

shanghai smart
home technology

29 – 31.8.2023

Shanghai New International
Expo Centre (SNIEC), China

China's premier platform
for smart home technology



www.building.messefrankfurt.com.cn



An influential annual platform for smart home in China

Shanghai Smart Home Technology (SSHT) will be held in Halls W3, W4, and W5 at the Shanghai New International Expo Centre (SNIEC) from 29 to 31 August 2023.

As a key industry platform for growing businesses and building partnerships, SSHT is closely in touch with the latest industry trends. With abundant overseas and local resources, SSHT is an influential annual platform for brand exposure and business matching.

Seizing market opportunities amid the rapid development of the industry

The estimated size of the home renovation market in China was 17.4 million flats in 2022 and is estimated to reach 19.47 million flats by 2025. Smart home will be gradually integrated into whole house customisation. In the next five years, China's smart home market will continue to expand, driven by increased competition, solution standardisation and technological evolution. Sales are expected to continue to grow rapidly at a CAGR of 46.9%.

Source from www.avc-mr.com

According to iiMedia Research data, the number of global households that have installed smart systems increased continuously from 2018 to 2023. The smart home industry, which includes equipment, systems and related services grew continuously at a CAGR of 10%. It is expected to grow to USD 155 billion by 2023, with more than 63 billion IoT devices in use worldwide by 2025.

Source from iiMedia Research



**A platform that
gathers
industry
leaders and the
latest
technologies**

Comments from exhibitors:

"We participate in SSHT because the target visitor group is matched with our target market. It is a meeting point for the industry which can help us on product development and expanding our sales channels. It is also a platform for industry communication and sharing the latest market trends."

Mr Haihua Shan, Channel Director of Renovation Materials of Smart Home, Hangzhou Ezviz Network Co Ltd

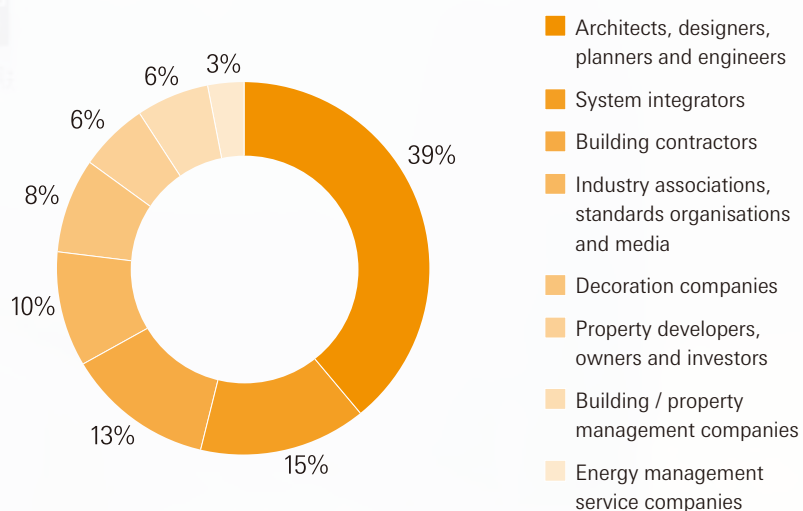
"We are a French company and have exhibited this show for four years. The show attracts high-quality visitors, and by joining, we get to showcase our solutions to them. In addition, we hope to get in touch with both new and existing customers. The show was more crowded than we expected."

Ms Yun Xia, Marketing Manager, Legrand China TCL – Legrand International Electric (Huizhou) Co Ltd

Products and technologies

- Smart home central control systems
- Intelligent lighting control systems
- Home heating, ventilation and air conditioning systems
- Home audio-visual and entertainment systems
- Home security and building intercoms
- Intelligent shading and electric curtains
- Smart home appliances and hardware
- Cloud platform technology and solutions
- Home energy management systems
- Home health and wellness technology
- Smart hotel control systems
- Smart community management systems and solutions
- Complete smart home systems and solutions
- Smart workplace management products and solutions

200+ renowned brands and 25,837* professional visitors



Comments from visitors :

"I had a great experience at the fair, as the exhibitors were very professional and there was a good selection of products on display. The physical fair allows people to understand and experience the products in-person. It is one of the most simple and direct ways to learn about new products. I really enjoyed the fair and I will definitely be back next year."

**Ms Wang Yuexia, Company Representative,
Shanghai Linsky Electrical Co Ltd**

"We are a real estate company and are interested in smart home. The industry has produced many contactless products and solutions in line with market trends. I attended several forums, including the AIoT forum. As a real estate developer, it's good to hear from other developers and engineers, and I will certainly recommend my colleagues to attend this fair in the future."

**Ms Zhang Yue, Head of Innovation,
China Jinmao Holdings Group Ltd**

*Last edition's figures shared with concurrent fairs Shanghai Intelligent Building Technology, Parking China and the Shanghai Smart Office Technology zone



Industry interaction with hybrid events

Live stream broadcast

Since 2022, SSHT has been hosting an online live stream broadcast called "Collective Wisdom and Discussion", in which important guests are interviewed on a variety of industry-related topics. Topics focus on different fields such as smart home, smart office, smart parks, smart parking and more. The interviews themselves focus on market trends and forecasts, policy analyses, as well as technology implementation case sharing.

A series of system integration online activities

A series of online activities were held with various industry alliances in 2022 including KNX China, EnOcean Alliance, DALI Alliance, CSA Alliance and more. The series was aimed to be a bridge of communication between users, manufacturers and design institutes, to show the possibilities and necessity of multi-technology integration, to provide guidance and help for users' selections, and to realise the promotion and application of standard technologies. More activities will be held in 2023.

Precise business matching, helping to achieve business goals

SSHT has launched a business matching programme called 'In-Matching' to target visitors such as real estate developers, property management companies, integrators and decoration companies. Matching the supply and demand between exhibitors and visitors, the In-Matching service can help to arrange meetings for interested parties to have further face-to-face discussions leading to potential business opportunities.

Exclusive news exchange WeChat groups will also be created to share industry news and interact with other attendees in real-time. Recommended business partners will be shared based on your profile.

A comprehensive platform attended by highest levels of industry

12 thematic forum topics with expert guest speakers

- Smart Hotel
- Smart Home
- Smart AV
- Smart Lifestyle
- Smart Space
- Smart Health
- Smart Lighting
- Smart Office
- Intelligent Building
- Smart Real Estate
- Smart Community
- Smart Parking



Seminar feedback:

"The pandemic has increased interest for health-related products for end-users and demand for smart technology development, which in turn has provided business opportunities for the industry. We are very satisfied with the outcome of the summit and exhibition. Together with the concurrent exhibition topics, such as smart building, smart home, smart office and smart parking, all of which fully cover the industry's most popular products, participants can also easily find their target business partners at the fair."

**Mr Wang Shengyang, Executive Secretary,
China Smart Home Industry Alliance (CSHIA)**

"I am a smart home software developer from Chengdu, and I have come to the fair and the Smart Home Integration Innovation Forum because the topics are matched with my work. It is a great platform to learn about new technologies and products and to communicate with other industry experts."

**Yang Linxian, General Manager,
Chengdu Akasa Smart Technology Co Ltd**



Cross-border integration enhances the smart industry ecosystem

In 2023, SSHT will once again be concurrently held with Shanghai Intelligent Building Technology (SIBT) while presenting the Shanghai Smart Office Technology (SSOT) zone and Parking China (PKC) to spur the development of the smart home, intelligent building, smart parking and smart office industries. SSHT will host prominent industry players and showcase new products and innovative technologies for cross-border integration. In addition, a variety of forums, business matching services and exclusive news exchange groups will be held to help the industry's development.

Demonstrating various applications

Building an audio-visual pavilion

In order to promote the development of home theater installation, SSHT has invited leading industry brands to the audio-visual zone. In the future, smart audio visual and home entertainment systems will become a standard of modern home decoration. SSHT will build upon the success of its audio-visual zone, showcasing the latest products and connecting exhibitors with buyers.

Smart rooms unlock the future of hotel development

With the continuous development of room control units, hotels have begun to build smart rooms. Room control units bring the comfort by technology to guests through the control of lighting, curtains, air-conditioning, sensors, ambience, door locks and other smart equipment. A number of brands will showcase products and solutions for smart rooms at SSHT.

SSHT 2023 concurrent events preview

shanghai intelligent building technology

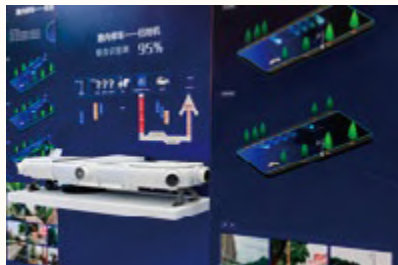
- A key industry platform for intelligent building technology
- Under the 'Building IoT' concept, encompasses intelligent building control, intelligent lighting, intelligent security, smart energy management and smart community

parking CHINA

- A major event for the smart parking industry
- Focusing on the city parking ecosystem and promoting the integration and development of China's parking industry

shanghai smart office technology

- A trendsetter in the global intelligent and IoT application market
- Presents leading smart office products and solutions



Show details

Date

29 – 31 August 2023 (Tuesday – Thursday)

Opening hours

29 – 30 August (9:00 – 17:00)

31 August (9:00 – 14:30)

Venue

Halls W3, W4 & W5
Shanghai New International Expo Center (SNIEC)
2345 Longyang Road, Pudong New Area
Shanghai, China

Admission

Free entry for trade visitors aged 18 or above

Organisers

Guangzhou Guangya Messe Frankfurt Co Ltd
Shanghai Hongshan Exhibition Service Co Ltd
China Council for the Promotion of International
Trade – Shanghai Pudong Sub-Council

Co-organiser

China Smart Home Industry Alliance (CSHIA)

Participation fees

Standard booth package:

RMB 12,000 / 9 sqm (min 9 sqm)

Raw space:

RMB 1,100 / sqm (min 36 sqm)

Sign up now to discover the latest in smart home technology

For more information, please contact:

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SSHT is part of Messe Frankfurt's building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany. Please visit:

www.light-building.com/brand

Subject to changes, as of March 2023