

shanghai smart
home technology

3 – 5.9.2024

Shanghai New International
Expo Centre (SNIEC), China

China's premier platform
for smart home technology



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A premier platform for cross-industry technology exchange and business cooperation

Shanghai Smart Home Technology (SSHT) will once again take place from 3 – 5 September 2024 at the Shanghai New International Expo Centre (SNIEC). From traditional standalone products to interconnectivity, the boundaries of smart home devices continue to expand, and the entire ecosystem will continue to move towards interconnectivity.

To enhance the adoption of smart home products and solutions, the fair will continue to present smart home technologies at different levels, such as communication connectivity technology and interconnection between ecosystems. Thus, it aims to create a premier platform for industry exchange and business cooperation that promotes technological interoperability, cross-industry connectivity, and open collaboration for the shared success of all participants. The highlighted innovative solutions and products at the fair will cover the sectors of smart lighting, smart control, smart security, smart AV and intelligent shading.

Products and technologies

- Smart home central control systems
- Intelligent lighting control systems
- Home heating, ventilating and air conditioning systems
- Home audio & video and entertainment systems
- Home security and building intercoms
- Intelligent shading and electric curtains
- Smart home appliances and smart hardware
- Cloud platform technologies and solutions
- Smart home cabling systems
- Smart hotel control systems
- Home energy management systems
- Home health care technology
- Smart community management systems and products
- Smart home systems and solutions

SSHT 2024 concurrent events preview

Shanghai Smart Home Technology (SSHT), Shanghai Intelligent Building Technology (SIBT), Parking China (PKC) and the Shanghai Smart Office Technology (SSOT) zone will showcase a wide variety of innovative products and technologies from different smart industries. The four concurrent events will be paired with a series of forums, creating synergies between smart industries and fostering cross-industry exchange and development.

shanghai intelligent building technology

- A key industry platform for intelligent building technology
- Under the "Building IoT" concept, encompasses intelligent building control, intelligent lighting, intelligent security, smart energy management and smart community

shanghai smart office technology

- Presents leading smart office products and solutions
- A trendsetter in the global intelligent and IoT application market

parking CHINA

- A major event for the smart parking industry
- Focusing on the city parking ecosystem and promoting the integration and development of China's parking industry



Gathering leading brands to display the entire smart home ecosystem

As one of the most important platforms for smart home technology, SSHT 2023 hosted over 400 renowned local and international brands, showcasing various innovative products and solutions in the smart home industry.

Prominent exhibitors at past editions of SSHT included: Schneider, Leelen, Legrand, KNX, EnOcean, Dali, Moorgen, GVS, Zhihui Yun, EZVIZ, Konke, LifeSmart, Dnake, Crodigy, Daming Laffey, Hope, Vensi, LAZZEN, Eastsoft, Intretech, Aoogee, Puietel Technology, Bosch, Silicon Labs, HaiLin, A-OK, Wistar, Bofu, Siterwell, Wonly Security, SONY, LG, An Mei Lai, Cinemaster, Zene, Miro, United Audio, Lingjie and Backaudio.



Exhibitors' comments

"The 2023 edition experienced a significant influx of visitors, including our suppliers, end users and clients. The fair brings together sectors such as smart building, home, office and parking, which are closely intertwined with urban development. It serves as a premium platform that connects the needs and solutions of multiple parties, fostering connections between suppliers and buyers."

Mr Min Lin, Marketing Director of Smart Home Systems, Schneider Electric (China) Co Ltd

"We have been exhibiting at SSHT for a long time. There are many smart home-related fairs across the country, but SSHT is the most significant. The fair brings us lots of high-quality buyers with many of them being distributors, therefore we are happy to participate at the fair for many years to come. In the 2023 edition, we mainly displayed a high-end living room theatre system, meeting the demand of the new middle class for a more refined entertainment experience, and many clients are very enthusiastic about it."

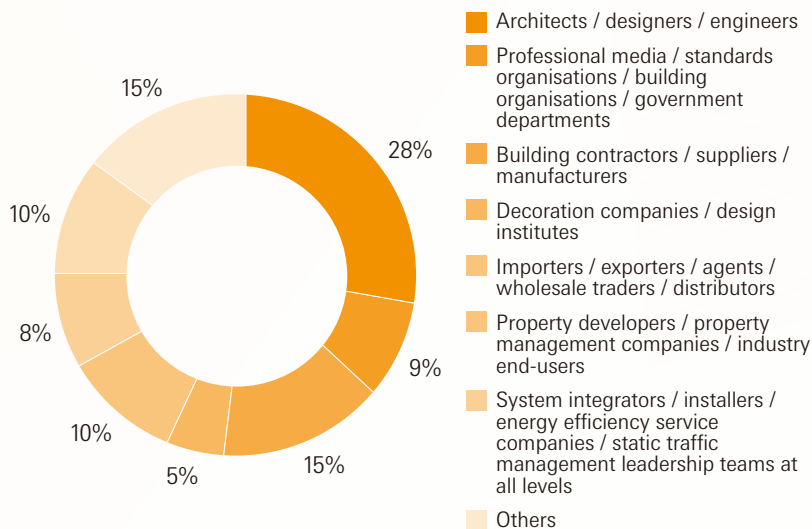
Mr Qing Cong, Marketing Director, Ningbo Hope Intelligent Technology Co Ltd





450+ exhibitors and 26,229 visitors*

Visitors' business nature



Visitors' comments

"I visited SSHT for the first time to discover new products and technologies, including IoT smart circuit breakers, smart home control panels and uninterruptible power supply systems. Getting to know the products at the fair gave me a unique experience, enabling me to better understand the latest market trends. I will definitely visit the fair again."

**Ms Dongfang Ouyang, Sales Engineer,
Shenzhen Zhong Xin Chuang Zhan Technology Co Ltd**

"Our company is a distributor of security systems, and this is my first time visiting SIBT and SSHT. We have come to the fair to explore new security and telecommunication products, technologies, and brands, with the goal of introducing more excellent products to our country's market. I have discovered several new companies here at the fair, and we plan to follow up with them afterwards."

**Ms Galina Sizasko, Head of CCTV Development Department,
Intant (Kazakhstan)**



* Shared with concurrent Shanghai Intelligent Building Technology (SIBT), Parking China (PKC) and the Shanghai Smart Office Technology (SSOT) zone 2023

Various industry forums to build up a high quality exchange platform

Experts explore practical topics and encourage interactive exchange

- Intelligent Building
- Smart Home
- Smart AV
- Smart Education
- Facility Management
- Smart Real Estate
- Smart Community
- Smart Parking
- Smart Hotel
- Smart Lifestyle
- Smart Space
- Smart Health
- Smart Lighting
- Smart Office

In 2023, SSHT held 20 industry forums and invited more than 100 experts and professionals to discuss around 40 trending topics, which received much positive feedback from audiences. Highlighted events from the 2023 forum included:

- “CSHIA Entrepreneurial Leadership Camp • Smart Home Open Class” — Exploring the applications and innovations in the smart home sector
- “Shanghai International Forum on Smart Home Energy Efficiency Control and Household Energy Management” — Jointly organised with the Shanghai Household Electric Appliance Profession Association to share insights around smart home energy management
- “Digitalisation Empowers Spatial Design” — In cooperation with the Shanghai Decoration Industry Association to highlight the needs of smart transformation and the integration of smart technology into the field of decoration



Speakers' comments

“This is our tenth time attending the fair, and it is the most important show for us in China because its content and audience align perfectly with our expertise and goals. We have decided to host a seminar to expand our marketing coverage and educate audiences about the importance of considering long-term costs and sustainability.”

Mr Graham Martin, Chairman and CEO, EnOcean Alliance (United States)

“As an industry association, our role is to connect with various stakeholders to effectively support and assist in the development of the industry, in terms of policy, markets, technology and products. The fair holds a significant position within the industry, providing a platform for visitors to learn about the latest trends through the various concurrent forums.”

Mr Feng Sha, Secretary-General, Shanghai Decoration Industry Association



Show details

Date

3 – 5 September 2024 (Tuesday – Thursday)

Opening hours

3 – 4 September (9:00 – 17:00)

5 September (9:00 – 14:30)

Venue

Halls W3, W4 & W5

Shanghai New International Expo Center (SNIEC)

2345 Longyang Road, Pudong New Area

Shanghai, China

Admission

Free entry for trade visitors aged 18 or above



Organisers

Guangzhou Guangya Messe Frankfurt Co Ltd

Shanghai Hongshan Exhibition Service Co Ltd

Co-organiser

China Smart Home Industry Alliance (CSHIA)

Participation fees

Standard booth package:

RMB 13,800 / 9 sqm (min 9 sqm)

Raw space:

RMB 1,400 / sqm (min 36 sqm)



Sign up now to discover the latest in smart home technology

For more information, please contact:

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SSHT is part of Messe Frankfurt's building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany. Please visit:

www.light-building.com/brand

Subject to change, as of November 2023