:50 - 16:40	SSOT 论坛区 SSOT Seminar Zone	<b>OffiSmart Summit 智慧办公及空间管理高峰论坛</b> <b>OffiSmart Summit: Smart Office and Workplace Management Summit</b>	SSOT + 全联房地产商会写字楼分会 + 知行晓政 SSOT+CRECC Office Research Council+ Zhixing Xiaozheng
10:00 - 16:25	PKC 论坛区 PKC Seminar Zone	<b>中国城市停车产业融合发展高峰论坛</b> <b>China Urban Parking Industry Integration Development Summit</b>	中国城市停车行业协会联盟 (联席会议) China Urban Parking Industry Association (Joint Conference)
13:00 - 15:30	W4 - M6 会议室 Meeting Room M6 (Hall W4)	<b>Wi-Fi 6 与智能家居产业应用</b> <b>Wi-Fi 6 and Smart Living Industrial Application</b>	WiFi 联盟 Wi-Fi Alliance
13:30 - 16:30	W3 - M10 会议室 Meeting Room M10 (Hall W3)	<b>AIoT 助力构建人居生活新体验论坛</b> <b>Enhancing New Living Experience with AIoT</b>	中国信息通信研究院 泰尔终端实验室 China Academy of Information and Communications Technology (CAICT) – CTTL Terminals
13:45 - 16:00	W5 - M8 会议室 Meeting Room M8 (Hall W5)	<b>EnOcean 无线无源标准：为智慧空间带来物联网解决方案</b> <b>EnOcean Energy Harvesting Wireless Standard: Bringing IoT into Smart Spaces</b>	EnOcean 联盟 EnOcean Alliance

# 活动一览 AGENDA

## 3 . 9 . 2020

09:30 - 17:00	W4 - M7 会议室 Meeting Room M7 (Hall W4)	<b>CEDIA/CIT 系列培训 (上海站)</b> <b>CEDIA/CIT Series Training (Shanghai)</b>	《家庭影院技术》杂志社与美国 CEDIA 协会 Home Theater Tech Magazine / CEDIA
09:50 - 12:30	W3 - M10 会议室 Meeting Room M10 (Hall W3)	<b>2020 中国 (上海) 智能家居集成商大会 —— 帮助系统集成商寻找智能家居系统解决方案</b> <b>2020 China (Shanghai) Smart Home Integrators —— Helping System Integrators to Discover Smart Living System Solutions</b>	千家智客 上海国际智能家居展览会 赢在智慧商学院 QJ.Smartech Shanghai Smart Home Technology Winning Business School
10:00 - 11:50	SSOT 论坛区 SSOT Seminar Zone	<b>智慧办公与健康照明协同发展论坛</b> <b>Collaborative Development of Smart Office and Healthy Lighting</b>	上海浦东智能照明联合会 Shanghai Pudong Intelligent Lighting Association
10:00 - 12:00	W4 - M6 会议室 Meeting Room M6 (Hall W4)	<b>后疫情时代, 家庭影院的加速时代</b> <b>Post-pandemic Era of Home Theatre Development</b>	上海国际智能家居展览会 Shanghai Smart Home Technology
10:00 - 16:30	PKC 论坛区 PKC Seminar Zone	<b>第六届城市智慧停车投资建设与运营管理创新发展论坛</b> <b>The 6th Urban Parking Investment and Operation Management Innovative Development Forum</b>	中国交通运输协会静态交通产业分会、中国 卫星导航定位协会智慧停车专委会、中国停 车设备产业联盟、中国设备管理协会起重机 发展促进中心 China Communications and Transportation Association - Static Traffic Industry Branch / GNSS and LBS Association Smart Parking Committee / China Parking Equipment Industry Association / China Association of Plant Engineering, Lifting Machinery Industry Development Promotion Centre
13:00 - 16:00	W4 - M6 会议室 Meeting Room M6(Hall W4)	<b>Zigbee —— 智联随心</b> <b>Zigbee —— Control Your World Your Way</b>	Zigbee 联盟中国成员组 Zigbee Alliance Member Group China
13:30 - 15:40	SSOT 论坛区 SSOT Seminar Zone	<b>新常态下的建筑空间管理思路</b> <b>Thinking of Space Management for the New Normal</b>	国际 Well 建筑研究院 International WELL Building Institute (IWBI)
13:00 - 16:00	W5 - M8 会议室 Meeting Room M8 (Hall W5)	<b>2020“ KNX 家居和楼宇控制技术研讨会” —— KNX 应用与发展</b> <b>2020 Seminar of KNX Smart Home and Building Control System - KNX Application and Development</b>	KNX 中国组织 KNX China
13:45 - 16:15	W3 - M10 会议室 Meeting Room M10 (Hall W3)	<b>CSHIA 华东高峰论坛:</b> <b>2020 智能家居集成创新专场</b> <b>CSHIA East China Summit: 2020 Smart Home Integration Innovation Forum</b>	中国智能家居产业联盟 (CSHIA) China Smart Home Industry Alliance





## 创新生态，智汇抗疫 —— 2020 年智能建筑行业“后疫情时代”的机遇与挑战高峰论坛

Innovation Ecology, Wisdom Gathering And Anti-Epidemic ——  
2020 Intelligent Building Industry "Post Epidemic Era"  
Opportunities and Challenges Summit Forum

论坛将全方位展现智能建筑行业在服务抗疫行动方面的智能设计、智慧平台、智能产品等技术应用。经历疫情大考后，智能建筑行业将如何适应数字化变革，加快促进建筑智能化与信息化的融合发展，是本次论坛的重点方向。

**主办单位：**  
中国勘察设计协会智能分会

**协办单位：**  
华东建筑设计研究总院；  
北京《智能建筑与智慧城市》杂志社

The forum will comprehensively show the intelligent design, intelligent platform, intelligent products and other technical applications in the field of service and anti-epidemic action in the intelligent building industry. After the big test of the epidemic situation, how the intelligent building industry will adapt to the digital transformation and accelerate the integrated development of intelligent building and information technology is the key direction of this forum.

**Organiser :**  
Intelligent Branch of China Engineering & Consulting Association

**Co-organiser :**  
Arcplus Group PLC East China Architectural Design & Research Institute  
Beijing Intelligent Building and Smart City Magazine

	<b>主持人：邵民杰</b> ，华建集团华东建筑设计研究总院 资深总工程师 <b>Moderator: Shao MinJie</b> , Arcplus Group PLC East China Architectural Design & Research Institute, Senior Chief Engineer
09:30	<b>领导致辞</b>
—	<b>安志星</b> ，中国勘察设计协会智能分会，会长
09:40	<b>Speech by An Zhixing</b>
—	<b>An ZhiXing</b> , President, Intelligent Branch of China Engineering & Consulting Association
09:40	<b>后疫情时代下的智能建筑应对与思考</b>
—	<b>李明荣</b> ，浙江省建筑设计研究院，执行副总工程师、教授级高级工程师
10:05	<b>The Thinking of Intelligent Buildings in Post-pandemic Era</b>
—	<b>Li MingRong</b> , Executive Deputy Chief Engineer; Professor-level Senior Engineer, Zhejiang Province Institute of Architectural Design and Research
10:05	<b>2019 年度行业优秀勘察设计奖建筑智能化一等奖项目 ——上海中心大厦工程案例分享</b>
—	
10:30	<b>包顺强</b> ，同济大学建筑设计研究院有限公司，副总工程师 电气专业教授级高工
—	<b>Case Sharing: Shanghai Tower Construction, 2019 Excellent Industry Design Award, 1st Prize Project of Intelligent Building</b>
10:30	<b>Bao ShunQiang</b> , Deputy Chief Engineer, Tongji Architectural Design (Group) Co Ltd
—	<b>2019 年度行业优秀勘察设计奖建筑智能化一等奖项目 ——日照市奎山综合客运站及配套工程分享</b>
10:55	<b>张钊</b> ，山东省建筑设计院有限公司，电气总工程师
—	<b>Rizhao Kuishan Passenger Station Complex and its Auxiliary Projects Sharing, 2019 Excellent Industry Design Award, 1st Prize Project of Intelligent Building</b>
10:55	<b>Zhang Zhao</b> , Chief Electrical Engineer, Shandong Provincial Architecture Design & Research Institute Co Ltd
—	<b>后疫情时代智能建筑行业如何应对 5G+AIoT 新产业体系</b>
11:20	<b>王东伟</b> ，上海延华智能科技（集团）股份有限公司，执行总裁、总工程师、教授级高级工程师、上海领军人才
—	<b>How Does the Intelligent Building Industry Respond to the 5G+AIoT Industrial System in Post-pandemic Era</b>
—	<b>Wang DongWei</b> , Director, Chief Engineer, Professor-level Senior Engineer, Leader of Army in Shanghai, Shanghai YanHua Smartech (Group) Co Ltd

语言 / 费用：普通话（不设同传）。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.





## 创新生态，智汇抗疫 —— 2020 年智能建筑行业“后疫情时代”的机遇与挑战高峰论坛

Innovation Ecology, Wisdom Gathering And Anti-Epidemic ——  
2020 Intelligent Building Industry "Post Epidemic Era"  
Opportunities and Challenges Summit Forum

活动指定线上报名渠道:  
Official Online Registration  
Tool:



11:20 新时代背景下智慧建筑解决案例分享

— 刘志燕，同圆设计集团有限公司，智能技术研究所所长



11:45 Case Sharing: Intelligent Building Solutions in the New Era

Liu ZhiYan, Director of Intelligent Technology Research Institute, Tong Yuan Design Group Co Ltd

11:45 一舟边缘计算助力后疫情时代的信息化建设

— 赵伟华，浙江一舟电子科技股份有限公司，一舟网络能源事业部产品经理



12:10 Yizhou Edge Computing Helps Informatisation Construction in the Post-pandemic Era

Zhao WeiHua, Product Manager, Yizhou Network Energy Department, Zhejiang Yizhou Electronic Technology Co Ltd

语言 / 费用: 普通话 (不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



在“新基建”浪潮的推动下，基于物联网、人工智能、大数据算法等技术的智慧家居、智慧社区、健康社区等建筑智能化下的种种生态，正在重塑房地产业的产业链。抓紧布局智能化、提升人居产品的价值感与获得感，实现差异化竞争，从而提升溢价和利润是房企必须要做的变革。放眼国内，万科、碧桂园、绿地等众多百强房企均已涉足智能化布局。在此背景下，抢占智能化发展先机的企业毫无疑问将站上“风口”，并实现弯道超车。房企对智能化的布局，加之人们对生活水平和品质提升的需求不断提升，也给行业对“好产品”、“好服务”提出了新的标准。从供应商角度来说，修炼好内功的同时，抓住发展的契机尤为关键。在这样趋势背景下，由明源云采购及上海国际智能建筑展共同举办的“2020 中国房地产·建筑智能化采购发展论坛”即将在 2020 年 9 月 2 日在上海新国际博览中心隆重举办！

**主办单位：**  
明源云采购  
上海国际智能建筑展

Driven by the “new infrastructure” trend, smart home, smart community, healthy community which based on IoT, AI and big data are re-shaping the industrial chain of real estate industry. Increasing premiums and profits are changes that real estate companies must make. In order to achieve this, they need to pay close attention intelligent layout to enhance the sense of value and sense of acquisition of habitat products for humanity. In China, the top 100 real estate companies like Vanke, Country Garden and Greenland are involving in intelligent layout. Real estate companies' involvement in intelligent deployment and an increase in demand for improved living standards and quality set a new standard for “good products” and “good services”. It is time for companies to upgrade themselves, at the same time catch the business opportunities.

**Organiser :**  
Mycagou  
Shanghai Intelligent Building Technology

## 2020 中国房地产·建筑智能化采购发展论坛

## 2020 China Real Estate · Intelligent Building Procurement Development Forum

09:00

观众签到

—

09:30

Registration

—

09:30

地产新形势，采购新变革 微利时代再造项目核心竞争力

—

10:00

朱永康, 明源云采购, 智能化行业负责人

—

10:00

The New Real Estate Situation, the New Procurement Changes

—

10:00

Zhu YongKang, Head of Smart Industry, Ming Yuan Cloud

—

10:00

构建以安全为核心的智能家居生态

—

10:20

蒋伊乐, 杭州萤石网络有限公司, 地产总监

—

10:20

Build a Smart Home Ecosystem with Safety as Core Value

—

10:20

Jiang YiLe, Property Director, Hangzhou Ezviz Network Co Ltd

—

10:20

智能电气 —— 全屋智能定制解决方案

—

10:40

卢文洪, 罗格朗智能系统, 智能系统产品经理

—

10:40

Smart Electric – Complete Customized Smart Home Solutions

—

10:40

Vincent Lu, Product Manager, Smart System, Legrand

—

11:00

智能家居 —— 智能让爱回家

—

11:00

夏卫华, 科曼利(广东)电气有限公司, 董事长

—

11:20

Smart Home – How Intelligence Brings the Love Home

—

11:20

Xia WeiHua, Chairman, Acematic - Smart Community &amp; Control

—

12:20

智能安防 —— 智慧社区如何破局

仲士平, 厦门立林科技有限公司, 物联网技术研究院副院长

Smart Security- How Can Smart Community Breakthrough Current Situation

Zhong ShiPing, IoT Technology Research Institution Vice President Xiamen Leelen Technology Co Ltd

地产智能化需求发布

刘绮, 明源云采购, 市场总监

The Demand of Intelligent Real Estate

Liu Qi, Marketing Director, Mycaigou

参观上海国际智能建筑展【云采购精选地产智能化项目展区】

Visit “Highlighted Real Estate Intelligent Project Exhibition”

语言 / 费用: 普通话 (不设同传)。 与会费用全免。

Language &amp; Fee: Mandarin only, without simultaneous interpretation. Free Admission.



CEDIA/CIT 系列培训（上海站）的核心课程为与 CEDIA 国际同步的“ESD223-照明系统和照明控制基础”课程，除此之外，还有四门与投影机、功放、家庭影院音箱、多房间控制相关的实用性影音技术基础课程。每门课程都会由国内资深专家针对国内市场的实际情况进行实战型的授课。

**主办单位：**  
《家庭影院技术》杂志社与美国 CEDIA 协会

**协办单位：**  
爱普生（中国）有限公司  
Sound United 集团  
上海尊宝音响有限公司  
SONOS（搜诺思）

Including CEDIA/CIT Series Training (Shanghai), ESD223: Introduction to Lighting and Lighting Control course, as well as four other practical courses related to projectors, power amplifiers, home entertainment speakers and multi-room control. Each course will be taught to base on current market situation and conducted by local experienced experts.

**Organiser :**  
Home Theater Tech Magazine / CEDIA

**Co-organiser:**  
Epson (China) Co Ltd  
Sound United  
Shanghai Zunbao Acoustic Trade Co Ltd  
SONOS

## CEDIA/CIT 系列培训（上海站）

### CEDIA/CIT Series Training (Shanghai)

**09:30 ESD223-照明系统和照明控制基础**

— **陈夏**，江苏英索纳通信科技有限公司，总经理

**17:00 ESD223: Introduction to Lighting and Lighting Control**

**Chen Xia** , General Manager, Suzhou inSona Intelligent Technology Co Ltd

语言 / 费用：普通话（不设同传）。收费培训。

Language & Fee: Mandarin only. Fee training.





受到疫情影响，传统行业迎来了前所未有的生存压力，智能化产业却凸显了势不可挡的应用前景，当传统行业仍在线上渠道寻求可能的突破，智能化生态圈却早已迎来新机遇风口：5G+AIoT+新基建。

在新基建的建设当中，5G、大数据中心、AI、云计算等新型技术所构成的融合，将会是新基建的数字化底座。以5G为代表的无处不在的网络、以云为代表的无处不在的计算和以AI为代表的无处不在的智能，与政府、企业、城市去深度结合，从而为智能家居、智慧城市、智能制造、智慧医疗、智慧教育、智慧物流提供数字化的动能，逐步打造新型智能化社会。

面对大环境，如何了解智能家居产业渠道现状和发展趋势？企业如何化危机为商机，获得更大的市场空间？如何将智能家居与人们生活场景更好的融合？基于行业发展情况，解决从业者需求痛点，由上海国际智能建筑展览会、千家智客、广州光亚法兰克福展览有限公司主办的智圈新“机”建——2020智能家居渠道生态高峰论坛即将于2020年9月2日在上海新国际展览中心盛大举办！诚邀房地产开发商、AI科技企业、智能家居、安防、照明、弱电工程师、系统集成商、装修设计师、智能品牌企业、通信企业、运营商、投资机构、酒店、家电、消费电子、互联网、家居建材提供商等相关行业人士出席参会。

**主办单位：**  
千家智客  
上海国际智能家居展览会

**协办单位：**  
河东 HDL、雷鑫、世聪、inSona、携住、东软载波

## 智圈新“机”建——2020 智能家居渠道生态高峰论坛 2020 Smart Home Channel Ecology Summit

09:30 – 09:50	<b>观众签到</b> Registration	
09:50 – 10:00	<b>主办方致辞</b> Opening Remarks by Organiser	
10:00 – 10:20	<b>智能舒适冷暖家用空调系统介绍</b> 林存国, 青岛东软载波科技股份有限公司, 市场经理	
10:20 – 10:40	<b>Introduction of Smart Heating, Ventilation and Air-Conditioning</b> Lin CunGuo, Marketing Manager, Qingdao Eastsoft Intelligent Electronics Co Ltd	
10:40 – 11:00	<b>智能家居里程碑 – 全宅全触屏智能面板时代已来临</b> 蒙静强, Léwin 雷鑫艺术智能, 中国区销售总监	
11:00 – 11:20	<b>The Milestone of Smart Home – Era of Complete Smart Touch Screen</b> Meng JingQiang, Sales Director, China, Lewin	
11:20 – 11:40	<b>AI 全宅智能-让家更懂你</b> 阮歆越, 深圳桔子智能科技发展有限公司, 总经理	
11:40 – 12:00	<b>AI Complete Smart Home Solution - Let Your Home Understand Your Habit</b> Ruan XinYue, General Manager, Shenzhen Orange Intelligent Technology Development Co Ltd	
12:00 – 12:20	<b>万物可视 重构酒店 AIoT 想象</b> 陈海滨, 快住智能科技(苏州)有限公司, 总经理	
12:20 – 12:40	<b>Everything is Seen - The Restructure of Hotel AIoT Imagination</b> Chen HaiBing, General Manager, Kuaizhu Intelligence Technology (Suzhou) Co Ltd	

语言 / 费用: 普通话 (不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



## 智圈新“机”建——2020 智能家居渠道生态高峰论坛 2020 Smart Home Channel Ecology Summit

With the influence of COVID-19, traditional industry faces unexpected challenges yet smart industry gains huge opportunities. While traditional industry is still finding a way for survival, smart industry has already found its way to a new technology – 5G+AIoT+New Infrastructure. Looking into the facilities, integration of new technologies such as 5G, big data centre, AI, cloud computing etc. will be the digital base of the new infrastructure. 5G, cloud computing and AI will integrate with the facilities in the government, corporations and cities, creating a smart society by providing digital data to smart home, smart city, smart manufacturing, smart healthcare, smart education and smart logistics. How to understand more about the present and future trends of smart home industry? How to better integrate smart home and the people's living scenes? To provide solutions for industry experts under the tough business environment, Shanghai Intelligent Building Technology (SIBT), Qianjia, Guangzhou Guangya Messe Frankfurt Co Ltd have organized "2020 Smart Home Channel Ecology Summit" in SIBT fair on 2 September 2020 in Shanghai New International Expo Centre (SNIEC). The Summit welcomes experts of property developers, companies of AI technology, smart home, smart security, intelligent lighting, engineering, system integrator, decorating design, communication, investing, hotel, home appliance, e-consuming, internet, home building materials etc. to participate in it.

**Organiser :**  
QJ Smartech,  
Shanghai Smart Home Technology

**Co-organiser:**  
HDL, Léwin, Citron, Kuaizhu, inSona, Eastsoft

11:20

**科技与艺术的和谐 – 智能家居的价值定位**

–

**王世杰, 武汉世聪智能科技有限公司, 总经理**



11:40

**The Peace of Technology and Art  
– Value and Position of Smart Home**

**Wang ShiJie, General Manager, Citron**

11:40

–

**全宅智能家居, 给用户一个进化的家**

**杨雄伟, 广州河东科技有限公司, 市场总监**



12:00

**Complete Smart Home – A Smarter Home for You**

**Yang XiongWei, Marketing Director, HDL Automation Co Ltd**

语言 / 费用: 普通话 (不设同传)。与会费用全免。

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shanghai smart  
office technology || 知行晓政  
上海国际智慧办公展览会

随着千禧一代逐渐成为企业生力军，新时代对于弹性灵活的工作方式及智能化人性化兼具的办公环境的期望为当代企业管理带来了新的挑战，催生出新的行业需求。5G+AI+IoT 结合赋能时代下，智能化办公空间技术与设备管理为智能化的办公方式提供更多智能，便利，安全且健康的基础设施，让智能化的办公方式与空间的智能化发展有机结合并协同发展，将推动崭新的工作方式与工作环境升级，为企业发展，商业写字楼的运维管理带来前所未有的机遇！

**主办单位:**

SSOT 上海国际智慧办公展览会  
全联房地产商会写字楼分会  
知行晓政

As millennials gradually become the new force in the office, the expectation for flexible working model and intelligent, yet humanized office have brought new challenges to the enterprise management in the new era and created new industry needs. In the era of combining 5G, AI and IoT, smart office and space technology push to upgrade the working methods and environment, which brings unprecedented opportunities for the development of enterprise management, operation of commercial space. SSOT is going to invite a number of reputed industry partners to deliver "OffiSmart – Smart Office and Commercial Space Management" to the audience. The summit aims to develop an industry communication platforms and it will discuss the new industry trends in order to help the audience grasp the new business opportunities.

**Organiser :**

Shanghai Smart Office Technology  
CRECC Office Research Council  
Zhixing Xiaozheng

## OffiSmart Summit 上海国际智慧办公及空间管理高峰论坛

### OffiSmart Summit: Smart Office and Workplace Management Summit

09:50

**主办方致辞****李庆新**, 总经理, 法兰克福展览(上海)有限公司

messe frankfurt



10:00

**Organiser Welcome Speech****Richard Li**, General Manager, Messe Frankfurt (Shanghai) Co Ltd

10:00

**后疫情时代, 商办空间对智慧办公的需求**全联房地产商会写字楼分会  
CRECC Office Research Council**刘凯**, 秘书长, 全联房地产商会写字楼分会

10:20

**The Demand for Smart Office in Commercial Office under Post-pandemic Era****Liu Kai**, Deputy Secretary-general, China Real Estate Chamber of Commerce

10:20

**联想 thinkplus 从智慧赋能到协同业态****Lenovo 联想****宋超**, 联想智慧大屏营销负责人, 联想中小企业事业部

10:50

**Lenove thinkplus from Smart Power to Synergy Industrial Situation****Song Chao**, Head of Lenovo ThinkVision Marketing, SMEs Business Department**智慧办公进化论 Evolution of Smart Office**

10:50

**智能化办公, 从构造“智慧新思维”开始****MMOSER ASSOCIATES****方颖蕾**, 办公空间策略规划主管, WELL Faculty, 穆氏建筑设计

11:10

**Smart Office Begins from Thinking Smartly****Elaine Fang**, Associate, Workplace Strategy, WELL Faculty, M Moser Associates

11:10

**以“人”为中心的智能办公**mydream+  
梦想加**史硕**, 智能产品高级总监, 梦想加

11:25

**People-centred Smart Office****Shi Shuo**, Senior Director, Smart Product, Mydream+

11:25

**感知赋能办公空间数字化创新****吴昊**, 智能产品负责人, 9am**9am**

11:40

**Perception Empowers The Innovation of Digital Workplace****Wu Hao**, Head of Smart Product, 9am

语言 / 费用: 普通话 (不设同传)。与会费用全免。

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shanghai smart  
office technology

知行晓政

上海国际智慧办公展览会

全联房地产商会  
China Real Estate Chamber of Commerce

## 支持单位 Supporting Organisation :



HUAWEI

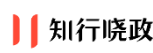
Lenovo 联想



施耐德电气

FacilityONE

## 支持媒体 Supporting Media :

CIO时代  
学院 I APP智咖L  
智慧办公一站式服务平台中国软件网  
SOFT6.COMPOP OFFICES  
WWW.POPOFFICES.COM热点科技  
ITHEAT.COM

知行晓政

房讯  
funxun.com软服之家  
ruanfujia.com政府采购信息网  
http://www.caigou2003.comPROPTech  
研习社

## 活动伙伴 Event partner :

HR directors  
summit  
SHANGHAIWORK@WOW!  
办公体验节 2020  
【时间】9月2-4日【地点】上海世博展览馆

expo coes

中国商业地产  
投资专业展China Commercial Real Estate  
Investment Professional Exhibition2020.11.12-13  
上海·国家会展中心知行晓政 S100  
第三届S100  
全球企业行政峰会语言 / 费用: 普通话 (不设同传)。  
与会费用全免。Language & Fee: Mandarin only,  
without simultaneous  
interpretation. Free Admission.OffiSmart Summit  
上海国际智慧办公及空间管理高峰论坛OffiSmart Summit:  
Smart Office and Workplace Management Summit

11:40 圆桌对话: 理想办公空间因何而变?

— 主持人: 蔡家伟, CEO, 知行晓政

12:20

对话嘉宾:

洪江, 办公空间技术总监, 穆氏建筑设计

史硕, 智能产品高级总监, 梦想加

吴昊, 智能产品负责人, 9am

刘妍, 华南及上海 RE, 总监西门子



Roundtable: What Makes an Ideal Workplace

Moderator: Cai JiaWei, CEO, Zhixing Xiaozheng

Panel Speakers:

Hong Jiang, Office Space Technology Director, M Moser Associates

Shi Shuo, Senior Director, Smart Product, Mydream+

Wu Hao, Head of Smart Product, 9am

Isabella Liu, Southern China and Shanghai RE Director, Siemens

午休

Break

13:30 让人人享有智能化工作方式, 释放组织效能

— 陈群辉, 智能协作营销工程部部长, 首席产品管理专家, 华为



13:50

Makes People Enjoy the Way of Smart Working and  
Unleash the Organisational ProductivityChen QunHui, Head of Intelligent Collaboration Marketing Engineering;  
Chief Expert, Product Management, Huawei

13:50 新基建背景下的企业数字化新趋势

— 曹开彬, 总裁, 中国软件网, 海比研究



14:10

The New Trend of Enterprise Digitalization  
Under the Background of New Infrastructure

Cao KaiBin, President, Soft6.com

14:10

钉钉数字空间, 企业的云上办公室



—

张毅, 副总裁, 钉钉



14:30

DingTalk Digital Space, Corporate Cloud Office

Zhang Yi, Vice President, Alibaba Dingtalk BU

14:30

智慧办公的方法论: ISO41000 全球设施管理标准

FacilityONE

—

刘军, 总裁, FacilityONE 费哲

14:50

Methodology for Smart Office:  
ISO41000 Global Facility Management Standards

Jack Liu, Founder &amp; CEO, FacilityONE

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上海国际智慧办公展览会

活动指定线上报名渠道:

Official Online Registration

Tool:

OffiSmart Summit  
上海国际智慧办公及空间管理高峰论坛OffiSmart Summit:  
Smart Office and Workplace Management Summit

14:50 圆桌对话：灵活办公的三国演义

— 主持人：刘军，总裁，FacilityONE 费哲



15:20

对话嘉宾：

张正才，企业服务组运营高级副总裁，冯氏集团  
杨克，跨国企业服务部设施管理卓越运营平台，  
大中华区资深董事，世邦魏理仕  
宋云，中国东区 总经理，WeWork

Panel Talk: "Romance of the Three Kingdoms" in Agile Workplace Market

Moderator: Jack Liu , Founder &amp; CEO, FacilityONE

Panel Speakers:

Axel Cheung, Senior Vice President, Corporate Services Group  
Operation, FUNG Group

Yang Ke, Senior Director, Greater China, Facility Management

Operational Excellence Platform, Global Workplace Solution, CBRE  
Song Yun, General Manager, Eastern China, WeWork

15:20 智会心声 —— 舒尔音频智能会议

— 李菁京，高级工程师，舒尔



15:40 SoundSmart

Li JingJing , Senior Application Engineer, Shure



15:40 打造智慧绿色生活空间 —— 智慧园区能效方案

— 李敏，智能系统市场部负责人，施耐德电气

16:00 Build a Smart Green Living Space:  
Smart Park Energy Efficiency Solution

Li Min, Head of Smart System Offer Marketing, Schneider



16:00 “运” 筹 “维” 幄 —— 企业智能运维的应用

— 吴启元，总经理，快思聪中国  
孙捷，应用工程师，快思聪中国

Application of Intelligent Enterprise Operation and Maintenance

Stevie Ng, General Manager, Crestron Electronics

Jeff Sun, Application Engineer, Crestron Electronics



16:20 科技赋能商业地产存量资产管理

— 余冬冬，市场总监，匠人科技

16:40 Technology Empowers The Management of  
Commercial Real Estate Inventory Assets

Yu DongDong, Marketing Director, Artisan Technology

语言 / 费用：普通话（不设同传）。  
与会费用全免。Language & Fee: Mandarin only,  
without simultaneous interpretation.  
Free Admission.

中国城市停车行业协会联盟  
CHINA URBAN PARKING INDUSTRY ASSOCIATION

论坛围绕产业融合、技术融合与应用发展三大热门话题。分别从上层建筑角度解析停车立法、建设、规划的最新动向，为行业带来新思路；聚焦物联网时代最新技术与智慧停车的融合及落地，带来技术融合新启发；围绕智慧停车的各个主要产品分支分享交流最新的解决方案及应用案例。

**主办单位：**  
中国城市停车行业协会联盟  
(联席会议)

## 中国城市停车产业融合发展高峰论坛

## China Urban Parking Industry Integration Development Summit

**主持人：萧一峰**，中国城市停车行业协会联盟，首届轮值主席

**Moderator: Xiao YiFeng**, First Rotating Chairman, China Urban Parking Industry Association

10:00

致辞

—

**萧一峰**，中国城市停车行业协会联盟，首届轮值主席



10:10

Opening Remarks

**Xiao YiFeng**, First Rotating Chairman, China Urban Parking Industry Association

10:10

长三角城市停车场 ETC 应用

—

**朱建东**，上海市停车服务业行业协会，秘书长



10:35

ETC Application of the Yantze River Delta Urban Parking Lot

**Zhu JianDong**, Secretary- General, Shanghai Parking Service Trade Association

10:35

关于智慧停车及其建设路径的思考

—

**孙晓波**，中国城市公共交通协会城市停车分会，会长



11:00

The Thinking of Smart Parking and its Constructions

**Sun XiaoBo**, President, China Urban Public Transport Association Urban Parking Branch

11:00

智云·城市·规划

—

**王婕**，清华同衡静态交通规划设计研究所，所长



11:25

Smart Cloud, City, Planning

**Wang Jie**, Director, Department of Static Transportation Planning and Design

11:25

乘新基建的东风，补停车场之短板

—

**董苏华**，中国工程机械工业协会停车设备分会，首席专家



11:50

Take the Advantages of New Infrastructure to Make Up for the Shortcomings of the Current Parking Lots

**Dong SuHua**, Chief Expert, China Construction Machinery Association Parking Branch

11:50

以静制动—占道停车助力城市智慧交通发展

—

**钟胜华**，成都交投智慧停车产业发展有限公司，副总经理



12:15

How Road-occupied Parking helps in Urban Smart Transportation Development

**Zhong ShengHua**, General Manager, Chengdu Communications Investment Group Co Ltd

12:15

中国城市级停车综合方案技术研究

—

**史小辉**，西安建筑科技大学静态交通研究院 院长



12:30

Technical Research on Comprehensive Urban-level Parking Scheme in China

**Shi XiaoHui**, Dean, Static Traffic Research Institute, Xi'an University of Architecture and Technology

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与会费用全免。

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中国城市停车行业协会联盟  
CHINA URBAN PARKING INDUSTRY ASSOCIATION

The forum focuses on industry integration, technology integration and application development. Analyses the latest trends in parking legislation, construction and planning from the perspective of superstructures in order to bring new ideas to the industry; Focuses on the integration of the latest technology smart parking in IoT era in order to bring inspirations for technology integration; Shares and exchanges the latest solution and application cases of the side products of smart parking.

**Organiser :**

China Urban Parking Industry Association (Joint Conference)

活动指定线上报名渠道:

Official Online Registration Tool:

**中国城市停车产业融合发展高峰论坛****China Urban Parking Industry Integration Development Summit****13:30 智慧停车技术的未来趋势：物联网与边缘计算的深度结合**

— 杨少东, 中国科学技术协会 工业物联网 AIOT 特聘专家, 博士

**13:55 The Trends of Smart Parking Technology and the Integration of IoT and Edge Computing**

Yang ShaoDong, PhD, Industrial IoT AIoT Specialist, China Association for Science and Technology,

**13:55 可进化的智慧停车系统**

— 姚盼, 北京精英路通科技有限公司, 副总经理

**14:20 Evolvable Smart Parking System**

Yao Pan, Deputy General Manager, Beijing Lottop Technology Co Ltd

**14:20 停车充电一体化路侧停车增量模式**

— 燕国新, 泊电(上海)科技有限公司, 总经理

**14:45 Parking and Charging Integration and Incremental Mode of Roadside Parking**

Yan GuoXin, General Manager, P&amp;C (shanghai) Technology Co Ltd

**14:45 疫情之后路内停车管理未来趋势**

— 黄松涛, 无锡加视诚智能科技有限公司, 总经理

**15:10 Post-pandemic Trends of On-street Parking Management**

Huang SongTao, General Manager, JustTrust Intelligent Technology Inc

**15:10 高精度动态数据对于泊车体验的影响**

— 丁贤, 上海泊知港信息技术有限公司, 总经理

**15:35 The Impact of High-precision Dynamic Data on Parking Experience**

Ding Xian, General Manager, Parkopedia

**15:35 由量变到质变——智慧停车高位视频方案用户关心的五大问题剖析**

— 谢月星, 深圳信路通智能技术有限公司, 副总经理

**16:00 From Quantitative to Qualitative Changes – Analysis of 5 Issues in High-position Camera Smart Parking Solutions**

Xie YueXing, Deputy General Manager, Shenzhen Signaltone Intelligent Technology Co Ltd

**16:00 智慧城市下的智慧停车**

— 谢鑫, 成都宜泊信息科技有限公司, 华东区总经理

**16:25 Smart Parking under Smart City**

Xie Xin, Deputy General Manager of East China, Chengdu Yi Park Information Technology Co Ltd

语言 / 费用: 普通话 (不设同传)。与会费用全免。

Language &amp; Fee: Mandarin only, without simultaneous interpretation. Free Admission.



从与智能家居实际应用的 Wi-Fi 及 Wi-Fi 6 技术标准，结合国家职能实验室及产业龙头、以实际应用及挑战分析市场

主办单位：  
Wifi 联盟

Combine smart home practical Wi-Fi and Wi-Fi 6 standard protocols, national functional laboratories and industry leaders to analyses the market of practical application and challenge.

Organiser：  
Wi-Fi Alliance

## Wi-Fi 6 与智能家居产业应用

### Wi-Fi 6 and Smart Living Industrial Application

	<b>主持人：黄家瑞</b> ，Wi-Fi 联盟，亚太区代表处暨大中华区总监 <b>Moderator: Jerry Huang</b> , Director, Greater China Region, Wi-Fi Alliance
13:00 – 13:30	<b>Wi-Fi, Wi-Fi 6 与智能家居</b> <b>黄家瑞</b> ，Wi-Fi 联盟，亚太区代表处暨大中华区总监
13:30 – 14:00	<b>Wi-Fi, Wi-Fi 6 and Smart Home</b> <b>Jerry Huang</b> , Director, Greater China Region, Wi-Fi Alliance
14:00 – 14:30	<b>无线应用的挑战及规范</b> <b>彭振</b> ，国家无线电监测 / 检测中心，国际认证部主任
14:30 – 15:00	<b>Challenges and Specifications of Wireless Application</b> <b>Peng Zhen</b> , Head of International Certification Department, The State Radio Monitoring Centre Testing Centre (SRTC)
15:00 – 15:30	<b>智能生活家居应用的挑战及规范</b> <b>卢业</b> ，中国家用电器研究院，认证中心部长
15:30 – 16:00	<b>Challenges and Specifications of Smart Home Application</b> <b>Lu Ye</b> , Head of Certification Center, China Household Electric Appliance Research Institute
16:00 – 16:30	<b>智能生活应用案例，挑战与未来</b> <b>陈挺</b> ，美的集团，IoT 事业部智能连接部长
16:30 – 17:00	<b>Smart Life Application Cases, Challenges and the Future</b> <b>Chen Ting</b> , Director of Smart Connection, IoT Department, Midea Group
17:00 – 17:30	<b>智能生活应用的商机与解决方案简介</b> <b>蒋培晨</b> ，翱捷科技，IoT 事业部研发总监
17:30 – 18:00	<b>Business Opportunities for Smart Life Application and Introduction of Solutions</b> <b>Jiang PeiChen</b> , Director, IoT R&D Department, ASR Microelectronics

语言 / 费用：普通话 (不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



随着 AloT 技术的快速发展，智能技术已经融合到我们的生活和工作中的各个场景。今年作为 5G 正式商用后的一年，伴随着 5G 网络和相关技术的普及落地，AloT+5G 与智慧社区、智慧楼宇、智能家居的众多应用场景融合，在为用户提供更佳的用户体验外，也为生活服务的升级提供了更多的数据基础。今年初，新冠疫情不期而遇，为我们的生活工作带来了重大影响，本次论坛还将围绕 AloT 技术如何“抗疫”，邀请诸多来自科技地产、AloT、ICT 圈的资深一线专家，结合实际落地项目，分享“零接触”社区、楼宇、家居联动的优秀案例。

主办单位：  
中国信息通信研究院 泰尔终端实验室

活动指定线上报名渠道：  
Official Online Registration  
Tool:



## AloT 助力构建人居生活新体验论坛

### Enhancing New Living Experience with AloT

**主持人：葛涵涛**，中国信通院泰尔终端实验室战略部，副主任/IoT 行业首席研究员

**Moderator: Ge Hantao**, Deputy Director / IoT Industry Chief Research Officer China Academy of Information Communications Technology Department of Strategic Planning & Research of CTTL-Terminals

13:30

—

13:50

**AloT+5G 助力构建智慧生活**

**葛涵涛**，中国信通院泰尔终端实验室战略部，副主任/IoT 行业首席研究员



**Enhancing Smart Life with AloT and 5G**

**Ge Hantao**, Deputy Director / IoT Industry Chief Research Officer China Academy of Information Communications Technology Department of Strategic Planning & Research of CTTL-Terminals

13:50

—

14:10

**科技引领，温州智慧社区产业演进升级**

**叶学理**，温州市鹿城区科技局，党组书记，局长

**Evolution of Wenshou Smart Community Industry led by Technology**

**Ye Xueli**, Chief of Secretary of the Leading Party Group, Lucheng Science and Technology Bureau

14:10

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14:30

**蓝光 AloT 智能人居平台在智能化项目中的应用**

**皮人伟**，蓝光集团，CTO



**Application of Languang AloT Smart Human Living Platform in Intelligent Projects**

**Pi Renwei**, CTO, Sichuan Languang Development Co Ltd

14:30

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14:50

**阿里云智能 IoT 人居 4.0 产品与案例分享**

**邢超**，阿里云 IoT，智能地产业务总经理

**Alibaba Cloud IoT Habitation 4.0 Product and Case Sharing**

**Xing Chao**, General Manager, IoT Intelligent Real Estate, Alibaba Cloud

14:50

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15:10

**数字地产和未来社区**

**陈霄**，绿城中国智慧园区事业部，总经理



**Digital Real Estate and Future Community**

**Chen Xiao**, The CEO of Smart Business Unit Greentown

15:10

—

15:30

**小米 AloT 智慧生活解决方案**

**陈灿峰**，北京小米移动软件有限公司，智能家居专家



**Xiaomi: from Smart Home to Enterprise AloT Solutions**

**Chen Canfeng**, Smart Home Expert, Beijing Xiaomi Mobile Software Co., Ltd.

15:30

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15:50

**后开发时代，科技赋能地产**

**张兆娟**，易居克而瑞，副总裁



**In the Post-development Era, Technology Empowers Real Estate**

**Zhang Zhaojuan**, Vice President, CRIC, E-House (China) Holdings Limited

语言 / 费用：普通话（不设同传）。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.





With the rapid development of AIoT, intelligent technology has integrated into our everyday life. Marked the first year of commercial use of 5G as well as the popularization of 5G networks and related technologies, AIoT+5G and smart community, intelligent buildings and smart home do not only provide a better living experience, also upgrade our life with big data support. Start from the beginning of the year, the pandemic situation has been affecting our daily life, therefore the forum will discuss how AIoT technology help with anti-pandemic. Several experienced professionals from technology real estate, AIoT and ICT sectors will share excellent cases of "zero-contact" community.

**Organiser :**

China Academy of Information and Communications Technology (CAICT)  
– CTTL Terminals

## AIoT 助力构建人居生活新体验论坛 Enhancing New Living Experience with AIoT

15:50 VR 全景智慧生活

— 余冰, 天翼智慧家庭科技有限公司, XR 产品负责人

16:10 VR Panoramic Smart Life

Yu Bing, XR Product Manager, Tian Yi Zhi Hui

16:10 欧瑞博智慧地产解决方案

— 林桢辉, 深圳市欧瑞博科技股份有限公司, 副总裁 战略地产部总经理

16:30 Orvibo Smart Real Estate Solution

Lin Zhenhui, Vice President, General Manager, Strategic Real Estate Department, Orvibo Inc.



语言 / 费用: 普通话 (不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



得益于使用传感器所生成的建筑物状态数据的智能基础设施管理系统，智慧空间形成了互联的生态系统，人和空间可以以灵活且以需求为导向的方式交互。建立在开放标准之上的免维护无线解决方案 - 例如 EnOcean (ISO/IEC 14543-3-10) - 具有最大的灵活性、低成本的安装和经济的操作。影响员工生产力的主要因素 - 温度、空气质量、照明条件 - 可以根据建筑物内的人数进行监控和调节。

**主办单位：**  
EnOcean 联盟

Smart Spaces form networked ecosystems where people and places interact in a flexible and needs-oriented way thanks to an intelligent infrastructure management system using sensor-generated building status data. Maintenance-free wireless solutions built upon open standards - e.g. EnOcean (ISO/IEC 14543-3-10) - allow for maximum flexibility, low-cost installation and economical operation. The factors primarily influencing employee productivity - temperature, air quality, lighting conditions - can be monitored and influenced according to the number of persons within the building.

**Organiser :**

EnOcean Alliance

## EnOcean 无线无源标准： 为智慧空间带来物联网解决方案

### EnOcean Energy Harvesting Wireless Standard: Bringing IoT into Smart Spaces

**主持人：林海莹**，EnOcean 联盟，中国区市场经理

**Moderator: Lena Lin**, Marketing Manager China, EnOcean Alliance

#### 13:45 EnOcean 联盟概况及智慧空间全球案例列举

**林海莹**，EnOcean 联盟，中国区市场经理



#### 14:10 About EnOcean Alliance and Global Smart Spaces Case Studies

**Lena Lin**, Marketing Manager China, EnOcean Alliance

#### 14:10 无线无源系统在办公室智能化中的应用

**王结军**，茵孚自动化设备（上海）有限公司，总经理



#### 14:40 EnOcean-based Wireless System for Intelligent Office Buildings

**Wang Jiejun**, General Manager, Interfühler

#### 14:40 物联网技术在智慧医院的应用

**崔晶晶**，南京汇尚，总经理



#### 15:10 IoT Solution for Smart Hospitals

**Cui Jingjing**, General Manager, WinShine

#### 15:10 miBEE 全宅智能在超低能耗建筑的应用

**林晨**，曼瑞德智能系统（上海）股份有限公司，总经理



#### 15:40 miBEE Smart Home Solution in Ultra-low Energy Buildings

**Lin Chen**, General Manager, Menred

#### 15:40 问答环节

#### 16:00 Q&A Section

语言 / 费用：普通话（不设同传）。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



CEDIA/CIT 系列培训（上海站）的核心课程为与 CEDIA 国际同步的“ESD223-照明系统和照明控制基础”课程，除此之外，还有四门与投影机、功放、家庭影院音箱、多房间控制相关的实用性影音技术基础课程。每门课程都会由国内资深专家针对国内市场的实际情况进行实战型的授课。

**主办单位：**  
《家庭影院技术》杂志社与美国 CEDIA 协会

**协办单位：**  
爱普生（中国）有限公司  
Sound United 集团  
上海尊宝音响有限公司  
SONOS（搜诺思）

Including CEDIA/CIT Series Training (Shanghai), ESD223: Introduction to Lighting and Lighting Control course, as well as four other practical courses related to projectors, power amplifiers, home entertainment speakers and multi-room control. Each course will be taught to base on current market situation and conducted by local experienced experts.

**Organiser :**  
Home Theater Tech Magazine / CEDIA

**Co-organiser:**  
Epson (China) Co Ltd  
Sound United  
Shanghai Zunbao Acoustic Trade Co Ltd  
SONOS

## CEDIA/CIT 系列培训（上海站）

### CEDIA/CIT Series Training (Shanghai)

09:30	<b>家庭影院功放选型与安装调试</b>
—	马峻峰, Sound United 集团, 产品经理
10:30	<b>Selection and Installation of Home Theatre Amplifier</b>
	Ma Junfeng , Product Manager, Sound United
10:30	<b>定制安装的十大误区</b>
—	邱晔, 上海尊宝音响销售有限公司, 销售工程师
11:30	<b>Ten Misunderstandings of Custom Installation</b>
	Conan Qiu, Sales Engineer, Cinemaster Trading Shanghai Co.,Ltd.
11:30	<b>传统 Hi-fi 音响 / 家庭影院 / 背景音乐的智能化升级</b>
—	韩文杰, 北京天逸昌晟商贸有限公司, 总经理
12:30	<b>Intelligent Upgrade of Traditional Hi-fi, Home Theatre and Ambient</b>
	Han Wenjie, General Manager, Beijing Tianyichangsheng Trading Co Ltd
12:30	<b>午休</b>
—	<b>Break</b>
13:30	<b>投影显示技术</b>
—	赵国臣, 上海网庭信息科技有限公司, 总经理
17:00	<b>Projection Display Technology</b>
	Zhou Guochen, General Manager, Shanghai WTi Information Technology Co Ltd

语言 / 费用: 普通话 (不设同传)。收费培训。  
Language & Fee: Mandarin only. Fee Training.



智能家居涉及的环节、细分领域正变得越来越多，对智能家居设计、系统集成、安装售后、一站式解决方案等服务的需求也日益明显。系统集成，其存在的价值在于“集成”，集成多厂商的产品、信息和服务等，并借此产生价值增值。系统集成商可提供的许多服务，特别是综合性服务，往往是单一产品的生产商不能提供的。在这样的大趋势下，国内的系统集成商迎来前所未有的机遇。但同时，集成商们要面对更加巨大的挑战：

- 一、方案设计预算报价难，无法精准捕捉客户的需求
- 二、系统解决方案困难，面对客户无精准系统解决方案提供
- 三、国内工程服务、系统集成地域性明显，市场拓展难
- 四、竞争激烈，利润空间大幅减少，如何提升服务价值？
- 五、系统集成服务遇到规模化瓶颈，急需产业升级……

想要破除这样的行业壁垒，不能继续依靠传统的对接模式。

#### 主办单位：

千家智客  
上海国际智能家居展览会  
赢在智慧商学院

#### 协办单位：

智能家居设计与定制安装联盟  
未来论  
智装小站

## 2020 中国（上海）智能家居集成商大会——帮助系统集成商寻找智能人居系统解决方案

### 2020 China (Shanghai) Smart Home Integrators——Helping System Integrators to Discover Smart Living System Solutions

09:30	观众签到
—	Registration
09:50	
09:50	主办方致辞
—	Opening Remarks by Organiser
10:00	
10:00	别墅豪宅智能家居系统解决方案设计剖析
—	邢罡, 华歌智家科技（北京）有限公司, CEO
10:20	Analysis of Solutions and Design for High-end Villas Smart Home System
	Xing Gang, CEO, HuaGe Smart Tech (Beijing) Co., Ltd.
10:20	绿色节能建筑与科技融合
—	王立华, 上海朗绿建筑科技股份有限公司, 总经理
10:40	Integration of Energy Saving Buildings and Technology
	Wang LiHua, General Manager, Shanghai Landleaf Architecture Technology Co Ltd
10:40	系统集成商，如何找项目业务？
—	向忠宏, 千家智客, 创始人 & CEO
11:00	How do System Integrators Find Business Project?
	Xiang ZhongHong, Founder, QianJia Smartech
11:00	城市新旧社区建设之智能家居系统的应用
—	汪国武, 赢在智慧商学院, 院长
11:20	The Smart Home System Application in Urban Communities
	Wang GuoWu, Dean, Winning Business School

语言 / 费用：普通话（不设同传）。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.





## 2020 中国（上海）智能家居集成商大会——帮助系统集成商寻找智能人居系统解决方案

### 2020 China (Shanghai) Smart Home Integrators——Helping System Integrators to Discover Smart Living System Solutions

The subdivisions involved in smart home are becoming more, at the same time the needs of smart home design, system integration, after-sale installation service and one-stop solution are increasing. For system integration, "integration" is the most valuable part, integrating the products, information and services from different vendors could generate value-added solutions. System Integrators can deliver what manufacturers who produce single products could not provide, especially the comprehensive services. Under this trend, it gives an unprecedented opportunity to the local system integrators..Meanwhile, system integrators are facing great challenges like:

1. Difficult to quote the budget of the project design, cannot identify customer needs accurately;
2. Unable to provide customers with precise system solutions;
3. Geographically separated local engineering services and system integration make it difficult to expand the market;
4. Profit margins are reduced because of intense competition, how to add value to the services?
5. System integration services encounter large-scale bottlenecks and urgently need industrial upgrading

To break through the industry barriers, system integrators cannot keep relying on traditional business model.

#### Organiser :

QJ Smarthome  
Shanghai Smart Home Technology  
Winning Business School

#### Co-organiser:

Smart Home Design and customization Alliance  
Future Forum  
Smart Installation

11:20

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11:40

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11:40

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12:30

—

12:30

—

16:30

#### 新基建下强弱电智能一体化融合的发展趋势

李明桥, 沈阳富加居科技有限公司 总经理

#### The Development Trend of Intelligent Integration of Strong & Weak Electricity under the New Infrastructure

Li MingQiao, General Manager, Living Lab Co Ltd

#### 专家点评: 针对以上系统解决方案专家进行点评及观众互动

主持: 向忠宏, 千家智客, 创始人

#### 互动嘉宾:

王立华, 上海朗绿建筑科技股份有限公司 总经理

汪国武, 赢在智慧商学院

彭永坚, 广州视声智能科技股份有限公司 总裁

邢罡, 华歌智家科技(北京)有限公司 CEO

李明桥, 沈阳富加居科技有限公司 总经理

#### Panel Discussion: Review on the Above Topics and Solutions and Interactive Session with Audience

Moderator: Xiang ZhongHong, Founder, QianJia Smarthome

#### Panel Speakers:

Wang LiHua, General Manager, Shanghai Landleaf Architecture Technology Co Ltd

Wang GuoWu, Dean, Winning Business School

Steven Peng, CEO, Guangzhou Video-Star Intelligent Corp Ltd

Xing Gang, CEO, HuaGe Smart Tech (Beijing) Co Ltd

Li MingQiao, General Manager, Living Lab Co Ltd

12:30

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16:30

#### 展会参观, 现场交流

#### Trade Fair Visit and Interaction

语言 / 费用: 普通话 (不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



疫情后期，智慧办公已提上日程，从云端办公到视频会议，无不要求办公需要智能与健康同行，智慧办公需求从云端网络、智慧控制及最大的健康照明场景，需要多方企业共同努力，本次论坛邀请了平台企业、控制系统企业、应用企业及照明设计师，为大家详细解读基于疫情后期智慧办公与健康照明同行发展的跨界论坛。

**主办单位：**  
上海浦东智能照明联合会

Smart office becomes a necessity lately in this pandemic situation. No matter it is about cloud office, video conference or other smart office scenes, we always need both intelligent technology and health to be the important roles in smart office. Smart office includes cloud network, intelligent control, largest healthy lighting scene etc which require enterprises to work together in order to provide the above. Platform enterprises, control system enterprises, application enterprises and lighting designers have been invited to the forum to talk about how smart office and healthy lighting develop collaboratively in the current pandemic situation.

**Organiser:**

Shanghai Pudong Intelligent Lighting Association

## 智慧办公与健康照明协同发展论坛

### Collaborative Development of Smart Office and Healthy Lighting

	<b>主持人: 代照亮</b> <b>Moderator: Dai Zhaoliang</b>	
10:00 – 10:10	<b>致辞</b> <b>Welcome Speech</b>	
10:10 – 10:30	<b>钉钉+宜搭，如何实现企业智慧办公</b> <b>斯麦, 阿里云, 阿里云 SAAS 加速器运营专家</b> <b>How to Achieve Enterprise Smart Office with DingTalk + Yida</b> <b>Si Mai, Alibaba Cloud SAAS Accelerator Operation Specialist, Alibaba Cloud</b>	
10:30 – 10:50	<b>智能照明整体解决方案在办公领域的应用</b> <b>叶志辉, 欧司朗, 亚太区照明控制系统产品管理负责人</b> <b>Application of Smart Lighting System in Smart Office</b> <b>Jacob Ye, Director, Light Management System for APAC, Osram</b>	
10:50 – 11:10	<b>IOT 物联对办公智慧照明的革新</b> <b>刘继武, 涂鸦, 智能智慧商用照明事业部总经理</b> <b>IoT's innovation in Smart Office Lighting</b> <b>Liu JiWu, General Manager, Smart Commercial Lighting Department, Tuya Smart</b>	
11:10 – 11:30	<b>健康照明与办公照明设计探讨</b> <b>张屹, 华建集团, 上海建筑设计研究院有限公司, 照明中心主任</b> <b>Discussion on Healthy Lighting and Office Lighting Design</b> <b>Zhang Yi, Lighting Centre Officer, Arcplus Group PLC, Institute of Shanghai Architectural Design &amp; Research Co Ltd</b>	
11:30 – 11:50	<b>PLC 系统助力办公照明</b> <b>徐敏馨, 永林电子, 总经理</b> <b>How PLC System Helps in Office lighting</b> <b>Xu MinXin, General Manager, Yong Lin Electronics</b>	

语言 / 费用: 普通话 (不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



shanghai smart  
home technology  
上海国际智能家居展览会

新基建政策下，5G、物联网的迅速发展，我们不仅有越来越丰富的流媒体资源，还有越来越高速的网络支持，给后疫情时代的家庭影院行业提供了强大的支持。在这样的大趋势下，家庭影院设备集成、安装定制如何在后疫情时代迅速抢占市场，如何联动智能家居设备实现场景应用，给各大影音设备供应商及集成商提供了巨大的空间以及前所未有的机遇。

主办单位：  
上海国际智能家居展览会

Under the new infrastructure policy, 5G and IoT develop rapidly. With abundant streaming media resources as well as high-speed network, this has given a great support on Home Theatre Industry in the post-pandemic era. Under this situation, this has given an unprecedented market opportunities of home theatre equipment integration, installation and application on home scene setting to all audio-visual equipment suppliers and integrators.

Organiser :  
Shanghai Smart Home Technology

## 后疫情时代，家庭影院的加速时代

### Post-pandemic Era of Home Theatre Development

10:00

为隐身而设计：家庭影音娱乐与室内设计的终极结合

杨小冬，上海尊堡音响贸易有限公司，CEO



10:20

Designed for Invisibility: Integration of Home Audio-visual Entertainment and Interior Design

Yang XiaoDong, CEO, Cinemaster Shanghai Ltd

10:20

CAV SMART 声光电整体解决方案

吕龙，CAV，CAV SMART 副总经理



10:40

CAV SMART Acousto-Optic Complete Solution

Lv Long, Deputy General Manager, CAV SMART

10:40

隐形音箱与现代建筑结合的发展与趋势

梁根夫，安美莱（上海）影音设备有限公司，CEO



11:00

Development and Trend of the Combination of Invisible Speaker and Modern Architecture

Gavin Liang, CEO, An Mei Lai (Shanghai) Audio-Visual Equipment Co Ltd

11:00

后疫情时代全宅智能影音定制新机遇

吴定胜，英国猛牌，总经理



11:20

Complete Smart Home Audio-visual Customization in the Post-pandemic Era

Wu DingSheng, General Manager, MonitorAudio

11:20

光峰 ALPD 激光展示技术在激光家庭影院的技术优势

肖希，光峰，家用事业部产品总监

11:40

The Advantages of Appotronics ALPD Laser Display Technology in Laser Home Theater

Xiao Xi, Director of Household Product, Appotronics

11:40

影音视听新趋势 ----- 抗光黑幕护眼时代已到来！

秦文君，雄云，总经理



12:00

The New Trends of Audio-visual: Eye Protection with Anti-light Screen

Qin WenJun, General Manager, Xiong-yun Audio-Visual

语言 / 费用：普通话（不设同传）。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



## 第六届城市智慧停车投资建设与运营管理创新发展论坛

### The 6th Urban Parking Investment and Operation Management Innovative Development Forum

如今，整个智慧停车行业正在火速升温，智慧停车已经进入高层次阶段。智慧城市建设中，智慧停车被认为是智慧城市的基石。城市级智慧停车整体解决方案越来越受到政府的认可，全国各地主要城市为响应国家智慧停车号召，也为解决城市停车的实际问题，积极出台了一系列针对智慧停车行业的相关政策，紧锣密鼓地开展智慧停车项目推广，推进城市智慧停车项目建设。此次论坛就将围绕城市智慧停车投资建设与运营管理创新发展聚集行业大咖及代表企业共同讨论。

#### 主办单位：

中国交通运输协会静态交通产业分会

中国卫星导航定位协会智慧停车专委会

中国停车设备产业联盟

中国设备管理协会起重机发展促进中心

#### 活动指定线上报名渠道：

Official Online Registration

Tool:



#### 10:00 圆桌讨论：城市智慧停车整体解决方案交流会

—  
12:30

#### 对话嘉宾：

中国建筑技术集团

中铁科建城市停车公司

中铁十一局集团

西安建大静态交通研究院

中铁建发展集团阿达驻车投资管理有限公司

杭州海康威视数字技术股份有限公司

中兴智能交通股份有限公司

青岛特来电新能源科技有限公司

#### Roundtable: Discussion of Urban Smart Parking Complete Solutions

#### Panel Speakers:

China Building Technique Group

China Railway Technology Construction Urban Parking Co Ltd

China Railway 11 Bureau Group Co Ltd

Static Traffic Research Institute, Xi'an University of Architecture and Technology

ADA Parking Investment Management Co Ltd

Hangzhou Hikvision Digital Technology Co Ltd

ZTE ITS Limited

TELD New Energy Co Ltd

语言 / 费用：普通话（不设同传）。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.





The entire smart parking industry is rapidly developing nowadays, it has entered a higher standard stage. Smart parking is recognized as a foundation in smart city construction. Urban parking complete solution is gradually recognized by the government, all major cities across the country are in response to the call from the government. They actively introduce a series of smart parking policies to help solving the urban parking issues as well as start their marketing promotion of the smart parking projects to promote the urban smart parking construction project. The forum will invite industry leaders and company representatives to discuss urban parking investment and operation management development.

**Organiser :**

China Communications and Transportation Association  
Static Traffic Industry Branch

GNSS and LBS Association  
Smart Parking Committee

China Parking Equipment Industry Association

China Association of Plant Engineering, Lifting Machinery Industry Development Promotion Centre

**第六届城市智慧停车投资建设与运营管理创新发展论坛****The 6th Urban Parking Investment and Operation Management Innovative Development Forum**

14:00 –	<b>发掘城市停车空间，解决城市停车难题</b> 包云香，中铁科建城市停车有限公司，总经理	
14:25 –	<b>Explore the Urban Parking Space and Solve the Urban Parking Issues</b> Bao YunXiang, General Manager, China Railway Technology Construction Urban Parking Co Ltd	
14:25 –	<b>城市级智慧停车平台建设（投资+集成）</b> 张莉，西安建大静态交通研究院有限公司，副总经理	
14:50 –	<b>City-level Smart Parking Platform Construction (Investment and Integration)</b> Zhang Li, Deputy General Manager, Static Traffic Research Institute, Xi'an University of Architecture and Technology	
14:50 –	<b>停车场 AI 升级：从 C 端用户全流程体验升级到 B 端数字化智能化运营管理</b> 卫琨，Aibee 爱笔（北京）智能科技有限公司，智慧停车场产品负责人	
15:15 –	<b>Parking Lots AI Upgrade: From C-end User Experience to B-end Digital Intelligent Operation Management</b> Wei Cong, Director, Smart Parking Product, Aibee Beijing Intelligent Technology Co Ltd	
15:15 –	<b>从有源到无源，从静态到动态，从单一到融合 --- 停车位监测系统发展的新趋势</b> 张瑞峰，苏州泊讯物联网技术有限公司，CEO	
15:40 –	<b>From Active to Passive, From Static to Dynamic, From Unit to Integration – New Trends in Parking Space Monitoring System Development</b> Zhang RuiFeng, CEO, Suzhou BoxunIoT Co Ltd	
15:40 –	<b>5G 云计算城市级智慧停车</b> 周逊，全球泊（深圳）技术有限责任公司，总经理	
16:05 –	<b>5G Cloud Computing and City-level Smart Parking</b> Zhou Xun, General Manager, We Link Park Co Ltd	
16:05 –	<b>智慧停车第二代专用 PDA 产品设计与技术</b> 孙超，西安富立叶微电子有限公司，国内销售事业部总监	
16:30 –	<b>Design and Technology of Special PDA Product for the 2<sup>nd</sup> Stage of Smart Parking</b> Sun Chao, Director, Regional Sales, Cilico Microelectronics Ltd.	



## zigbee alliance

igbee 是目前全球最为完整的开放物联网解决方案。全栈标准化加上成熟的认证程序保证了智能设备的互联互通，为搭建丰富场景提供基础，让用户和开发人员提供了更多的选择和灵活性，已经有 600 多种的产品获得了 Zigbee 3.0 认证，数以亿计的 Zigbee 设备已经被部署到全球。

**主办单位：**  
Zigbee 联盟中国成员组

Zigbee is currently the world's most complete open IoT solution that allows various intelligent objects to work together. Zigbee provides users and developers with more choices and flexibility, through the standardization of the protocol layer and application layer and full-stack testing to ensure that products and service applications from different manufacturers can work together.

**Organiser：**

Zigbee Alliance Member Group  
China

## Zigbee —— 智联随心

Zigbee —— Control Your World Your Way

	<b>主持人：商瑞云</b> , Zigbee 联盟, 中国区代表 <b>Moderator: Laura Shang</b> , Representative, Zigbee Alliance China Regional	
13:00 – 13:30	<b>联盟与标准新动态</b> <b>商瑞云</b> , Zigbee 联盟, 中国区代表	
13:30 – 14:00	<b>Zigbee Alliance Update</b> <b>Laura Shang</b> , China Regional Representative, Zigbee Alliance	
14:00 – 14:30	<b>恩智浦低功耗 Zigbee 产品技术特点及创新性应用</b> <b>弋方</b> , 恩智浦半导体, 大中华区微控制器与处理器事业部, 市场经理	
14:30 – 15:00	<b>Features &amp; Innovative Implementations of Low-power Zigbee Products</b> <b>Yi Fang</b> , Marketing Manager, Edge Processing, Great China, NXP Semiconductor	
15:00 – 15:30	<b>探讨物联网安全的升级和防护</b> <b>刘俊</b> , 芯科科技, 中国区 IoT 策略高级销售经理	
15:30 – 16:00	<b>Upgrade Security for IoT Network</b> <b>Liu Sky</b> , Senior Manager of IoT Strategy, Silicon Labs	
16:00 – 16:30	<b>Zigbee 认证测试的误区解惑</b> <b>吴行宇</b> , 赛西科技, 测试工程师	
16:30 – 17:00	<b>How to Avoid These Common Errors When Testing Your Products</b> <b>Wu Xingyu</b> , Testing Engineer, CESI	
17:00 – 17:30	<b>基于 Telink RISC-V MCU 芯片开发 Zigbee 产品</b> <b>梁佳毅</b> , 泰凌微电子, 业务发展总监	
17:30 – 18:00	<b>Develop Zigbee Products Using Telink RISC-V MCU</b> <b>Eric Liang</b> , Chief of Staff to CEO, Telink	
18:00 – 18:30	<b>Zigbee 技术在教室健康照明中的应用</b> <b>刘项阁</b> , 顺舟智能, SpaceX 空间事业部总监	
18:30 – 19:00	<b>Application of Zigbee Technology in Healthy Classroom Lighting</b> <b>Liu XiangGe</b> , Director of Space X, Shanghai Shuncom Smart Technology Co Ltd	

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2020 年，当我们面对这个被当今时代所定义的全球性健康危机时，健康与我们身处的空间的关联从未像现在这样清晰。在后疫情时期，IWBI 携手健康人居领域的合作伙伴，探讨如何坚守企业社会责任，将智能化手段应用到健康人居领域，将健康理念融贯在智慧空间的研发与实践，为行业和更广泛的人群在后疫情时期的重启注入信心。

主办单位：  
国际 WELL 建筑研究院

活动指定线上报名渠道：  
Official Online Registration  
Tool:



## 新常态下的建筑空间管理思路

### Thinking of Space Management for the New Normal

主持人: 徐蓉

Moderator: Xu Rong

#### 第一节 PART 1: 论道 Discussion

13:30 如何为后疫情时代注入信心 —— WELL 健康-安全评价准则

— 吴正锐, IWBI, 高级总监

13:50 Prioritize Health and Safety in A Post-COVID-19 World with the Third-Party Verified WELL Health-Safety Rating

Robert Wu, Senior Director, IWBI

13:50 在实现场景应用的同时融入真正的健康智能

— 游延筠, 绿米, 创始人  
张莹, 绿米, 首席品牌官

14:10 Integrate Health Intelligence During Smart Scenario Application

Eugene You, Aqara, Founder  
Trinity Zhang, Aqara, CMO

#### 第二节 PART 2: 坐论 Panel Discussion

14:10 如何维护新常态下公共空间的健康与安全

— 吴正锐, IWBI, 高级总监  
游延筠, 绿米, 创始人  
张莹, 绿米, 首席品牌官  
王宇, 清华大学新型城镇化研究院健康城市研究中心, 教授  
季生象, 中科院长春应用化学研究所, 研究员, 博士生导师  
胡召海, Delos, 董事总经理  
王列平, 时尚办公网, 联合创始人

How to Maintain the Health and Safety of Public Space Under the New Normal

Robert Wu, IWBI, Senior Director  
Eugene You, Aqara, Founder  
Trinity Zhang, Aqara, CMO  
Wang Yu, CHC, Professor  
Ji Shengxiang, Changchun Institute of CAS Researcher  
Eddie Wu, MD, Delos  
Wang Lieping, Popoffices, Co-founder

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## 新常态下的建筑空间管理思路

### Thinking of Space Management for the New Normal

#### 第三节 PART 3: 道来 Sharing

- |       |  |
|-------|--|
| 14:40 | 避免灰犀牛事件重演的关键   |
| —     | 王宇, 清华大学新型城镇化研究院健康城市研究中心, 教授                         |
| 15:00 | Preventing the Grey Rhino Incident                   |
| —     | Wang Yu, Professor, CHC                              |
| 15:00 | 高效灭活病毒研究   |
| —     | 季生象, 中科院长春应用化学研究所, 研究员, 博士生导师                        |
| 15:20 | Research of Inactivate Virus in Highly Effective Way |
| —     | Ji Shengxiang, Changchun Institute of CAS Researcher |
| 15:20 | 健筑方案: 以严谨科学为依据的健康空间管理                                |
| —     | 施璇, Delos, 副总裁                                       |
| 15:40 | Wellness By Delos: Optimizing Places for Wellness    |
| —     | Shi Xuan, Vice President, Delos                      |

The connection between health and the space in which we live has never been clearer like these days. In the post COVID-19 period, IWBI works with partners in the field of healthy living to explore how to adhere to social responsibility, apply intelligent ways to healthy living, integrate the concept of health into the research, development and practice of smart space and inject confidence into the restart of the industry during post COVID-19 period.

#### Organiser :

International WELL Building  
Institute (IWBI)

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## 2020“ KNX 家居和楼宇控制技术研讨会” —— KNX 应用与发展

### 2020 Seminar of KNX Smart Home and Building Control System - KNX Application and Development

主办单位：  
KNX 中国组织

Organiser：  
KNX China

13:00	<b>KNX 在中国发展现状</b>
—	何检, KNX 中国组织, 主席
13:15	<b>Status and Development of KNX in China</b>
	Jack He, President, KNX China
13:15	<b>KNX 系统助您实现健康舒适的室内环境控制</b>
—	叶敏莉, 西门子（中国）有限公司, 产品经理
13:30	<b>SIEMENS Instabus Room Control with KNX</b>
	Ye Minli, Product Manager, Siemens Ltd., China
13:30	<b>ABB KNX 在住宅行业的应用及第 45 届世界技能大赛电气装置项目简介</b>
—	王大江, ABB（中国）有限公司, 电气事业部 技术专家
13:45	<b>Application Of ABB KNX in Residence Industry and Introduction of The 45<sup>th</sup> World Skill - Electric Installation Item Competition</b>
	Wang Dajiang, Technical Specialist, ABB (China) Limited
13:45	<b>KNX 在家居应用中的新思考</b>
—	徐峰, 海格电气有限公司, 产品经理
14:00	<b>New Ideas of KNX Application in Smart Home</b>
	Xu Feng, Product Manager, Hager Electric Ltd
14:00	<b>KNX 助力浙医余杭园区实现数字化升级</b>
—	张溢, 施耐德电气（中国）有限公司, 产品经理
14:15	<b>KNX helps Yuhang Medical Park in Zhejiang Hospital Digital Upgrade</b>
	Zhang Ye, Product Manager, Schneider Electric (China) Co Ltd
14:15	<b>其实你可以更喜欢 KNX</b>
—	杨雄伟, 广州河东科技有限公司, 市场总监
14:30	<b>You Could Have liked KNX better</b>
	Yang Xiongwei, Marketing Director, Hedong Automation Co Ltd
14:30	<b>后疫情时代, KNX 如何为新基建赋能</b>
—	任继光, 广州视声智能股份有限公司, 产品经理
14:45	<b>How Can KNX Empower New Infrastructure in The Post-Epidemic Era</b>
	Ren Jiguang, Product Manager, Guangzhou Video-star Intelligent Corp Ltd

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## 2020“ KNX 家居和楼宇控制技术研讨会” —— KNX 应用与发展

2020 Seminar of KNX Smart Home and Building Control System -  
KNX Application and Development

14:45	罗格朗 KNX 解决方案
—	王铭, 罗格朗, 高端项目销售总监
15:00	The Solution with KNX of Legrand
	Michael Wang, Legrand Sales Director of High end Projects, Legrand China
15:00	如何保持智能系统的生命力
—	方明, 泰创科技股份有限公司, 市场总监
15:15	How to Keep Vitality of Intelligent Systems
	Fang Ming, Marketing Director, Tantron Group
15:15	医院空间环境智慧控制方案
—	严旭辉, 德国彼一奇, 中国区总经理
15:30	Intelligent Solution of Hospital Space Environment
	Yan Xuhui, General Manager of China, B.E.G. Brück Electronic GmbH
15:30	KNX & IoT —— 会学习能生长的智能家居系统
—	李文信, 杭州逸悦科技有限公司, 总经理
15:45	KNX & IoT-Smart Home System that Can Learn and Grow
	Li Wenxin, General Manager, Hangzhou EaseMore Technology Co Ltd.
15:45	分布式 KNX 与离线 AI 语音智能面板的创新与应用
—	李利青, 广州乐原生活科技有限公司, 总经理
16:00	Innovation and Application of Distributed KNX and Offline AI Voice Intelligent Panel
	Li Liqing, General Manager, Guangzhou Letour Life Technology Co Ltd

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2020 年，随着 5G+AIoT 时代全面开启，智能家居市场进入发展新阶段，从技术、产品、场景、入口、渠道与体验等多个维度开始全面重塑。

泛家居领域加速渠道融合，智能+传统产品全面升级，智能化解决方案不断扩充，智能大生态正在加速跨界整合步伐。围绕家居、地产、商业等应用领域，智能家居集成服务开始进入细分化发展新阶段。

**主办单位：**  
中国智能家居产业联盟 CSHIA

**支持单位：**  
西门子、华为云、世聪智能、路创、碧桂园

**承办单位：**  
优互传媒·智能家居全媒体平台

**媒体支持：**  
智能头条 APP、数智网、《智能家居》杂志

In this era of 5G+AIoT, smart home enters into a new stage of development and completely re-shaped from different aspects such as technology, products, scene, channels and experience etc. The home furnishing industry accelerates channel integration. Intelligent and traditional products are fully upgraded and smart solutions keep expanding into different fields, as a result, the smart ecosystem is accelerating its pace to keep track of cross-border integration. Focusing on home furnishing, real estate and commerce field, smart home integration services have begun to enter a new stage of development with detailed segmentation.

**Organiser :**  
China Smart Home Industry Alliance (CSHIA)

**Supporting Organisation:**  
Siemens, Huawei Cloud, Lutron, Country Garden

**Co-organiser:**  
Leadjoy-Smart Home Media Platform

**Supporting Media:**  
ZhiNeng TouTiao APP, Smartcn.cn, Smart Home Magazine

## CSHIA 华东高峰论坛：2020 智能家居集成创新专场

### CSHIA East China Summit: 2020 Smart Home Integration Innovation Forum

**主持人：祁天佐**

**Moderator: Qi TianZuo**

13:45

**智能家居新世界·智慧点亮新生活**

**闫海荣**, 西门子（中国）有限公司，智能家居高级产品经理



14:10

**The New World of Smart Home – Intelligent Tech Lights Up New Life**

**Yan HaiRong**, Senior Product Manager of Smart Home Product, Siemens Ltd, China

14:10

**机器视觉在智能家居应用实践**

**陈进**, 华为云战略与业务发展部，产品总监



14:35

**Practical Application of Machine Vision in Smart Home**

**Chen Jin**, Product Director, Strategic and Business Development, Huawei Cloud

14:35

**科技与艺术的和谐——智能家居的价值定位**

**王世杰**, 武汉世聪智能科技有限公司，总经理



15:00

**Harmony of Technology and Art – Value Proposition of Smart Home**

**Wang ShiJie**, General Manager, Citron IoT Co Ltd

15:00

**浅谈未来智慧人居的发展趋势**

**孙晓震**, 哈奇智能，解决方案副总裁



15:25

**Introduction of the Development Trends of Smart Human Habitat in the Future**

**Sun XiaoZhen**, Vice President, Solutions, Hachi

15:25

**以客户渠道重新定义智能家居集成服务**

**温少尹**, 路创，大中华区住宅市场销售总监



15:50

**Customer Channels Redefine Smart Home Integration Services**

**Augustine Wen**, Director, China Residential, Lutron Electronics Co Inc

15:50

**新地产周期下智能家居产业化道路的探索**

**王枫**, 碧桂园集团皇庆湖科技小镇，总经理



16:15

**Exploration of the Smart Home Industrialisation in the New Real Estate Cycle**

**Wang Feng**, General Manager, Country Garden Huang Qing Hu Technology Village

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