

shanghai smart
home technology

China's premier platform for smart home technology

10-12 December 2021

Shanghai New International Expo Centre (SNIEC)
Shanghai, China

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Shanghai Smart Home Technology (SSHT) 2021

An annual influential platform of smart home in China

Shanghai Smart Home Technology (SSHT) will be held in Hall N3,N4,and N5 at Shanghai New International Expo Centre (SNIEC) from 10 to 12 December 2021.

As a key industry platform for growing business and igniting conversations, SSHT is closely in touch with the industry trends. Having abundant overseas and local professional resources, SSHT is an annual influential platform for brand exposure and business matching.

AIoT shapes the format of smart home products

With the launching of 5G technology, the smart home has entered the era of AIoT empowerment, leading smart home products to be innovated to a new form. Going forward, smart home will continue to blend into households and become the development trend of the industry.

According to "2020 China's AIoT Industry Report" from iResearch, by 2025, it is estimated that over 65% of local households will be equipped with smart devices and over 12.75 million apartments will be equipped with pre-installed smart devices. Also, 90% of the communities across the country will adopt smart license plates for parking; almost 700 hotels will upgrade to AI hotels; and 4.08 million people will work in smart workplaces.*

Moreover, according to the market forecast, the compound annual growth rate (CAGR) of the smart home industry in China is predicted to be 45.3% between 2017 and 2022. Meanwhile, the RMB 162.7 billion smart home market is expected to reach a penetration rate of 21.2% by 2022.*

*iResearch "2020 China's AIoT Industry Report" & Statista 2019 predictions

Building an audio-visual pavilion

The China Film Administration released 'Enriching movies online supplies to satisfy the demands of home entertainment' scheme on 3 April 2020 in order to promote the development of home theatre installation. In the future, audio visual and home entertainment systems with a high quality of life will become the standard of modern home decoration.

Booming development of smart hotel market

Smart hotel and smart home products are interoperable. Many smart home companies also display smart hotel products and solutions, from check-in to in-room systems such as smart check-in systems, smart control panels, smart sun-shading systems, smart speakers, ambience systems, smart sensors, environment control and more. SSHT 2021 is going to work with smart home enterprises to open new applications for the smart hotel industry.

Smart living: the era of 5G +AIoT

Concurrently held with SIBT, Parking China and SSOT, the 2020 events attracted **over 200** renowned brands from China and overseas to demonstrate the latest smart home products and technologies. Exhibitors included: Schneider, Legrand, Huawei, Lenovo, Ezviz, Leelen, HDL, Lewin, KNX, EnOcean, CSA, Kuaizhu, Orange, Citron, Zhixuan, Konke, Dnake, Lifesmart, Hailin, Wulian, Wintom, A-OK, Wistar, Bofu, Morelinks, if home, Dalitek, Tantron, MAXHUB, inSona, Divano, Onecm, GVS, Eastsoft, Aoozee, Wise, Clowire, Hachi, Matech, Laffey, Zhihui Yun, Langzun, Linly, GRA Lot, CAV smart home, An Mei Lai, Cinemaster, Hope, Xiong-yun, Yodaar, Beichang, Enjoun, S&J Audio, MoBao AV smart, Lingjie, Miro, Mani (Sony), Appotronics, ISK screen, United Audio, Vensi, AI Speaker, Shure, Somai, Kaiterra, Efficient Performance System, Mydream+ and more. Encouraging the industry to connect with the 5G, artificial intelligence, IoT, internet and information technology sectors, SSHT continues to support the industry by demonstrating an increasingly cohesive smart home ecosystem.



***200+**
Exhibitors



***25,837**
Visitors

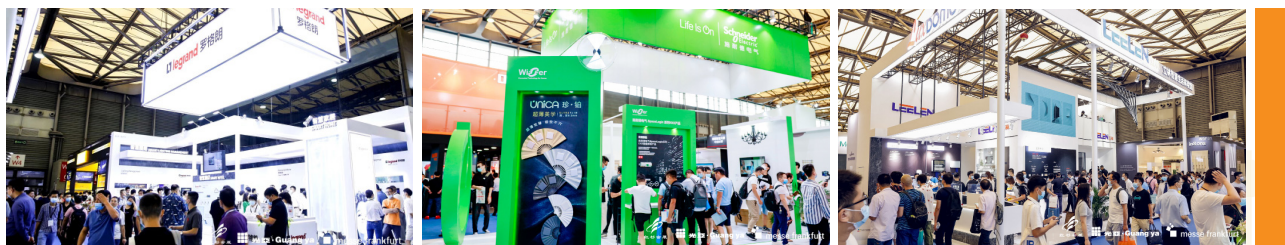


***17**
Concurrent events



***100+**
Media

**Figures of the 2020 fairs*



Comments from exhibitors

// We have participated in SSHT to meet with quality buyers and industry specialists from the region for many years. I am very pleased that the fairs have opened according to schedule as they have given suppliers the opportunity to physically showcase their new products. With people now spending more time at home, they will demand more from smart home products which are more user friendly and health-focused. We are very happy with the results and the large visitor flow. //

Ms Shang Ruiyun, Representative, CSA Alliance, China

// We aimed at promoting the latest solutions to our customers, including B2B developers, our business partners or end-users. It's a very good platform for us to do business following the pandemic and an educational platform for us to communicate face-to-face with developers and to better understand their needs. //

Mr Jerry Li, Head of Smart System Offer Marketing, Home & Distribution, Schneider Electric (China) Co. Ltd., China

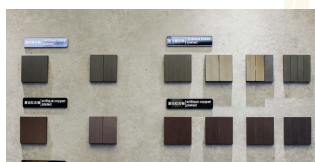
An encompassing view on smart home **hardware, technologies, systems** and **solutions**



Smart door locks



Central control systems



Smart control panels



Audio-visual and home entertainment systems



Modules



Smart hotels solutions



Smart security systems



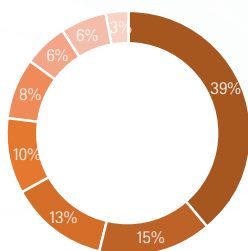
Smart sun-shading systems

Professional visitors gathered at SSHT 2020

Over **25,837*** professional visitors



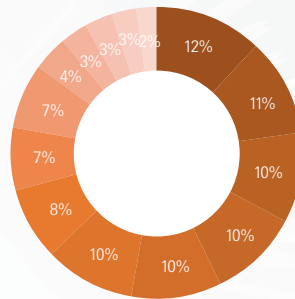
Visitors' business nature



- Architects, designers, planners and engineers
- System integrators
- Building contractors
- Industry organisations, standards organisations and media
- Decoration companies
- Property developers, owner and investors
- Building/property management
- Energy management service companies



Visitors' product category interest



- Home security and building intercom systems
- Audio-visual and home entertainment systems
- Generic cabling systems
- Smart lighting control systems
- Cloud platforms, IoT technology solutions and products
- Smart home and community management systems
- Building energy-saving and energy management systems
- Home heating, ventilating and air conditioning systems
- Smart home appliances and smart hardware
- Home healthcare and medical systems
- Building automation systems
- Smart sun-shading systems
- Smart hotels systems
- Electrical engineering products

Figures of the 2020 fairs



Overseas and domestic buyers meet at SSHT for the latest smart home and intelligent building products. Face-to-face conversations with exhibitors spark new business opportunities.



The fairs launched a new business matching programme 'In-Matching', attracting visitors such as real estate developers, property management companies, integrators and decoration companies. 'In-matching' is designed as a business exchange platform that accurately matches supply and demand and carries out in-depth cooperation through face-to-face communication between high-quality exhibitors and buyers to achieve a win-win situation.

Comments from visitors

/// We are a real estate company and looking into smart home solutions. The industry has launched many contactless products and solutions which are in line with the market needs. I also attended some forums here. As a real estate developer, it's good to hear sharing from other developers as well as the technology engineers. I will recommend my colleagues to attend this fair in the future. ///

Ms Zhang Yue, Head of Innovation, China Jinmao Holdings Group Ltd, China (In-matching visitor)

/// My company exports electrical appliances including smart home and building products overseas. Since exports are impacted due to the pandemic, we have now switched business models to distributing locally in China. Therefore, I am here today to understand what local smart home and building supplier brands and what they have on offer. My experience at the fair is great, exhibitors are very professional and presentable with ample products to choose from. I thoroughly enjoyed the fair and will most certainly return next year. ///

Ms Hailey Wang, Company Representative, Shanghai Linsky Electrical Co Ltd, China

Supporting media



17 concurrent events to grasp the opportunities in the market

Together, SIBT and SSHT 2020 presented 17 concurrent events, delivering the development trends of IoT technology.

Procotols

Standards organisations such as Wi-Fi, CSA, EnOcean and KNX focused on the standards protocols and solutions of smart homes, buildings and smart spaces.

Industry trends

The Innovation Ecology, Wisdom Gathering and Anti-Epidemic — 2020 Intelligent Building Industry "Post Epidemic Era" Opportunities and Challenges Summit Forum presented by Intelligent Branch of China Engineering & Consulting Association (CEEDI) focused on challenges and opportunities of the intelligent building industry after the pandemic.

The CSHIA East China Summit: 2020 Smart Home Integration Innovation Forum presented by China Smart Home Industry Alliance discussed the development of smart home under the era of 5G and AIoT, and also encompassed home, real estate and commercial aspects.

Home audio-visual technology training

Presented by Home Theater Tech Magazine and CEDIA, core courses of CEDIA/CIT Series Training (Shanghai) were taught based on current market situations and conducted by local experienced experts.

OffiSmart Summit

Focusing on the integration of smart office solutions and space management development. Discussing how do intelligent methods apply on the development and practice in smart spaces, as well as promote the upgrading of new working methods and environment.



Comments from speakers

// The main reason for setting up the '2020 Smart Home Integration Innovation Forum' is to not only introduce the latest products but for attendees to understand more about the industry's ecosystem and emerging trends. By gathering them in discussion, we are not only educating our participants but also facilitating the partnerships between suppliers. Overall we are very happy with the summit and exhibition outcome. //

Mr Wang Shengyang, Executive Deputy Secretary, China Smart Home Industry Alliance, China

// Wi-Fi 6 is one of the hottest technologies in the market so we are here to provide some valuable insights to the decision-makers in the industry, allowing them to learn about the applications and standards of Wi-Fi in smart homes. //

Mr Jerry Huang, Director, Greater China Region, Wi-Fi Alliance, China

Event co-organisers



(in no particular order)

Secure your booth at SSHT 2021 now!

Official supporters

- Asia Pacific Intelligent Green Building Alliance
- Asian Institute of Intelligent Buildings
- Bluetooth Special Interest Group, Inc.
- The Intelligent Branch of China Exploration & Design Association (CEEDI)
- China Academy of Information and Communications Technology - CTTL-Terminals
- China Smart Home Industry Alliance (CSHIA)
- Commercial Office Research Council
- Continental Automated Buildings Association
- EnOcean Alliance
- Green Building Energy Saving Industry Innovation Alliance of Chinese Public Institutions
- HomeGird Forum
- International WELL Building Institute
- KNX Association
- DALI Alliance
- LonMark International
- Shanghai Internet of Things Industry Association
- Shanghai Pudong Intelligent Lighting Association
- Taiwan Intelligent Building Association (TIBA)
- Zhixing Xiaozheng
- Wi-Fi Alliance
- ZETA Alliance
- CSA Alliance

(in no particular order)

Product groups

- Smart home central control system
- Intelligent lighting control system
- Home heating, ventilating and air conditioning system
- Home audio & video and entertainment system
- Home security and building intercom
- Intelligent shading and electric curtain
- Smart home appliance and smart hardware
- Cloud platform technology and solution
- Smart home cabling system
- Home energy management system
- Home health care technology
- Smart community management system and product
- Complete Smart Home System and solution
- Hotel intelligent systems and products

Show details

Date

10-12 December 2021 (Friday-Sunday)

Opening hours

09:00 – 17:00 (10-11 December)

09:00 – 14:30 (12 December)

Venue

N3,N4,N5

Shanghai New International Expo Centre (SNIEC)
2345 Longyang Road, Pudong New Area
Shanghai, China

Admission

Free entry for trade visitor aged 18 or above

Organisers

- China Council for the Promotion of International Trade - Shanghai Pudong Sub-Council
- Guangzhou Guangya Messe Frankfurt Co Ltd
- Shanghai Hongshan Exhibition Service Co Ltd

Co-organisers

- China Smart Home Industry Alliance
- Guangzhou Guangya Messe Frankfurt Co Ltd

Participation fees

Standard booth package:

RMB 12,000 / 9 sqm (min 9 sqm)

Raw space:

RMB 1,100 / sqm (min 36 sqm)

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Light + Building portfolio of fairs

SSHT is part of Messe Frankfurt's building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany
www.brand.light-building.com

SSHT 2021 concurrent events preview

In 2021, the events will bring forward more industry news and updates. Highlights include:

shanghai intelligent building technology

- Industry platform for intelligent building technology
- Under the 'Building IoT' concept, encompasses intelligent building control, intelligent security, smart energy management and other domains



parking

CHINA

- Professional smart parking platform
- Focusing on the city parking ecosystem, promotes the integration and the development of China's parking industry. Leads the industry and supports businesses in recognising the market pulse



shanghai smart office technology

- The trendsetter in the global intelligent and IoT application market
- Presents leading smart office products and solutions

