

# shanghai smart home technology

China's premier platform for  
smart home technology

3 – 5 September 2019

Shanghai New International Expo Centre (SNIEC)  
Shanghai, China

[www.building.messefrankfurt.com.cn](http://www.building.messefrankfurt.com.cn)



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# A platform to welcome the AI + IoT smart era

## Aspire to a complete smart home ecosystem

Positioned as a professional industry platform for business development and smart home technologies in the Eastern China region, SSHT attracts renowned experts and brands from both IoT and traditional enterprises, including the home appliances, smart security, smart audiovisual, houseware and electrical engineering sectors as well as startup companies. The fair strives to inspire different fields within the smart home industry to stay abreast of the latest developments in hardware, technology and system solutions as well as to improve the smart home ecosystem and industry supply chains. SSHT endeavours to make the smart home concept a reality in people's lives and take a step closer towards the "home of the future".

With the rapid development of AI, IoT, big data and cloud platforms, there has been a drastic increase in new technologies and market demand. The smart home is becoming increasingly commonplace in the Chinese market.

To realise smart living, aside from developing hardware, the industry is exploring a larger roadmap by innovating smart home systems and improving the end-user experience. In the future, smart home products will not be a novelty but offer real convenience at a competitive price by integrating every device to create a truly smart home.

SSHT is ideally located in the Eastern China region which provides extensive connections to the rest of China. As a trusted trade platform, SSHT will continue to attract the best of the industry to Shanghai for every edition of the show.





# Renowned exhibitors showcase a full spectrum of smart home products and technologies

SSHT 2018 attracted **over 270** Chinese and international exhibitors to showcase the latest smart home technologies and products. Some of the exhibitors included Legrand, KNX, EnOcean, SONOS, Rokid, Dahua, ANJUBAO, BOE, Aurine, Ave Aeelen, Star-net, HDL, DNAKE, Wister, A-OK, Hisense, Vensi, Dalitek, Crodigy, Gowild, HULTON, T-touching, OVRIBO, UIOT, ATTE, Konke and Topstrong. SSHT 2018 saw a **13.3% increase** in exhibitors with an exhibition space of **23,000 sqm**.



## Exhibitors' feedback

"We have achieved our aims during the fair. It was full of traffic and high quality buyers. I am very satisfied with the overall outcome."

*Ms Xia Yun, Communication Manager of China region, Legrand China*

"SSHT has a strong reputation within the industry and being very international and reputable. There were almost 1,000 visitors to my booth and I received many promising leads from buyers. I would recommend this fair to our partners and friends."

*Mr Fong Dan, Product Director, Rokid (Hangzhou) Corporation Ltd*

## A comprehensive showcase of smart home technologies, systems, solutions and products



Smart door locks



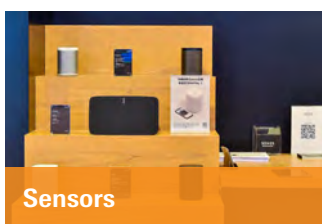
AI voice control systems



Smart control panels



Audio and home entertainment systems



Sensors



Smart home solutions



Modules



Smart appliances

# Professional and high quality visitors

SSHT 2018 welcomed **over 29,423** visitors, an **increase of 8%** from 2017. Visitors came from China and **52** countries and regions, including Korea, Malaysia, Japan, India, Thailand, Russia, Singapore, Taiwan and The United Arab Emirates. Coming from a diverse range of backgrounds, visitors gathered at SSHT to find high-quality products and meet with potential exhibitors face-to-face for real business.

## Visitors' feedback



We are a world leading service company covering numerous areas including petrochemicals, electrical engineering, car components, energy saving and more. SSHT has a good reputation within the industry and is a very professional platform for getting to know future trends.

*Mr Zhang, Bin, Manufacturing Manager,  
Intertek Group plc*

The exhibitors are of a very high quality and I found some potential partners to cooperate with in the future. I also built some connections during the fair which will be useful to the development of my company.

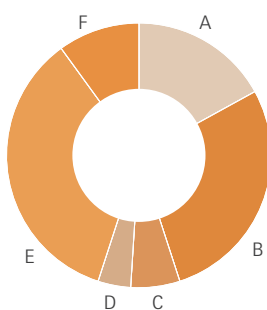
*Mr Ding Yi Liang, IPG Marketing Manager of Product  
Department, ZheJiang Li Yi Da IoT Technology Co Ltd*



(Photos of fair 2017 and 2018)



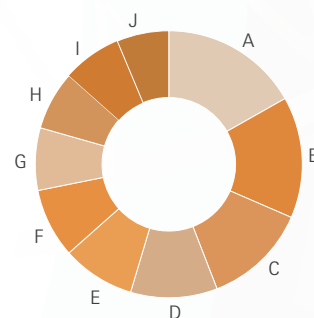
## Visitor business nature



A. Industry-related	17%
B. Wholesaler	28%
C. Retailer	6%
D. Service provider	4%
E. Skilled trade	35%
F. Others	10%



## Top 10 overseas visitor breakdown by country



A. Malaysia
B. Korea
C. India
D. Indonesia
E. Russia
F. Thailand
G. Singapore
H. Mongolia
I. The United Arab Emirates
J. Canada

# Why should you attend SSHT 2019?



Understand the smart home industry and its development as well as future trends of the China market including AI and IoT.



Connect with industry experts and meet influential business leaders



Being one of the most significant overseas exhibitors among Chinese exhibitors for cross-boundary integration.



Link up with international protocol associations such as KNX, zigbee and EnOcean to inspire innovation and technical know-how.



# Discover more at the concurrent fair and feature zones

SSHT 2019 will present the latest industry trends and developments while also debuting new elements at the show to enhance the overall experience.

## Concurrent fair

Shanghai Intelligent Building Technology (SIBT)



- An industry platform for intelligent building technologies.
- Integrating the concept of "Building IoT", the fair covers every sector of the industry including intelligent building, smart lighting, smart security, smart ventilation, smart energy saving and smart parking.

## Feature zones

Parking China



- A professional platform for the smart parking industry.
- Showcasing the latest smart parking solutions to improve the parking experience and strengthen smart parking security features.

Shanghai Smart Office Technology (SSOT)



- SSOT will be at the forefront in showcasing how to use technology to make offices more efficient and user-friendly.

# Comprehend future smart home trends

Co-organised with the China Smart Home Industry Alliance (CSHIA), SSHT 2018 successfully held the SSHT AI + Smart Home Forum. As part of the forum, the seminar, "Integrating AI to Smart Living – Hear, Speak, See, Move, Think", focused on AI technologies and the application of AI in smart living.

Over 300 industry experts attended the forum from a diverse range of business natures. Participants joined from sectors involving smart homes, intelligent building, technology, investment, sales, research, strategy and planning, operations, information marketing, smart hardware, wireless sensors, electrical engineering, smart security and recognition, smart products analysis and testing, manufacturing and overseas research. Attendees learned how to better cope with the rapid development of the smart home industry and how to cultivate a greater understanding of the latest innovations and knowledge of the industry.

## Speaker's feedback

// I think the forum was very professional and allowed me to not only present some innovative ideas coming from our company, but also to communicate with other experts in the AI field and to know more about the development of the industry. It was well worth attending.

*Mr Wangzhi, Smart Terminal General Manager of Alibaba AI Labs*

## Speakers came from:



## Extensive forums present the latest market trends

Apart from the AI+SSHT forum, SSHT and SIBT 2018 held a series of concurrent events. Topics included wireless communication technologies, building automation systems, energy management systems and new technology, product launches and much more. The fairs also invited several international protocol institutions to share their technologies with audiences, including Bluetooth, LonMark, Qianjia, zigbee and Wi-Fi.

## SSHT 2018 supporters



(Photos of fair 2018)



# Over 60% of the booths are sold

## Secure your booth at SSHT 2019 now!

### Light + Building Technology Fairs Worldwide

Shanghai Smart Home Technology is part of Messe Frankfurt's building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany.

LED Expo New Delhi  
New Delhi, India  
6 – 8 December 2018

LED Expo Mumbai  
Mumbai, India  
9 – 11 May 2019

Guangzhou International Lighting Exhibition  
Guangzhou, China  
9 – 12 June 2019

Guangzhou Electrical Building Technology  
Guangzhou, China  
9 – 12 June 2019

Shanghai International Lighting Fair  
Shanghai, China  
3 – 5 September 2019

Shanghai Intelligent Building Technology  
Shanghai, China  
3 – 5 September 2019

Shanghai Smart Home Technology  
Shanghai, China  
3 – 5 September 2019

BIEL Light + Building Buenos Aires  
Buenos Aires, Argentina  
11 – 14 September 2019

Light Middle East  
Dubai, UAE  
September 2019

Interlight Moscow  
Moscow, Russia  
2019 (Date to be confirmed)

Thailand Lighting Fair  
Bangkok, Thailand  
2019 (Date to be confirmed)

Thailand Building Fair  
Bangkok, Thailand  
2019 (Date to be confirmed)

Light + Building Frankfurt  
Frankfurt, Germany  
8 – 13 March 2020

Light India  
New Delhi, India  
2020 (Date to be confirmed)

Electrical Building Technology India  
New Delhi, India  
2020 (Date to be confirmed)

### Show details

#### shanghai smart home technology

##### Date

3 – 5 September 2019 (Tuesday – Thursday)

##### Opening hours

09:00 – 17:00 (3 – 4 September)  
09:00 – 14:30 (5 September)

##### Venue

Hall W3 & W4,  
Shanghai New International Expo Centre (SNIEC)  
2345 Longyang Road, Pudong New Area  
Shanghai, China

##### Admission

Free entry for trade visitors aged 18 or above

##### Organisers

- China Council for the Promotion of International Trade – Shanghai Pudong Sub-Council
- Guangzhou Guangya Messe Frankfurt Co Ltd
- Shanghai Hongshan Exhibition Service Co Ltd

##### Co-organisers

- China Smart Home Industry Alliance
- Guangzhou Guangya Messe Frankfurt Co Ltd

##### Participation fees

Standard booth package:  
RMB 12,000 / 9 sqm (min 9 sqm)  
Raw space:  
RMB 1,100 / sqm (min 36 sqm)

##### For more information, please contact:

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