

31 August – 2 September 2021 (Tue – Thu)  
Shanghai New International Expo Centre (SNIEC)  
Shanghai, China

Please complete in block letters, sign and return original to:

Overseas Contact

Messe Frankfurt (Shanghai) Co Ltd, Beijing Branch      Contact Name: Teo Fu  
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For office use:

Booth type: \_\_\_\_\_ Booth no.: \_\_\_\_\_ Booth size: \_\_\_\_\_ sqm

**A. Exhibiting company details (see point 10 on Specific Terms and Conditions of Participation on page 3)**

Company name (English): \_\_\_\_\_

Company name (Chinese): \_\_\_\_\_

Address (English): \_\_\_\_\_

City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address (Chinese): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_      Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code    City code    Telephone number      Country code    City code    Fax number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**B. Contact information for fair operation matters** (information will not be shown in Organiser's printed matters and website)

Contact Person: Mr./Ms. \_\_\_\_\_ Position: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_      Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code    City code    Telephone number      Country code    City code    Fax number

Email: \_\_\_\_\_

**C. Billing details** (complete only if different from part A of the above) :

Company name: \_\_\_\_\_

Contact Person: Mr./Ms. \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_      Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code    City code    Telephone number      Country code    City code    Fax number

Email: \_\_\_\_\_ Website: \_\_\_\_\_



## Specific Terms and Conditions of Participation (“STC”)

### 1. Organisers

China Council for the Promotion of International Trade – Shanghai Pudong Sub-Council  
Guangzhou Guangya Messe Frankfurt Co Ltd  
Shanghai Hongshan Exhibition Service Co Ltd

### 2. Co-organisers

China Smart Home Industry Alliance (CSHIA)

### 3. Event location

Shanghai New International Expo Centre (SNIEC)  
2345 Longyang Road,  
Pudong New Area,  
Shanghai, P.R.C. 201204

### 4. Date of event

31 August – 2 September 2021  
(Tue – Thu)

### 5. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of application in writing by fax and original mail.

### 6. Terms of payment

A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% is due on or before **30 May 2021**. All bank charges are to be borne by applicant.

#### Payment should be made to:

#### Name of Account Holder:

GZH Guangya Messe Frankfurt Co., Ltd.

#### Bank Name:

HSBC Bank (China) Company Limited  
Guangzhou Branch

#### Bank Address:

G2, Ground Floor, Garden Hotel, No. 368 Huan Shi Dong Road, Guangzhou, PRC 510064

USD A/C No.: 009-035577-055

RMB A/C No.: 629-035577-014

Swift Code: HSBCCNHSHZ

### 7. Cancellation

a) Subject to clause 7 (b) below, if an applicant withdraws his application, for whatever reason, all payments so far made will be forfeited, whether such payments already made are in the form of a deposit or in settlement of the total participation fee or a part thereof.

(b) In addition to all payments so far made being forfeited in clause 7 (a) above, where written notice of such withdrawal as referred to therein is not given at least 4 months prior to the commencement date of the Event, the Applicant or the Exhibitor is further liable to pay the Organiser the remaining balance of the total participation fee.

### 8. General Terms and Conditions of Participation (“GTC”)

For the avoidance of doubt, the detailed General Terms & Conditions of Participation as contained in the website [www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk) form an integral part of this Application which together with the Special Terms and Conditions herein shall have the same legal effect which the Applicant or the Exhibitor are subject to. Upon signing this Application Form, the Applicant or the Exhibitor is deemed to have read and fully understand the legal effects of the STC and GTC and agree to be subject to the same. Copies of the GTC are freely available upon request. In the event of any inconsistency between the STC and the GTC, the GTC shall prevail.

### 9. Booth allocation

The booth will be allocated in accordance with marketing criteria. No change of booth location is allowed once it has been assigned & informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main Exhibitor who shall remain liable for all acts, negligence or omissions of such co-exhibitors and indemnify the Organiser for all losses and damages arising therefrom..

In cases where an application is received for nine (9) sqm, but due to hall layout only larger spaces are available, the applicant is required to pay the full cost of the additional space up to a maximum of six (6) sqm. The organiser reserves all rights regarding the final booth arrangements.

### 10. Catalogue entry / fair guide

If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.

### 11. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

### 12. Correspondence address for enquiries

Messe Frankfurt (Shanghai) Co Ltd,  
Beijing Office  
Rm. 1721, Tower 2 Bright China Chang An Bldg.  
No.7, Jian Guo Men Nei Avenue  
East District, Beijing 100005,  
P.R. China  
Tel: +86 400 613 8585 ext. 820  
Fax: +86 10 6510 2799  
Email: [building@china.messefrankfurt.com](mailto:building@china.messefrankfurt.com)  
Web: [www.building.messefrankfurt.com.cn](http://www.building.messefrankfurt.com.cn)

### 13. Interpretation

All terms herein shall be given the same meaning in accordance with the definitions in the General Terms and Conditions of Participation as contained in the following website unless the contrary intention appears :  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)